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Open access journal *Cell Death & Disease* launches

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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Cell Death & Disease, a new online-only open access journal, launches today with the publication of its first articles. Published by Nature Publishing Group (NPG) and the "Associazione Differenziamento e Morte Cellulare" (ADMC), *Cell Death & Disease* explores the area of cell death from a translational medicine perspective. The journal is live at **www.nature.com/cddis**.

More than 20 articles have already been accepted, many of which will be online in the journal's first week of publication. *Cell Death & Disease* will publish articles weekly as they are ready; offering authors a rapid decision and publication service. All articles are freely available online immediately on publication, published under Creative Commons licenses. An article-processing charge of £2,000 / $3,000 / €2,400 is levied per article accepted for publication.

Cell Death & Disease is devoted to the biology of cell death in the pathogenesis of human diseases or relevant animal models. Co-editors Gerry Melino, Guido Kroemer and Pierluigi Nicotera write in the journal's launch editorial, "*Cell Death & Disease* uses the long-standing experience and high reputation of its sister journal, *Cell Death and Differentiation*, and the dynamic technological platform of nature.com, with its record of top scientific publishing...It is essential that we guarantee that papers published in *Cell Death & Disease* will live up to the highest scientific standards. For this reason, we have recruited the most competent scientists within their specialty to the Editorial Board of *Cell Death & Disease*."

Researchers have welcomed the launch of *Cell Death & Disease*. H. Robert Horvitz, awarded the Nobel Prize for Medicine 2002, said "While the mechanistic bases of cell death remains an exciting area of inquiry, it is clear that the application of this continually emerging biology will have major impact on the understanding of disease and the development of novel therapeutics. It is therefore timely that a new journal, *Cell Death & Disease*, focus on these emerging areas of interest."

"The basic molecular mechanisms that underlie cell death and the understanding of their involvement in the pathogenesis of human diseases, have been now unraveled to a point where they can be applied clinically," added Aaron Ciechanover, awarded the Nobel Prize for Chemistry in 2006. "The launch of the new journal *Cell Death & Disease* is therefore timely and welcomed."

Cell Death & Disease is NPG's second open access journal. *Molecular Systems Biology*, launched in 2005, is published by NPG in partnership with the European Molecular Biology Organization. In addition, NPG offers open access options on 15 of its academic and society journals. In April 2010, the publisher will introduce *Nature Communications*, the first Nature-branded online-only journal with an open access option.

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Links:
***Cell Death & Disease* website**
Launch editorial: *Cell Death & Disease*: a new journal for a central area of pathophysiology
Introducing *Cell Death & Disease* - **a new open access journal for 2010** (Press release, 14 September 2010)

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

NPG Nature Asia-Pacific is the Asia-Pacific wing of NPG, set up to serve the growing needs of the scientific and medical communities in the region, and has offices in Tokyo, Hong Kong, Seoul, Delhi and Melbourne. For more information, please visit **www.natureasia.com**.

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Scientific American is at the heart of NPG's newly-formed consumer media division, meeting the needs of the general public. Founded in 1845, ***Scientific American*** is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 16 local language editions around the world it reaches over 3 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

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