

## Clear the air

Sharp has launched the FU-800S plasmacluster air purifier, designed to refresh the air within dental surgeries and remove chemical odours, such as the smell of the disinfectant used to sterilise dental equipment.

Sharp claims the air purifier is able to monitor the air quality within any room to ensure that a high quality is maintained. While clean air may have a high level of positive and negative ions in equal balance, Sharp claims unclean air may have a lower number of ions or an imbalance between the two. Sharp says the Plasmacluster Ion™ technology is able to produce high numbers of both positive and negative ions to restore the balance and keep the air fresh.

For further product information contact the Sharp customer helpline on 0800 915 3015 or visit [www.sharp.co.uk](http://www.sharp.co.uk)

## PracticeGenie on-line

Wrigley Oral Healthcare in Action has launched PracticeGenie, a free website that members can take advantage of.

PracticeGenie from Wrigley can be used either as an electronic resource to enable registered patients to simply access oral healthcare information and their practice details online, or it can be converted into a fully functional electronic hub with e-mail and internet connections.

For practices that do not wish to advertise their services to new patients on the Internet, PracticeGenie from Wrigley can remain in passive mode and be used to provide advice and



information only for existing patients.

Creating your own customised Wrigley PracticeGenie website is free for all Wrigley OHA Members in the UK.

To join Wrigley Oral Healthcare in Action call freephone 0800 0 564 563.

## Ready for all eventualities

Preventive care services can play a key role in boosting practice profitability. Dental equipment provider Sirona has developed a comprehensive range of instruments for professional prophylaxis applications. The product portfolio comprises various straight and contra-angle handpieces, scalers and tips as well as an air polisher handpiece.

Sirona claims its prophylaxis handpiece range is the ideal basis for establishing cost-effective and profitable preventive care services.

For further information e-mail [contact@sirona.de](mailto:contact@sirona.de) or visit the Sirona website at [www.sirona.de](http://www.sirona.de)



### Ergonomic camera

Top Cam intra-oral camera manufactured by Dentoid has an ergonomic design and small, light handpiece for easy handling.

It automatically focuses intraorally and offers a 60° field of vision. Frame capture is one or four frames at a time and images can be saved or deleted. The camera also has a quad option so that four pictures can be displayed on each page.

Up to 180 images can be stored in the camera. These are saved as jpeg files which can be incorporated into most dental surgery software operating systems. It is available from Red Apple Dental Supplies.

