



# WIN

## ***a top to toe PAMPER DAY for two!***

Does a member of your dental team deserve a break? Do you feel that your colleague has made an outstanding contribution to your team, has gone beyond the call of duty, pioneered an innovative new scheme in your practice, raised awareness of an overlooked issue or topic, or just generally been a superstar?

In collaboration with Beverly Hills\*, *Vital* would like to reward a dental professional (and companion) a luxury Red Letter Days PAMPER DAY prize\*\*. You can nominate any member of your dental team, or you can nominate yourself!

All you need to do is tell *Vital* in up to 200 words **why** your nominated dental

professional deserves a break, and send a photograph of the nominated person (or a labelled group photograph of your team). *Vital's* editorial team will consider all entries to the competition and then choose a winner, who will be announced in the winter 2009 issue of *Vital*.

The closing date is 31 October 2009.

**To enter, complete the box on the opposite page, cut it out and post to:**  
***Vital, BDJ Editorial,***  
***Nature Publishing Group, 4-6 Crinan Street,***  
***London, N1 9XW.***

**Or you can email your entry to**  
**[vitaleditorial@nature.com](mailto:vitaleditorial@nature.com)**

**Don't forget the photograph!**

Your name: ..... Name of person you are nominating: .....

Your job title: ..... Their job title: .....

Your place of work: ..... Their place of work: .....

Your postal address: ..... Their postal address: .....

Your email address: ..... Their email address: .....

(name of nominee) deserves a pamper day because.... (up to 200 words)

.....

.....

.....

.....

.....

.....

.....

.....

# Beverly Hills Formula

Continue on a separate sheet if required.

**\*Upgrade to the healthier side of whitening and stop gingivitis before it starts.** Beverly Hills Formula Toothpaste from Purity Laboratories is proven to effectively remove tooth staining and offers maximum whitening power, while maintaining extremely low abrasion (lower than many non-whitening toothpastes). Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. The Total Protection is a dual action anti-bacterial formula to help fight plaque, tooth decay and bad breath. The Sensitive formulation is designed for people who suffer from sensitive teeth, whilst the Breath Confidence fights bad breath for hours. The Natural with Aloe Vera and Echinacea offers natural gum protection, excellent whitening power and no artificial colouring or flavours.

**According to another BBC research study 40-50% of adults across the world suffer from gum disease, making this the most common dental problem.** In its bid to prevent gum disease by controlling the amount of plaque that builds up on your teeth, Beverly Hills Formula has formulated Gum Strengthening toothpaste. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave breath smelling fresher.

**A healthy mouth means a healthy body.** Beverly Hills Formula Dentist's Choice is a Sodium Lauryl Sulphate free whitening toothpaste that uses an alternative mild action detergent to help clean the teeth and mouth and ensures fresh breath for up to 18 hours. With regular use the formula

builds a protective layer on the tooth's nerve endings, providing long lasting protection against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner. [www.beverlyhillsformula.com](http://www.beverlyhillsformula.com)

*\*\*The Red Letter Days Pamper Day for two can be taken in one of a selection of Marriott Hotel health and beauty salons. On the day the winner and companion are entitled to a total of four indulgent treatments between them: a full body massage, deluxe facial, manicure and pedicure. They will also receive a Leisure Health Club Day Pass for two providing full use of all facilities including pool, gym, steam room, sauna and jacuzzi. Minimum age 18. Booking must be made at least 28 days before preferred date of visit.*

