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Polymer Journal relaunches on nature.com

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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The first issue of *Polymer Journal* on nature.com is now live, Nature Publishing Group (NPG) announces today. *Polymer Journal* is the official journal of the Society of Polymer Science, Japan (SPSJ); the world's largest polymer science society. The January 2010 issue is the first to be co-published by NPG, and showcases the journal's redesign, including a new-look cover, new website, and new graphical table of contents.

"With NPG's state-of-the-art publishing practices, worldwide sales network and experienced staff, SPSJ and the journal's Editorial Board are unequivocally convinced that *Polymer Journal* will firmly establish its presence as a leading international publication providing an exciting forum for polymer science and related interdisciplinary fields... Welcome to the new era of *Polymer Journal*!" writes SPSJ President Mitsuo Sawamoto in the *Polymer Journal* January 2010 editorial.

Polymer Journal is NPG's first physical sciences academic journal, and fits well with the highly successful portfolio of *Nature* branded physical sciences journals.

David Swinbanks, Publishing Director at NPG said: "This is a very significant addition to the program of partnerships between NPG Nature Asia-Pacific and key scientific and clinical organizations across the Asia-Pacific region. It represents the first academic journal for NPG in the physical sciences and chemistry, not just for the Asia-Pacific programme but worldwide."

Published in English since 1970, *Polymer Journal* covers the whole range of polymer science: polymer syntheses and reactions, polymer structures, physical properties of polymers, functional polymers, biopolymers, and polymer engineering.

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Links:
***Polymer Journal* website**
Nature Publishing Group to co-publish Polymer Journal with the Society of Polymer Science, Japan (press release, 8 January 2009)

About the Society of Polymer Science, Japan (SPSJ)

The Society of Polymer Science, Japan (SPSJ), a non-profit organization authorized by the Ministry of Education, Science, Sports and Culture, is mainly composed of polymer scientists, engineers and managers in academia, industries and government institutions. Its primary role is to contribute to the development of polymer science and technology in Japan and worldwide.

Established in 1951 with around 12,000 members from Japan and around the world, SPSJ is one of the oldest and largest organizations dedicated to polymer (macromolecule) research and celebrated its 50th anniversary in 2001. SPSJ consists of 8 regional chapters from Hokkaido to Kyushu and a special chapter for management professionals in polymer industries in Japan (Kobunshi Doyukai: The Federation of Technological Management in Polymer Industries, Japan).

Internationally, SPSJ is a founding member of the Pacific Polymer Federation (PPF) together with the American Chemical Society (ACS) and Royal Australian Chemical Institute (RACI). The membership of PPF is made up of polymer societies or organizations on the Pacific Rim. PPF holds the Pacific Polymer Conference every two years, in odd years. SPSJ also sends representatives to the IUPAC, Macromolecular Division as titular or associate members.

SPSJ itself has organized the International Polymer Conference (IPC) every two or three years since 1984 with the aim of contributing to international scientific exchange among countries worldwide. Further information is available at **www.spsj.or.jp/english/whatsspsj/spsj.htm**

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

NPG Nature Asia-Pacific is the Asia-Pacific wing of NPG, set up to serve the growing needs of the scientific and medical communities in the region, and has offices in Tokyo, Hong Kong, Seoul, Delhi and Melbourne. For more information, please visit **www.natureasia.com**.

Focusing on the needs of scientists, ***Nature*** (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 5 million visitors per month with access to NPG publications and online databases and services, including *Nature News* and *Nature Jobs* plus access to *Nature Network* and Nature Education's **Scitable.com.**

Scientific American is at the heart of NPG's newly-formed consumer media division, meeting the needs of the general public. Founded in 1845, ***Scientific American*** is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 16 local language editions around the

world it reaches over 3 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

Throughout all its businesses NPG is dedicated to serving the scientific and medical communities and the wider scientifically interested general public. Part of Macmillan Publishers Limited, NPG is a global company with principal offices in London, New York and Tokyo, and offices in cities worldwide including Boston, Buenos Aires, Delhi, Hong Kong, Madrid, Barcelona, Munich, Heidelberg, Basingstoke, Melbourne, Paris, San Francisco, Seoul and Washington DC. For more information, please go to **www.nature.com**.

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