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Scientific Reports publishes first articles

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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New open access title *Scientific Reports* launches today with the publication of its first articles. The fifteen articles published today range in scope from graphene to coral disease to viral nanoparticles. More articles will be published in the coming days, under *Scientific Reports*' rapid continuous publication schedule. An online-only, open access, multidisciplinary publication from Nature Publishing Group (NPG), *Scientific Reports* covers all areas of the biological, chemical, physical and earth sciences.

Scientific Reports is led by a team of 17 Editorial Advisory Panel members, who are supported by more than 330 Editorial Board members. A streamlined peer-review system ensures papers are rapidly and fairly peer-reviewed: the current average time from submission to first decision is under 30 days. An internal publishing team works with the board and authors to ensure manuscripts are processed for publication as quickly as possible.

Professor Ronald DePinho, of the Dana Farber Cancer Institute, Harvard Medical School and incoming President of the MD Anderson Cancer Center, is one of the Editorial Advisory Panel members for *Scientific Reports*. He says: "I welcome this new option for authors and am very pleased to serve on the Editorial Advisory Panel for *Scientific Reports*. The publication offers an excellent option for open access publishing across the natural sciences."

With the launch of *Scientific Reports*, NPG adds to its growing portfolio of open access options. *Scientific Reports* publishes technically sound, original research papers of interest to specialists within their field.

Jason Wilde, Business Development Director at NPG, says: "*Scientific Reports* offers the author the visibility and features of the nature.com platform, combined with a highly-affordable open access publishing option. We're delighted to bring the tools, technology and experience of NPG to a broad-based, open access publication. Our aim is to ensure authors receive great service throughout all stages of the publication process and unrivalled visibility for their research once published."

All articles published in *Scientific Reports* will be open access and subject to an article-processing charge (APC). The 2011 APC is US$1,350 (€1,046/ ¥142,500/ £890)*. Authors have a choice of two non-commercial Creative Commons (CC) licenses. NPG makes an annual donation to Creative Commons, equivalent to $20 per APC paid for publication in *Scientific Reports* and the 19 other journals owned by NPG that offer an open access option.**

"I am very happy that with the launch of *Scientific Reports*, NPG is further extending the choice of open access publishers," writes Editorial Advisory Panel member Professor Ueli Grossniklaus, of the University of Zurich. "*Scientific Reports* will publish very broadly in the natural sciences and thus fills a very important niche."

Scientific Reports joins more than 40 titles published by NPG offering an open access option. More information, about NPG's open access activities and policies, is available from NPG's January 2011 **open access position statement**.

**Scientific Reports* will offer a 20% discount on the APC for manuscripts accepted for publication before 31 December 2011. From January 2012, the APC will be US$1700/GB£1112/EURO1308
** Total annual donation from NPG will be up to $100,000.00

-ENDS-

Scientific Reports: **www.nature.com/scientificreports**.
NPG announces *Scientific Reports*: **www.nature.com/press_releases/scientificreports.html** (6 January 2011)

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

NPG Nature Asia-Pacific is the Asia-Pacific wing of NPG, set up to serve the growing needs of the scientific and medical communities in the region, and has offices in Tokyo, Hong Kong, Seoul, Delhi and Melbourne. For more information, please visit www.natureasia.com.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of

prestigious academic journals including society-owned publications. Online, nature.com provides over 5 million visitors per month with access to NPG publications and online databases and services, including *Nature News* and *NatureJobs* plus access to *Nature Network* and Nature Education's Scitable.com.

Scientific American is at the heart of Nature Publishing Group's consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches more than 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany. For more information, please visit www.scientificamerican.com.

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