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### **NAASO, The Obesity Society, and NPG announce a new publishing partnership**

NAASO, The Obesity Society, and Nature Publishing Group (NPG) are pleased to announce a new publishing partnership. From January 2008, NPG will publish the society's leading international title, *Obesity*.

The journal will re-launch with a modern new look in print and with a new editor and editorial team. Dr. Richard N. Bergman, Chairman of the Department of Physiology and Biophysics at the Keck School of Medicine of the University of Southern California, and holder of the Keck Endowed Chair in Medicine, will become *Obesity's* new Editor-in-Chief and will expand the journal's scope to include editorials, reviews and commentary on important breakthroughs in obesity research. Dr. Marilyn Ader of the Department of Physiology and Biophysics was named Deputy Editor and a cadre of internationally recognized obesity researchers have been appointed as Associate Editors.

Dr. Bergman explains, "There is no longer any question that increasing obesity is the major growing health problem in the United States. As Editor-in-Chief, I hope to increase awareness of this potentially debilitating condition, and to foster the best research in a variety of areas which attempt to understand and reverse this heinous trend. We are publishing articles which range from the most basic neuroscience to interventional studies. We are convinced that the impact of the journal *Obesity* can only increase with the focus on this issue nationally and worldwide."

Internationally recognized as the pre-eminent journal on research into the growing world-wide health problem, *Obesity* is intended to increase knowledge, foster research and promote better treatment for people with obesity and their loved ones. The journal publishes important, peer reviewed original scientific articles, as well as relevant review articles, commentaries, and public health and medical developments. *Obesity* has become recognized as one of the most prestigious journals in the field and has an impact factor of 3.491.\*

"NPG is pleased to partner with The Obesity Society to publish and develop their high quality journal, *Obesity*" says Annette Thomas, NPG's Managing Director. "This partnership fulfils our mission to provide the highest quality information to the global scientific community. We look forward to strengthening the journal's status as an essential source of scientific knowledge for professionals and expanding the journal's reach to better research, treatment and prevention of obesity."

#### **About NAASO, The Obesity Society**

NAASO, The Obesity Society, is the leading scientific organization in North America dedicated to the science of obesity research, treatment and management. NAASO's mission is to promote research, education and advocacy to better understand, prevent and treat obesity and improve the lives of those affected. Established in 1982, the society had nearly 2,000 members worldwide.

#### **About NPG**

Nature Publishing Group (NPG) is a division of Macmillan Publishers Ltd, dedicated to serving the academic, professional scientific and medical communities. NPG's flagship title, *Nature*, was first

published in 1869. Other publications include *Nature* research journals, *Nature Reviews*, *Nature Clinical Practice* and a range of prestigious academic journals including society-owned publications. NPG also provides news content through *news@nature.com*. Scientific career information and free job postings are offered on *Naturejobs*.

NPG is a global company with headquarters in London and offices in New York, San Francisco, Washington DC, Boston, Tokyo, Paris, Munich, Hong Kong, Melbourne, Delhi, Madrid and Basingstoke. For more information, please go to [www.nature.com](http://www.nature.com).

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**Links**

[www.nature.com](http://www.nature.com)

[www.naaso.org](http://www.naaso.org)

\* Thomson-ISI, PA, USA 2007