

VITAL CELEBRATES FIRST DECADE IN STYLE

Vital celebrated its tenth anniversary with a drinks reception at the 2013 British Dental Conference and Exhibition held at ExCeL London in April.

Hosted by *Vital's* Editor Kate Maynard and Editor-in-Chief Stephen Hancocks, the event was attended by former *Vital* cover models including Sylvie Sturrock, Michelle Harvey and Ann Clark; members of *Vital's* reader panel; freelance journalist Caroline Holland who wrote for *Vital* in both 2003 and writes in the summer 2013 issue (page ?); and the *Vital* editorial, production and advertising teams, who are based at Nature Publishing Group in London.

Vital was launched in 2003 by the British Dental Association (BDA) with a view to providing news, views and continuing professional development (CPD) for dental care professionals (DCPs) ahead of the introduction of statutory registration in 2008. In 2008 *Vital* was relaunched with a fresh new look and its own verifiable continuing professional development (CPD) scheme. For the first time it was also sent directly to the target reader: 20,000 DCPs randomly selected from the General Dental Council (GDC) register.

Special thanks to Dr Ruth Doherty, *BDJ* Managing Editor, who helped Editor Kate provide 36 home made cupcakes for the event, which were very well received, and to Debs Daley for helping with preparation and clearing up!

View the full photograph album at www.facebook.com/vitalmagazine.

DENTAL SUPERSTARS

In February, dental hygienists/therapists graduating from The Greater Manchester School for Dental Care Professionals were presented with their diplomas at a ceremony that took place at the Royal College of Surgeons building in Lincoln's Inn Fields, London. Graduates Michelle Burke, Adlyn Burton, Anya Laskowska, Collette Slater, Elizabeth Kilfoyle, Ben Davenport, Sarah Cash and Kathryn Carey are all now busy working as dental hygienists and therapists.

A mother unable to find a suitable toothbrush for her baby daughter has won a National Dental Award for innovation. Dominique Tillen of Brush-Baby Ltd based in Winchester, Hampshire, inspired the development, design and manufacture of a range of dental care products for babies, toddlers and young children.

Dental hygienist Christina Chatfield has been awarded Best Dental Marketing 2012 and UK Dental Hygienist of the Year. Christina opened the Dental Health Spa in Brighton in 2007 following changes to the law that allowed registered members of the dental team other than dentists to manage the business of dentistry.

Oxford Health NHS Foundation Trust Oral Health Promotion Team won the 'Best National Smile Month Event' at April's Dental Awards, eclipsing their 'highly commended' recognition from last year. Using the Cherwell District Council NHS health bus, the Trust's 'Smile Month 2012 Roadshow' rolled into Abingdon, Banbury and Oxford to give out oral health information and goody bags.



Top left: Stephen Hancocks

Top right (l-r): Kate Maynard, Michelle Harvey, Christine Macleavy

Centre (l-r): Sylvie Sturrock, Ann Clark, Michelle Harvey

Bottom left: Stephen Hancocks, Kate Maynard, Shaun Howe, Amanda Gallie