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A podcast for World Heart Day from Nature Clinical Practice and the World Heart Federation

The World Heart Federation and Nature Clinical Practice Cardiovascular Medicine are delighted to announce their collaboration on the creation of an original podcast to mark the occasion of World Heart Day 2006. The podcast is supported by an educational grant from Sanofi-Aventis, and is now entirely free to access online at www.nature.com/ncpcardio/podcast. It is also available to download on the iTunes website.

World Heart Day will take place on September 24, 2006. The theme of this year’s event is “How Young is Your Heart?”, with the aim of encouraging people around the world to adopt a heart-healthy lifestyle to help maintain a heart for life. For more information on World Heart Day, visit www.worldheartday.com.

The podcast is comprised of all-original material, including interviews with key figures in the world of cardiovascular health, such as Dr Sidney Smith, Chairman of the Scientific Advisory Board of the World Heart Federation, and Dr Valentin Fuster, President of the World Heart Federation and Editor in Chief of Nature Clinical Practice Cardiovascular Medicine. It also includes original material recorded at the World Congress of Cardiology in Barcelona this year.

“We’re delighted to be collaborating with Nature Publishing Group in this way,” commented Janet Voûte, Chief Executive Officer of the World Heart Federation, who is also featured as an interviewee in the podcast. “This podcast has the potential to bring the crucial key messages of World Heart Day to an even larger global audience and we are excited to be exploring the potential of new media in this way.”

About the World Heart Federation
The World Heart Federation, a non-governmental organization based in Geneva, Switzerland, is committed to helping people achieve a longer and better life through prevention and control of heart disease and stroke, with a focus on low and middle income countries. It is a membership organization, comprising 189 member societies of cardiology and heart foundations from 100 countries and continental members covering the regions of Asia-Pacific, Europe, the Americas and Africa. For more information, visit www.worldheart.org.

About Nature Clinical Practice Cardiovascular Medicine
Nature Clinical Practice Cardiovascular Medicine is a monthly journal from Nature Publishing Group that delivers authoritative and timely interpretations of key developments in the field of cardiovascular medicine, translating the latest findings into clinical practice. It is an official publication of the World Heart Federation. For more information, visit www.nature.com/ncpcardio.

About NPG
Nature Publishing Group (NPG) is a division of Macmillan Publishers Ltd, dedicated to serving the academic, professional scientific and medical communities. NPG’s flagship title, Nature, was first published in 1869. Other publications include Nature research journals, Nature Reviews, Nature Clinical Practice and a range of prestigious academic journals including society-owned publications. NPG also provides news content through news@nature.com and scientific career information through Naturejobs.

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