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Nature Publishing Group collaborates with unique antibody database

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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Nature Publishing Group (NPG) today announces a partnership with Antibodypedia. An online searchable database, Antibodypedia links publicly available antibodies with data demonstrating their efficacy and published studies in which they have been used. A new website for Antibodypedia is live at **http://www.antibodypedia.com/**.

Christopher Surridge, Associate Publisher, NPG, announces this partnership today at the American Society for Cell Biology's (ASCB) Annual Meeting. He says: "Antibodypedia allows scientists to draw on the research literature, supplier benchmarking and peer-reviewed data from colleagues to find the antibody best suited for their own experiments."

Antibodypedia is a growing database of publicly available antibodies against human proteins from commercial and academic providers. The database is organized in a 'gene-centric' manner so that users can easily obtain an overview of the antibodies available against a particular target. Researchers can compare and score antibodies, while also sharing data on their performance in the techniques commonly used in modern research labs.

The Antibodypedia database is free to use and there is no charge to list antibody information. Freemium listing options will be available. All suppliers are required to opt-in before their information is included. The database is peer-reviewed and an editorial board is currently being created to ensure that data are of the highest quality. The individual antibody pages connect directly to the supplier, link to published articles using that antibody and display independent antibody validation data. Users can upload their own comments and experimental results to help fellow researchers find the right antibody for the right application.

"Partnering with NPG will help Antibodypedia reach out to the broader scientific community," says Kalle Jonasson from Antibodypedia. "We hope that the portal will become an essential tool for researchers and that it will play a role in accelerating the research in labs around the world."

Antibodypedia was originally launched by Professor Mathias Uhlén of the Royal Institute of Technology in Stockholm in 2008, with funding from the European Commission. Since then Antibodypedia has established itself as a company. The previous version of the portal (version 5) was released in April 2010.

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For more information contact Antibodypedia at **contact@antibodypedia.com**. Access the database at **http://www.antibodypedia.com/**.

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About Antibodypedia AB (Antibodypedia):

Antibodypedia, an online searchable database of commercially available antibodies, was founded in 2009 by researchers at the Royal Institute of Technology (KTH), Sweden, Antibodypedia emphasizes antibody performance in specific applications by permitting their independent scoring in a range of commonly used biological and biomedical experiments. The mission of the company is to provide a community based portal to aid researchers in academia and industry to find the right antibody for the right application.

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