



## HIGHLY SUCCESSFUL ORAL CARE RANGE ACES SHOWCASE

Periproducts would like to thank all the dental care professionals that visited their stand at BDTA Dental Showcase in October. The event was a huge success for Periproducts; the brand name change, updated pack design and the new UltraDEX products that have joined the already highly successful range were very well received:

- UltraDEX Recalcifying & Whitening Toothpaste, dual powered by SensiShield and iQ+ ActiveOxi Technology
- UltraDEX Wire-Free Interdental Brushes coated with iQ+ ActiveOxi Technology
- UltraDEX Anti-bacterial Coated Interdental Tape, powered by Stabilised Chlorine Dioxide.

Developed, used and recommended by dental care professionals and backed by extensive scientific research, the UltraDEX range delivers fresh breath confidence, whitening maintenance and exceptional oral health. The clinically proven technology is antibacterial and works with the natural oral pH level. It releases the appropriate amount of active ingredient to meet the individual needs of each mouth. UltraDEX eliminates odour-causing Volatile Sulphur Compounds (VSCs) on contact, gently whitens teeth by lifting organic stains and breaks down bacterial plaque biofilm. Bacteria cannot become resistant and regrowth is inhibited.

For further information visit [www.periproducts.co.uk](http://www.periproducts.co.uk) or email [dental@periproducts.co.uk](mailto:dental@periproducts.co.uk).

## FORGE A FANTASTIC DENTAL CAREER

Smiles Dental and JHA are proud to offer all dental professionals a diverse and rewarding career pathway. They provide financial support and guidance to professionals in all areas such as CPD training, management and indemnity cover, and are committed to ensuring all members of their team meet their full potential.

Fantastic internal opportunities are available across 70 practices in the UK, each promoting a friendly and dynamic team culture that strives for clinical excellence. Whether you are dental nurse or front of house professional looking for full or part time work, JHA can help you develop your skills and advance in your career with their top-quality facilities and up-to-date technologies. Join the outstanding JHA team today!

For information about JHA call 02920 772 955 or visit [www.jameshull.co.uk](http://www.jameshull.co.uk).

## WATER WAY TO FLOSS THE TEETH

Water Pik celebrated the launch of two new products at BDTA Dental Showcase: Waterpik Complete Care and the Sensonic Professional Plus sonic toothbrush.



The Waterpik Complete Care Regime combines proven Water Flosser and Sonic Toothbrush technologies for easy and more effective brushing and flossing in one convenient device that saves space and power outlets.

The Sensonic Professional Plus sonic toothbrush removes significantly more plaque than other sonic toothbrushes with its 25% faster filament speed. Its features include an ergonomic handle design with no-slip grip, extra soft, end-rounded filaments, a two-minute timer, 30-second quadrant pacer and three unique brush heads.

Waterpik products are widely available in Boots stores, Argos and selected Lloyds Pharmacies. [www.waterpik.co.uk](http://www.waterpik.co.uk)

## DEEP, LASTING PROTECTION FROM HYPERSENSITIVITY

At this year's BDTA Dental Showcase, held at ExCel London on 4-6 October, Johnson and Johnson unveiled the first in a new expert range of oral care products: Listerine Advanced Defence Sensitive.

Advanced Defence Sensitive is a twice-daily mouthwash which blocks 92% of dentine tubules in just six rinses for lasting protection from dentine hypersensitivity.

The mouthwash, which is built on potassium oxalate crystal technology, can be used alone for lasting protection or in combination with the most recommended toothpaste from the leading sensitivity brand, to significantly increase the number of tubules the toothpaste blocks *in vitro*.

For further information on Listerine Advanced Defence Sensitive, contact Johnson and Johnson on 0800 328 0750.



## BECOME A TREATMENT COORDINATOR

Laura Horton Consulting now offers a BTEC in treatment coordination, a 9-12 month programme covering all aspects of treatment coordination, with four modules for students to work through.

Laura Horton Consulting have also launched a treatment coordinator video elearning programme. For more information visit [www.tco-online.com](http://www.tco-online.com).

[www.laurahortonconsulting.co.uk](http://www.laurahortonconsulting.co.uk)

## TERMINATE YOUR NEEDLES

The Sharps Terminator destroys syringe needles immediately after use, rendering them harmless. It destroys the needle shaft in a single-handed action leaving the user with only the plastic syringe. It is lightweight, portable and battery-powered.

Call 08454 531377 or email [info@vla-healthcare.com](mailto:info@vla-healthcare.com).



If you would like to promote your products or services direct to the dental industry through VITAL UPDATE telephone Andy or Lyle on 020 7843 4729.