

# Ulcer therapy gets thumbs up



Forest Laboratories says its mouth ulcer treatment Aloclair has been accredited by the Dental Health Foundation.

The liquid, which provides fast pain relief, is the only product of its kind to be approved by the foundation, said the firm. Aloclair contains a barrier forming agent that puts a coating over the exposed ulcer and the nerve endings underneath. A 60-second rinse with Aloclair reduces the

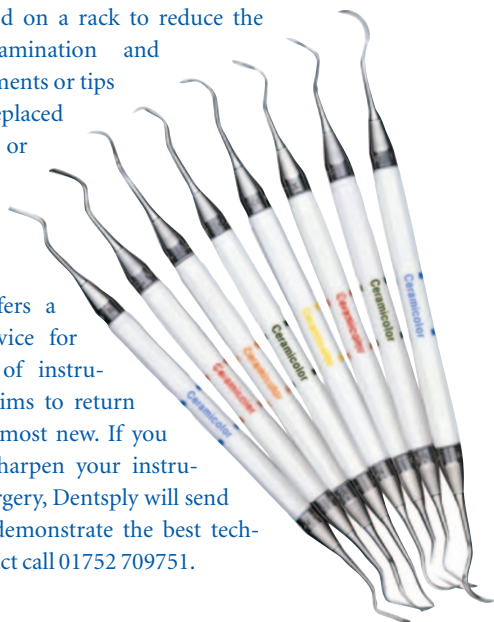
irritation and discomfort of mouth ulcers, said the firm. One in five adults suffers from mouth ulcers in the UK. Dispensers with free 10 ml sachets are available from Forest Laboratories UK on 01322 550550.

# Keep your edge with sharper tools

Every dentist knows that sharp instruments are vital for the efficient removal of deposits from tooth and root surfaces.

To keep instruments in perfect condition, Dentsply says tools should be stored on a rack to reduce the risk of contamination and damage. Instruments or tips should be replaced when worn or damaged and blunt instruments must be sharpened.

Dentsply offers a sharpening service for its Ash range of instruments, which aims to return your tools to almost new. If you would rather sharpen your instruments in the surgery, Dentsply will send a specialist to demonstrate the best techniques. To contact call 01752 709751.



# market place:

## Give your surgery a *designer* image

Do you need to attract new patients to your practice? Marketing and print experts Designer Dental offer eye catching promotional and marketing material tailored to your practice.



The firm provides a range of marketing services including comprehensive welcome packs for new patients to establish a strong practice-patient relationship. A targeted campaign will educate patients about your practice so they know everything from information on payments to directions to the clinic. To contact call 01642 206106.

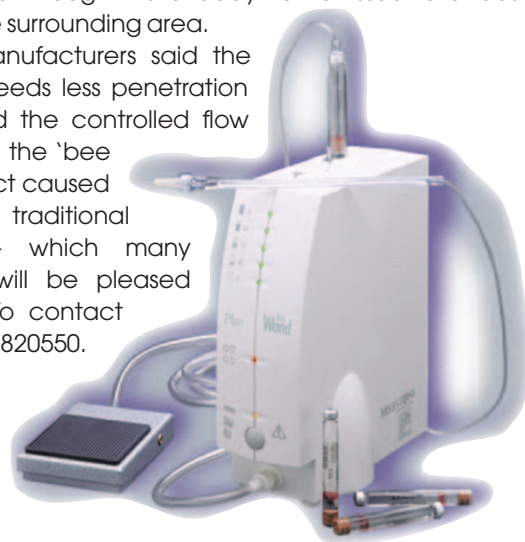
## Injection system makes jabs easier

Administering an anaesthetic using a traditional syringe can cause unnecessary pain. A pain-free injection relaxes the patient and makes treatment easier for the dentist.

DPS offers a computer-controlled Wand local anaesthetic delivery system, which they say makes injections easier and reduces stress for the operator and the patient.

The first step in the process is to apply a topical anaesthetic to freeze the gum. A tiny needle is gently introduced through the already-numb tissue to anaesthetise the surrounding area.

