

# Bollywood art tours UK



Forget Tinseltown, the largest film industry in the world is Bollywood in India where 14 million people go to the cinema everyday.

Indian studios, based mainly in Mumbai, produce 800 films a year — twice as many their American counterparts.

Bollywood made its first short film in 1899 and like Hollywood, the first 'talkies' emerged in the 1930s.

Today a Bollywood film is a vibrant combination of singing, dancing, vividly coloured costumes, archetypal characters and heady romance.

The bold imagery is also reflected in the posters and billboards used to advertise the latest films.

Some of the most remarkable examples of cinema art, including posters, lobby cards, billboards and song booklets, have been brought together in Cinema India, an exhibition starting in July at Leicester's New

Walk Museum and Art Gallery.

The exhibition explores the history of Bollywood film advertising from 1947 to the present day, featuring some of the most significant films made in India's film history including Mother India and Oscar-nominated Lagaan.

The exhibition will be shown in eight chronological sections starting with Images of Nationalism, The Glory of India, India after Independence, Youth Culture, The 1970s and 1980s, The Global Perspective, Love and Romance and Depictions of Women.

Film fans, regardless of their knowledge of the genre, will be fascinated to explore the stylistic and historical development of Indian cinema art.

For British Bollywood fans, who make up the biggest audience for Indian films outside India, it will be a chance to revel in a celebration of this glamorous culture.

<b>What:</b>	Cinema India — The Art of Bollywood, a touring exhibition from the Victoria & Albert Museum in London
<b>When:</b>	2 July – 6 November
<b>Where:</b>	New Walk Museum and Art Gallery, Leicester
<b>Web:</b>	<a href="http://www.leicestermuseums.ac.uk">www.leicestermuseums.ac.uk</a>
<b>How much:</b>	Free
<b>Further details:</b>	0116 225 4900

Top: Bobby (1973), colour lithograph, Tilak, Tirath & Oberai, © R.K. Films.

Middle: Mother India (1957), colour lithograph, Seth Studios, 1980s, © Mehboob Productions (Private) Ltd.

Bottom: Deewaar (1975), colour lithograph, Diwaker Karekare © Gulshan Rai.



# Yorkshire showcases best of farming

Fancy a day in the great outdoors that will keep both you and the kids entertained? Look no further than The Great Yorkshire Show.

You may think agricultural shows are just for farmers, but last year more than half of the 124,000 visitors to the show came from urban areas. It is the region's largest annual farming and country event but there are many more up and down the country (see [www.asao.co.uk](http://www.asao.co.uk)).

This year's 147th show will include international show jumping, a polo display, the Royal Artillery's motorcycle display team and combat demonstrations from the Royal Armouries, all set against a mediaeval castle backdrop.

Children can enjoy getting close up to the hundreds of animals at the show, including horses, cattle, sheep, goats, poultry and pigs, all taking part in displays, parades and competitions.

Older members of the family will enjoy art and flower exhibitions, a fashion show, and food stands showcasing the region's culinary delights.

But that's not all, you can watch demonstrations of sheep shearing, fly fishing, falconry and beehive making or visit the forestry area and hundreds of trade stands.

In fact there is so much to see you might consider buying a ticket for the entire three-day show. Make it a long weekend!

**What:** The Great Yorkshire Show  
**When:** 13 – 15 July  
**Where:** Crimble Valley, Harrogate, North Yorkshire  
**How much:** **Advance tickets**  
 adults £12, children £6, concessions £9.50, family tickets (2 adults/3 children) £34, 3-day ticket £30  
**On the gate tickets:**  
 adults £15, children £7, concessions £11, family tickets £40.  
**Booking:** Call 01423 541222 (9am-5pm, Mon-Fri) or [www.greatyorkshireshow.org](http://www.greatyorkshireshow.org)



