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New home for Nature Network blogs on SciLogs.com

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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SciLogs.com, a new English language blogging network for scientists and science communicators, launches today. Nature Network bloggers will be amongst the first to take up their new home on the Wordpress-based site.

"We've made these changes so that our bloggers can take advantage of recent improvements in blogging technology, and so that we can offer a better service to those who choose to blog with us," said Lou Woodley, Communities Specialist, nature.com.

www.SciLogs.com is hosted by *Spektrum der Wissenschaft*, part of Nature Publishing Group (NPG). The English language site joins the popular German language blogging network, SciLogs.de, and Dutch (SciLogs.be) and Spanish (SciLogs.es) sites, which together have more than 100 active bloggers.

"SciLogs combine the strengths of both science culture and the blogging medium," said Carsten Könneker, Editor in Chief, *Spektrum der Wissenschaft*, and founder of SciLogs.de. "They provide scientists and lay people with the opportunity to interact in interdisciplinary discussions about science in all its facets: research, applications, ethics, values, politics and so on." Richard Zinken, who as Publishing Director of Spektrum der Wissenschaft is responsible for SciLogs, adds: "Our partnership with nature.com is an important step towards creating an international network of high quality scientific blogging."

More than 25 Nature Network blogs are making a new home on SciLogs.com. They have transferred their full archive with them, so that previous conversations are preserved for posterity. Redirects are in place so that links and search indexing continues to work seamlessly.

SciLogs.de has been hosting blogs since October 2007 and currently has around 350,000 page views per month. Blogs are written by active scientists and science communicators and include researchers at the Universities of Heidelberg, Bremen and the Max Planck Institute.

Spektrum der Wissenschaft is an international edition of *Scientific American*, which became part of NPG in 2009. Launched in July 2011, the Scientific American Blog Network, **http://blogs.scientificamerican.com** brings together 15 blogs by *Scientific American* staff with 38 blogs from more than 40 independent bloggers.

Blogs written by Nature-branded journal editors and other NPG staff are now hosted at **http://blogs.nature.com**

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About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 6 million visitors per month with access to NPG publications and online databases and services, including news and comment from *Nature*, *NatureJobs* plus access to *Nature Network* and Nature Education's Scitable.com.

Scientific American is at the heart of NPG's consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches over 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

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