The manufacturers said the injector needs less penetration force. And the controlled flow eliminates the 'bee sting' effect caused by a traditional syringe - which many patients will be pleased to hear. To contact call 01438 820550.



## Create a new look surgery



Dental staff who need more storage space in the surgery might want to look at Paradigm Design's range of mobile Baisch modules.

Instead of updating your surgery with new furniture, the Baisch modules can be adapted to your existing fittings. The collection offers furniture with various sizes of drawer and inserts and can be integrated with most electrical equipment. To contact call 01278 792333.

## Citrus flavoured mouthwash launched

Pfizer Consumer Healthcare has launched a mild tasting Cool Citrus Listerine, which it hopes will attract new patients to the brand.

The mouthwash contains the same active ingredients as the other flavours in the range — including eucalyptol and menthol — and will reduce plaque when used with regular brushing and flossing. To contact call 020 7815 3900.



## Powder makes an impression

Dentsply's Blueprint Cremix is a light, wettable powder, which is lead-free, easy to mix, and suitable for full and partial oral impressions.

Its dust-free consistency minimises eye irritation and powder inhalation during mixing. The dental products company said the powder guarantees high precision impressions and allows ample working time and a short setting time, which reduces the risk of distortion. To contact call 01932 837235.



## Saddle up on novel seat

Bambach UK says the innovative design of its Saddle Seat relieves and prevents back pain and is especially good for pregnant dentists.

The extra weight of a baby shifts the centre of gravity forward and puts more strain on the lower back, according to research. 47% of pregnant dentists get back pain and women who have had back pain during pregnancy are at increased risk during subsequent pregnancies, they said.

The seat is designed to improve the user's posture by supporting the pelvis and putting the spine in a more natural position. All the chairs in the range allow complete mobility around the dental surgery. To contact call 020 8532 5100.



# Electronic pen simplifies *note taking*

Kodak Dental System says its QuickPen tool provides a fast, simple and precise alternative to registering patient records.

Even technophobes should be able to use the QuickPen and its small display. The system can efficiently update patients' charts and calculate fees. It can also be programmed and customised to suit private and NHS treatments, and the accompanying tablet PC style display has a wipe clean surface for better infection control. To contact call 0800 169 9692.



# Film packets reduce contamination risk

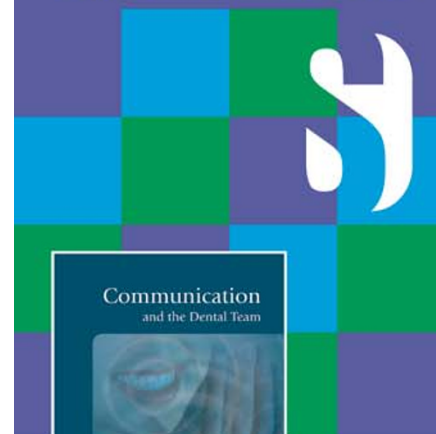
Kodak Dental Systems have introduced ClinAsept barrier packets for their range of camera film to minimise the risk of film cross-contamination during intraoral examinations and darkroom processing.

The packets, designed for use with Kodak's Insight's dental films, should help improve hygiene and safety in the dental surgery. The packets guard the films and can be easily removed after exposure and before processing.

Insight Dental Film in ClinAsept packets is available in a 3.1 x 4.1 cm size, in boxes of 100 single or double films, and in a 2.2 x 3.5cm size in boxes of 75 single or double films. To contact call 0800 169 9692.



## Dental Team Books



## communication and the dental team

Elizabeth Kay  
and Stella Tinsley

- An essential accessible guide to dealing with patients and work colleagues in the dental team
- Written for the dental team and filled with practical examples of good and bad communication techniques
- Contains case histories to 'test the team'

ISBN 0 94561 451 8

Paperback • 150pp

Published • October 2004

£23.95

### HOW TO ORDER

Dental Team Books  
27 Bellamy's Court  
Abbotshate Road  
London SE16 5RF  
Telephone/Fax: +44 (0) 20 7232 2736

[www.dentalteambooks.com](http://www.dentalteambooks.com)