# Book review

***Profitable dental practice: eight strategies for building a practice that everyone loves to visit***

**K. Lewis, P. Newsome and C. Barrow  
Radcliffe Medical Press, 2004  
£29.95, ISBN 1857759664**

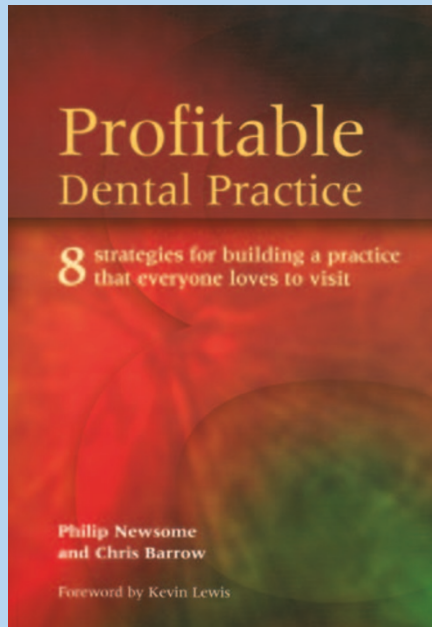
Most dentists will become sole practitioners or partners in their own business.

However dental school does little to explain the responsibilities and problems of day to day practice management.

When dentists start on the path of owner, practitioner, boss and inspirational team leader, there is little time to think about the process.

Philip Newsome and Chris Barrow try to demystify the process and take a look at how to build and understand a successful practice.

“This book highlights the changing face of dental practice and shows how applying better management of time, finances, staff and marketing can have dramatic results”, they said.



The authors have an extensive knowledge of dentistry and business which they have presented in a very readable and comprehensive way.

The book sets out “eight strategies for building a practice” and manages very well to convey a real understanding of the challenges and conflicts of day-to-day dental healthcare delivery.

A wealth of information is condensed into a readable and understandable small textbook.

The ninth chapter has a series of self-assessment exercises for the principal and the other members of the dental team.

Straightforward and easily understood, the book can be used as a guide to building the type of practice you desire.

I really do think this will become a standard reference and would like to see it on the reading lists for undergraduates and most certainly for vocational trainees.

I congratulate the authors for dealing with a complex and often complicated subject in such a clear way.

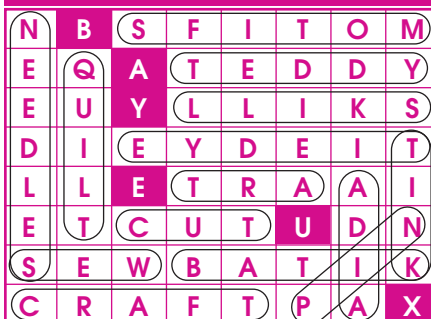
**Larry Browne,  
Restorative Technician**

## Get CREATIVE wordsearch competition, spring issue

The name of the famous tapestry hidden in the wordsearch was **BAYEUX**.

Mrs Julia Fox and Ms Marie Ferguson won tickets to attend the Stitch and Creative Crafts Show in Belfast.

The answers are shown below.



## Summer Diary

### Action Against Medical Accidents Legal, Ethical & Clinical Issues in Dentistry

**Date:** 7 June  
**Venue:** General Dental Council Chamber,  
London  
**Tel:** +44 (0) 20 8688 9555  
**Website:** [www.avma.org.uk/conferences](http://www.avma.org.uk/conferences)

### North West Region – British Society of Periodontology/British Dental Hygienists Association Annual Oral Health Symposium

**Date:** 25 June  
**Venue:** Manchester Dental Education Centre,  
**Contact:** Philip Greene, Kai King or  
Suzie Lacon – 0161 835 1777

### Royal Air Force Dental Branch 59th Annual Dinner and Clinical Day

**Date:** 1 July

**Venue:** Royal Air Force Halton  
**Contact:** Wing Commander Elliot Rhodes  
+ 44 (0) 1296 656123  
**Email:** [dda-8halsdento@defence.mod.uk](mailto:dda-8halsdento@defence.mod.uk)

