

Deck the halls with *bars of chocolate*



Did you know that Cadbury Roses outsell frozen turkeys by 50% during the Christmas period in the UK? They're delicious with cranberry sauce! Whether you receive them as a gift or a family-size tin appears by the surgery counter, you can't go for long during the Christmas season without sampling a caramel-oozing, fudge-coated, nut-encrusted or fondant-centred chocolate.

But if you want to go even further in the self-indulgence stakes this winter, consider a visit to Cadbury World. Located just south of Birmingham and easily reached by car or rail, the attraction is a perfect place to take the family when it's cold outside. Furthermore, Father Christmas will be on site every weekend from 19 November until 18 December this year and each child visiting him will receive a gift at no extra charge.

You might be most attracted by the world's largest Cadbury shop, featuring a huge range of your favourite chocolates and sweets, along with soft toys and branded clothes; ideal for a spot of Christmas shopping. But that's just one part of Cadbury World. As you make your

way around the exhibition you will experience the Aztec Forest and learn why cocoa beans were important to Mayan Indians and Aztecs, and discover who brought chocolate to Europe. From there you will hear about John Cadbury and the origins of the ubiquitous Cadbury brand, see the Cadbury museum of memorabilia and watch those mouth-watering Cadbury TV ads from over the years.

Children will be delighted to ride the 'Beanmobile' through a chocolate wonderland, before a bit of hands-on experimentation in the demonstration area. Here you can taste freshly prepared liquid chocolate, try dipping caramel chunks in chocolate and writing in chocolate. This is truly a chocolate heaven for all chocoholics. Make a day of your visit; facilities include a novelty playground, restaurant, snack bar and picnic area. New this year are an interactive 'Happiness' dance room and a 3D cinema where 'Flex6' the robot brings to life the Cadbury 'pack and wrap' process.

Cadbury World is just what you need for a break from dental health promotion – everything in moderation!



Book review

The management of abuse: A resource manual for the dental team

S. Sinha, P. Acharya, H. Jafar, E. Bower, V. Harrison and T. Newton

Stephen Hancocks Ltd 2005

Price £29.95

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www.shancocksLtd.com



This informative and concise manual is a valuable resource. Not only does it set the scene for training in the recognition of possible signs of abuse, it also gives guidance on how to deal with any such suspicions. The authors bring the reader's attention to recent guidance from the Department of Health and the background behind recent government legislation in respect to child protection, domestic abuse, care of the elderly and vulnerable adults.

The manual clearly defines abuse and the various forms in which it manifests. It also takes a look at the hypothesised reasons that may account for a person perpetrating or being the victim of abuse.

The manual identifies the dental team as being in a position to recognise abuse but also highlights the difficulties involved with referral due to their relative isolation from the rest of the NHS and other professional bodies. The authors highlight the need for multi-agency working in order to safeguard against previous failings in the child protection system and the examples of Lauren Wright, Ainlee Walker and Victoria Climbié are given.

The manual is divided into five chapters. The largest of these is devoted to child abuse with a good selection of high quality colour photographs illustrating some of the signs of physical child abuse. A good general summary of the signs of physical child abuse and this information has been included and attributed to its original authors. While physical abuse may be the form of abuse most easily recognisable to dental practitioners, the manual also looks at neglect, emotional and sexual abuse. The manual goes to some lengths to describe the structure of the child protection system and also describes the relevant legislation surrounding this. As with other areas regarding referral procedures and

legislation, the manual defers solely to England. Readers from outside England are referred to their own health departments for guidance.

The chapter on domestic violence comprehensively details the signs of abuse and offers guidance on broaching this difficult subject with the potential victim. In contrast to child protection, management of this problem is centred round the wishes of the adult victim and help cannot be forced upon them.

The chapter on abuse of vulnerable adults aims to increase the reader's awareness of this often forgotten group in our current climate of increased attention on child protection. The authors discuss the definition of 'a vulnerable adult' with particular attention on the elderly and handicapped. A comprehensive list of risk factors is given.

The format is generally well set out with clear paragraph headings and bullet-pointed boxes with a summary of main points. The manual is easy to read with clear reference to the relevant source literature.

The manual has a catalogue of helpful appendices to aid in setting up protection protocols for the practice and also lists a host of websites which may be accessed for further information.

This manual is a good summary for the entire dental team and has relevance to both the primary and secondary care setting. I would be happy to recommend the literature within this manual regarding child abuse as essential reading.

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Alison is one of the authors of 'The responsibilities of the dental team in child protection' – see page 23.

What: Cadbury World

When: Open all year round, see website for more details

Where: Four miles south of Birmingham city centre; travel by car or to nearby Bournville train station

Web: www.cadburyworld.co.uk

How much: Adults £10.50, Children £7.90, Students/Senior Citizens £8.30, under 4s free, family, annual and group tickets available. Advance reservations essential to avoid queuing.

More information: Telephone 0121 451 4180