Press release archive

Nature Publishing Group (NPG) offers site license access to *Spektrum der Wissenschaft*

PRESS RELEASE FROM NATURE PUBLISHING GROUP
22 May 2012

Contact: Rachel Scheer
Corporate Public Relations Manager, Nature Publishing Group
T: +1 212 451 8569
E: **r.scheer@us.nature.com**

Nature Publishing Group (NPG) is pleased to offer site license access to *Spektrum der Wissenschaft*, the German-language edition of *Scientific American*, as well as to Spektrum's sister publications and archives. All titles, available in German, will be hosted on the Spektrum.de platform. Together with *Scientific American*, *Spektrum der Wissenschaft* complements the consumer media portfolio of NPG to the German speaking scientific community.

Spektrum der Wissenschaft has offered site license access directly to institutional customers for many years. NPG institutional customers in Germany, Austria and Switzerland can now work with one sales representative for NPG journals, *Scientific American* and the *Spektrum der Wissenschaft* site license platform.

The NPG sales team will offer site license access to government, corporate and academic customers. A current site license subscription includes access to the current year and the previous 4 years in PDF format. Archive articles before 2003 are only accessible in full-text HTML.

The *Spektrum der Wissenschaft* media portfolio includes:
• *Spektrum der Wissenschaft*, the flagship title and best-selling consumer science magazine in German speaking countries. The archive is available back to 1993.
• *Gehirn & Geist* (Brain & Mind), a psychology magazine with international editions in 9 countries, including Scientific American MIND in the United States. The archive is available back to 2002.
• *Sterne und Weltraum* (Stars and Space), a high-level journal on astronomy. The archive is available back to 2005.
• *epoc*, an archaeology and history magazine, published quarterly. The archive is available back to 2008.
• *Spektrum – die Woche*, a weekly digital newspaper on science. The archive is available back to 2004.

The archive package from Spektrum also includes former titles *Abenteuer Archaelogie* (Archeology Adventure: 2004-2007) and *Astronomie heute* (Astronomy Today: 2003-2007). All users can browse the archive online. The archive is searchable by keyword, author, article title and subject area. Alternatively, users can also browse by year and issue.

Licences and customer support will be continued to be handled directly by the Spektrum team, to ensure that customers are dealing with native German speakers and have support in their timezone.

The *Spektrum der Wissenschaft* portfolio, hosted on the Spektrum platform, is the latest in archive offerings from NPG. *Scientific American*'s complete archive, back to volume 1, issue 1 in 1845, is available on nature.com. The *Nature* archive 1869-1996 is also available on the nature.com platform.

-ENDS-

Links:
Spektrum der Wissenschaft: **www.spektrum.de**
Gehirn & Geist: **www.gehirn-und-geist.de**
Sterne und Weltraum: **www.sterne-und-weltraum.de**
epoc: **www.epoc.de**
www.nature.com/libraries/site_licenses/index.html

About *Spektrum der Wissenschaft*:

Like *Scientific American*, *Spektrum der Wissenschaft* reviews the latest and most important advances in science to an audience of highly educated lay readers. Many articles are written by scientists presenting their own research, including about 70 winners of the Nobel Prize. *Spektrum* also publishes titles on astronomy, psychology and archaeology in print and digital formats. In addition, *Spektrum der Wissenschaft* produces *Spektrum Campus* for university students, *Wissenschaft in die Schulen*! for schools, and, since late 2007, *SciLogs*, the largest German science blog platform.

About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 6 million visitors per month with access to NPG publications and online databases and services, including news and comment from *Nature*, *NatureJobs* plus access to *Nature Network* and Nature Education's Scitable.com.

Scientific American is at the heart of NPG's consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches over 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

Throughout all its businesses NPG is dedicated to serving the scientific and medical communities and the wider scientifically interested general public. Part of Macmillan Publishers Limited, NPG is a global company with principal offices in London, New York and Tokyo, and offices in cities worldwide including Boston, Buenos Aires, Cairo, Delhi, Mumbai, Hong Kong, Madrid, Barcelona, Munich, Heidelberg, Basingstoke, Melbourne, Paris, San Francisco, Seoul and Washington DC. For more information, please go to **www.nature.com**.

About us
Contact us
Accessibility statement
Help
Privacy policy
Use of cookies
Legal notice
Terms
Naturejobs
Nature Asia
Nature Education
RSS web feeds

Search: go

SPRINGER NATURE

© 2019 Nature is part of Springer Nature. All Rights Reserved.

partner of AGORA, HINARI, OARE, INASP, ORCID, CrossRef, COUNTER and COPE