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IBMS BoneKEy and *BoneKEy Reports* go live on nature.com

PRESS RELEASE FROM NATURE PUBLISHING GROUP
10 January 2012

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IBMS BoneKEy is now live at **www.nature.com/bonekey**, featuring a new online only review journal, *BoneKEy Reports*. *IBMS BoneKEy* is an established online knowledge resource about metabolic bone disorders, now published by Nature Publishing Group (NPG) on behalf of the International Bone and Mineral Society (IBMS). *BoneKEy Reports* publishes its first review articles today and all content published during January 2012 will be free to all to access.

A subscription journal, *BoneKEy Reports* publishes review articles and research highlights on all scientific and clinical aspects of bone health and disease. Access to all content published within the journal is free to members of the IBMS. The journal is edited by the same team of editors as the *IBMS BoneKEy* site, led by Serge Ferrari M.D. of Geneva University Hospital, Switzerland.

"With the global population aging, our understanding of conditions such as osteoporosis has never been more important," said Serge Ferrari, Editor-in-Chief of *IBMS BoneKEy*. "Bone is the target of many disorders, including bone metastasis (cancer). Our understanding of the biological processes involved, and of the clinical outcomes including results from drug clinical trials, is growing fast. *BoneKEy Reports* fills a need for high quality reviews in the field of metabolic bone disorders. NPG has a reputation for excellence and I am delighted we are working with them on *IBMS BoneKEy* and *BoneKEy Reports*."

IBMS BoneKEy has been redesigned and redeveloped as part of its move to nature.com, but retains the features and content the community have come to expect. *IBMS BoneKEy* continues to provide a wide variety of content free of charge to registered users including BoneKEy Knowledge Environment, BoneKEy Community, BoneKEy Genetics and a webinar series. The entire *IBMS BoneKEy* archive to 2001 is also available on nature.com today. BoneKEy Genetics summarizes key data from human genetic association studies in the osteoporosis field. BoneKEy Oncology will be re-launched later this year on nature.com and until then *IBMS BoneKEy* will continue to publish high-quality content relating to bone and cancer.

"IBMS and NPG share a common vision of community development around expert scientific content. *IBMS BoneKEy* provides our members, our affiliate societies and the scientific community at large, including our partners in industry, with a valuable online platform for scientific exchange and community growth," said Henry Kronenberg, President of IBMS.

"We are delighted to be working with the IBMS," said Anna Salt, Publisher, Pharma Solutions at NPG. "This is the first time we have transitioned a successful community portal to nature.com. We look forward to working with IBMS to continue to develop the site and establish *BoneKEy Reports*."

Nature Publishing Group works with more than 34 societies and organizations worldwide to provide publishing services and publishes over 50 journals in its academic and society journals program. Access *IBMS BoneKEy* at **www.nature.com/bonekey**

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About International Bone and Mineral Society

The International Bone and Mineral Society (IBMS) is a dynamic international membership organization and network of researchers, clinicians, companies and societies that is dedicated to promoting bone health through international collaboration. Established in 1960 (as the Parathyroid Conferences), IBMS has evolved into the hub for communication, meetings, and the exchange of ideas globally and is now poised to further align its programs with the expanding scope of the international bone community to improve bone research and science and bone health in the world's population. For more information please go to **www.ibmsonline.org** and **www.nature.com/bonekey**.

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 6 million visitors per month with access to NPG publications and online databases and services, including news and comment from *Nature*,

NatureJobs plus access to *Nature Network* and Nature Education's Scitable.com.

Scientific American is at the heart of NPG's consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches over 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

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