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Introducing nature.com regions

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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Regional pages are now available on nature.com. Nature Publishing Group (NPG) today introduces nature.com regions (**www.nature.com/regions**). Nature.com regions pages provide a regularly updated portal for researchers, students, entrepreneurs, and investors who are interested in a specific country or region.

Nature.com regions launches with pages for: Europe, France, Germany, Iran, Israel and Italy. Additional nature.com regions pages are planned, and may range from a single city to a multinational area.

Each page brings together relevant high-quality research, news, opinion, and business content from the *Nature* family of journals, *Scientific American*, and other NPG resources. Local job listings from *NatureJobs*, event listings by *Nature Events*, and local service provider information are all available. Site visitors may also find content in French, German, and Italian provided by local *Scientific American* partners in respective countries.

Nature.com regions pages build on NPG's drive to provide locally relevant resources. Country-focused portals include *Nature India*, introduced in February 2008, and *Nature China*, launched in 2007. This month NPG will launch *Nature Middle East*, which is NPG's third major portal focusing on emerging areas in scientific and medical research. Focused on the emerging science of the Arabic speaking Middle East region, *Nature Middle East* is complemented by the two stand-alone regional pages that highlight the major non-Arabic speaking nations of the Middle East.

Nature.com regions pages:

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nature.com regions: Europe
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About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

NPG Nature Asia-Pacific is the Asia-Pacific wing of NPG, set up to serve the growing needs of the scientific and medical communities in the region, and has offices in Tokyo, Hong Kong, Seoul, Delhi and Melbourne. For more information, please visit **www.natureasia.com**.

Focusing on the needs of scientists, ***Nature*** (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 5 million visitors per month with access to NPG publications and online databases and services, including *Nature News* and *Nature Jobs* plus access to *Nature Network* and Nature Education's **Scitable.com.**

Scientific American is at the heart of NPG's newly-formed consumer media division, meeting the needs of the general public. Founded in 1845, ***Scientific American*** is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 16 local language editions around the world it reaches over 3 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

Throughout all its businesses NPG is dedicated to serving the scientific and medical communities and the wider scientifically interested general public. Part of Macmillan Publishers Limited, NPG is a global company with principal offices in London, New York and Tokyo, and offices in cities worldwide including Boston, Buenos Aires, Delhi, Hong Kong, Madrid, Barcelona, Munich, Heidelberg, Basingstoke, Melbourne, Paris, San Francisco, Seoul and Washington DC. For more information, please go to **www.nature.com**.

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