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ReadCube functionality now on nature.com

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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Nature.com users can now highlight and annotate research articles in their web browser. Nature Publishing Group (NPG) and Digital Science today announce the integration of ReadCube's web reader tool with nature.com. The web reader tool is currently available to personal subscribers and site license users on *Nature* and 18 Nature research journals. It is also available on the open access publication *Scientific Reports*.

In addition to viewing the article in HTML or PDF on nature.com, readers can view an interactive version of the article PDF within ReadCube's browser-based web reader tool, by clicking on 'PDF options' in the journal's navigation on nature.com. ReadCube enables users to highlight and annotate article content, and sync their edits to the ReadCube desktop application. The web reader also provides an integrated view of the supplementary information and associated News & Views, and functionality including direct links out to the literature with in-line references.

"Integrating tools like ReadCube is part of our continued efforts to make nature.com an integral and efficient part of researchers' workflow," said Dan Pollock, Associate Director, nature.com.

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The integration follows the October announcement of Digital Science's investment in Labtiva. ReadCube, Labtiva's flagship product, is a free, cross-platform software application that enables researchers to create and manage their personal content library on their desktop, and discover new literature in their field through a recommendation system.

"Labtiva's goal is to bring a rich web experience to the journal," said Timo Hannay, Managing Director, Digital Science. "Integration with nature.com enables us to showcase ReadCube's functionality and ease of use, and other publishers are already expressing interest in making ReadCube available to their users."

The ReadCube web reader is currently available on *Scientific Reports*, *Nature* and 18 Nature research journals: *Nature Biotechnology*, *Nature Cell Biology*, *Nature Chemical Biology*, *Nature Chemistry*, *Nature Climate Change*, *Nature Communications*, *Nature Genetics*, *Nature Geoscience*, *Nature Immunology*, *Nature Materials*, *Nature Medicine*, *Nature Methods*, *Nature Nanotechnology*, *Nature Neuroscience*, *Nature Photonics*, *Nature Physics*, *Nature Protocols*, and *Nature Structural & Molecular Biology*. ReadCube integration will be added to additional journals on nature.com over time.

To see this functionality in action, view this article in Nature Communications:
www.nature.com/ncomms/journal/v2/n10/full/ncomms1516.html

-ENDS-

About Labtiva

Labtiva is a Cambridge, MA based software company that operates ReadCube, an application that helps researchers manage and discover relevant literature in their fields. Labtiva was founded in 2007 by Robert McGrath and Sinisa Hrvatin. For more information about Labtiva, visit **www.labtiva.com**. To find out more about the ReadCube web reader, visit: **www.readcube.com/reader**

About Digital Science

Digital Science is a division of Macmillan Publishers Ltd., launched in December 2010 to provide technology solutions for researchers. From intelligent knowledge discovery tools to software applications for the laboratory and decision-support systems for managers, Digital Science combines world-class technology with a resolute focus on scientists and those who support the research process. For more information, visit **www.digital-science.com**

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 5 million visitors per month with access to NPG publications and online databases and services, including *Nature News* and *NatureJobs* plus access to *Nature Network* and Nature Education's Scitable.com.

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