### Royal Air Force Dental Branch 75th Anniversary Celebration Church Service and Social Function

**Date:** 2 July  
**Venue:** St Clement Danes Church,  
London and Royal Air  
Force Halton  
**Contact:** Wing Commander Elliot Rhodes  
+ 44 (0) 1296 656123  
**Email:** [dda-8halsdento@defence.mod.uk](mailto:dda-8halsdento@defence.mod.uk)

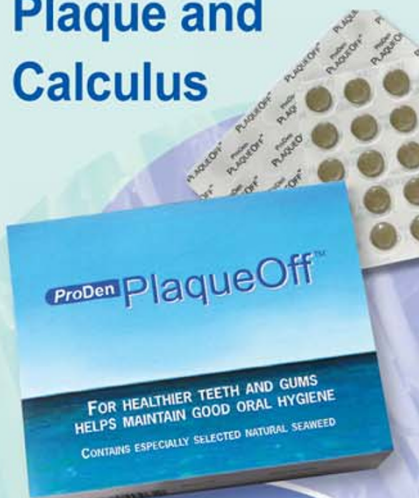
### Dental Nurse Programme at the 6th International Orthodontic Congress

**Date:** 10-14 September  
**Venue:** Palais des Congrès in Paris.  
**Website:** [www.wfoparis2005.org](http://www.wfoparis2005.org)

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\*Data on file



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## Spotlight on hygienists

If you are interested in personal development and would like to go on a course to help you in your job or to improve your job prospects, there are lots of places you can go to. Below is a list of courses and conferences for hygienists run by various organisations, supplied by the British Dental Hygienists' Association. Although not exhaustive, it includes a lot of useful leads and ideas.

### **BDHA — NW Regional Group & BSP — Annual Oral Health Symposium**

Non-surgical Therapy Science and Salesmanship

**Date:** 25 June

**Venue:** Manchester Dental Education Centre

**Contact:** [enquiries@bdha.org.uk](mailto:enquiries@bdha.org.uk)

### **Extended Duties**

**Venue:** Eastman Continuing Professional Development, 123 Gray's Inn Road, London, WC1X 8WD

**Contact:** [k.collins@eastman.ucl.ac.uk](mailto:k.collins@eastman.ucl.ac.uk) or 020 7905 1244

### **BDHA NW Regional Group**

Anthony Kravitz, Roger Mosedale, Janet Dixon

**Date:** 24 September

**Venue:** Alder Hey Hospital, Education Centre, Liverpool

**Contact:** [enquiries@bdha.org.uk](mailto:enquiries@bdha.org.uk)

### **Back to Work courses**

**Contact:** Gail Vernon on 01706 645240

### **Oral B Seminars**

#### **Speakers and subjects:**

Forensic dentist Judy Hinchcliffe will raise the awareness and understanding of dental identification issues. BDHA President Margaret Ross will be looking at the increasing role of PCDs and will be discussing recent developments and their potential impact on the delivery of patient care.

**Venues:** 13 July, Celtic Manor, Cardiff.  
7 September, Randolph Hotel, Oxford  
28 September, DeVere Belfrey, Birmingham  
29 September, Park Plaza, Nottingham

**Contact:** 020 8847 7817

### **BDHA Thames Valley Regional Group**

**Date:** 1 October

**Venue:** Stoke Mandeville Hospital Postgraduate Centre, Aylesbury, Bucks

**Contact:** [enquiries@bdha.org.uk](mailto:enquiries@bdha.org.uk)

### **BDTA Trade Exhibition**

**Date:** 6-8 October

**Venue:** Birmingham NEC

**Contact:** [admin@bdta.org.uk](mailto:admin@bdta.org.uk)

### **BDHA Oral Health Conference & AGAM**

**Date:** 18-19 November

**Venue:** Bournemouth International Conference Centre

**Contact:** [enquiries@bdha.org.uk](mailto:enquiries@bdha.org.uk) or 0870 2430752

For more information on any of these events see [www.bdha.org.uk](http://www.bdha.org.uk) telephone 0870 243 0752 or email [enquiries@bdha.org.uk](mailto:enquiries@bdha.org.uk)