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NPG expands Creative Commons Attribution license options

PRESS RELEASE FROM NATURE PUBLISHING GROUP
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Nature Publishing Group (NPG) today introduces the Creative Commons Attribution (CC BY) license on its 19 NPG-owned academic journals. From December 2012, the CC BY license will be available to authors choosing open access publication options in these journals, in addition to the two non-commercial Creative Commons (CC) licenses currently on offer. This follows NPG's **introduction** of a CC BY license option on *Scientific Reports* in July 2012.

Effective 1 April 2013, Wellcome Trust and RCUK funders will require a CC BY license when they pay open access article processing charges (APCs). NPG intends to offer CC BY options on further open access and 'hybrid' journals over the next few months, in keeping with its commitment to author choice and meeting the needs of funders and the research community.

"We are pleased to offer authors the choice of the CC BY commercial reuse license when publishing their work in any of the academic journals that we own," said Martin Delahunty, Associate Director, Academic Journals & Pharma Solutions, NPG. "Our self-archiving policy remains in place on all our journals and is compatible with both policies, offering authors a 'green' open access route to compliance without payment of any APC."

The journals introducing the CC BY license are: ***Blood Cancer Journal***; ***Bone Marrow Transplantation***; ***Cancer Gene Therapy***; ***Genes and Immunity***; ***European Journal of Clinical Nutrition***; ***Gene Therapy***; ***International Journal of Obesity***; ***International Journal of Impotence Research***; ***Journal of Exposure Science & Environmental Epidemiology***; ***Journal of Human Hypertension***; ***Journal of Perinatology***; ***Leukemia***; ***Molecular Psychiatry***; ***Nutrition & Diabetes***; ***Oncogene***; ***Oncogenesis***; ***Prostate Cancer***; ***The Pharmacogenomics Journal***; ***Translational Psychiatry***.

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An APC is levied per article accepted for publication for authors choosing to make their work open access. Authors choosing the CC BY license will pay a premium APC. Full details will be available on nature.com in December and are listed below.

"We want to encourage more researchers to make their articles accessible, and maximise reuse, by giving authors a choice of licenses they can be comfortable with," said David Hoole, Marketing Director, NPG. "Since the introduction of CC BY on *Scientific Reports*, our authors have continued to select all three CC licenses, and we're committed to offering that choice. The price differential fairly represents NPG's loss of exclusive commercial rights, specifically reprints income."

NPG publishes 60 journals that are open access or have an open access option. 58 of its 62 academic and society publications (94%) have introduced open access options or are open access journals.

-ENDS-

As of December 2012, the following article processing charges will apply:

Journal	Creative Commons license: CC BY-NC-ND or CC BY-NC-SA			Creative Commons license: CC BY		
	GB£	US$	EURO	GB£	US$	EURO
Blood Cancer Journal	£2,500	$3,300	2700	£2,700	$3,500	2900
Bone Marrow Transplantation	£2,500	$3,300	2700	£2,800	$3,700	3100
Cancer Gene Therapy	£2,100	$3,300	2400	£2,300	$3,600	2600
European Journal of Clinical Nutrition	£2,100	$3,300	2400	£2,300	$3,600	2600
Gene Therapy	£2,500	$3,300	2700	£2,700	$3,600	3000
Genes and Immunity	£2,100	$3,400	2400	£2,300	$3,700	2600
International Journal of Impotence Research	£2,100	$3,300	2400	£2,300	$3,600	2600
International Journal of Obesity	£2,500	$3,300	2700	£2,800	$3,700	3000
Journal of Exposure Science & Environmental Epidemiology	£2,100	$3,300	2400	£2,300	$3,600	2600
Journal of Human Hypertension	£2,100	$3,300	2400	£2,400	$3,800	2700
Journal of Perinatology	£2,100	$3,300	2400	£2,300	$3,700	2700
Leukemia	£2,500	$3,300	2700	£2,900	$3,800	3100
Molecular Psychiatry	£2,200	$3,600	2600	£2,400	$4,000	2900
Nutrition & Diabetes	£2,500	$3,300	2700	£2,600	$3,500	2800
Oncogene	£2,500	$3,300	2700	£2,800	$3,600	3000
Oncogenesis	£2,500	$3,300	2700	£2,600	$3,500	2800
Prostate Cancer	£2,100	$3,300	2400	£2,300	$3,700	2700
The Pharmacogenomics Journal	£2,100	$3,400	2400	£2,300	$3,700	2600
Translational Psychiatry	£2,200	$3,600	2600	£2,400	$3,900	2800

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About Nature Publishing Group (NPG)

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine.

Focusing on the needs of scientists, *Nature* (founded in 1869) is the leading weekly, international scientific journal. In addition, for this audience, NPG publishes a range of *Nature* research journals and *Nature Reviews* journals, plus a range of prestigious academic journals including society-owned publications. Online, nature.com provides over 6 million visitors per month with access to NPG publications and online databases and services, including news and comment from *Nature*, *NatureJobs* plus access to *Nature Network* and Nature Education's Scitable.com.

Scientific American is at the heart of NPG's consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the oldest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches over 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

Throughout all its businesses NPG is dedicated to serving the scientific and medical communities and the wider scientifically interested general public. Part of Macmillan Publishers Limited, NPG is a global company with principal offices in London, New York and Tokyo, and offices in cities worldwide including Boston, Buenos Aires, Cairo, Delhi, Mumbai, Hong Kong, Madrid, Barcelona, Munich, Heidelberg, Basingstoke, Melbourne, Paris, San Francisco, Seoul and Washington DC. For more information, please go to **www.nature.com**.

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