

## Imaging goes mobile

The Vistacam CL is the new wireless optical system from Dürr Dental. The camera is around 100-130g in weight and with the handpiece only approximately 200mm, Dürr Dental claims it fits easily into the pocket. In addition, the camera is versatile enough to enable left to right reversed pictures to be taken at the touch of a button.

Dürr Dental says the Vistacam CL has all the other advantages of the Vistacam system. Images can be

magnified up to 100 times, thus enabling conditions not instantly visible to the human eye (looking down an open root canal, for example) to be demonstrated clearly to the patient. The system also benefits from the Dürr Iris Focus Control (IFC) optics facility which allows the settings to be changed easily between extraoral, intraoral and macro. The Vistacam CL gives users the same clarity offered by the Vistacam II model.

For further information phone 01933-671990 or visit [www.duerruk.com](http://www.duerruk.com).



## Complete care

Dent-O-Care's *Complete Oral Care* trade and patient mail order catalogues offer a wide range of oral hygiene, pharmaceutical, special needs and infection control brands.

The patient mail order and web catalogues,

[www.dentocare.co.uk](http://www.dentocare.co.uk), offer consumers direct access to any product that the dental team recommends but does not sell from the practice. Professionals can use the mouth map on the back page to highlight areas that a patient needs to treat between appointments.

For free copies of Dent-O-Care's catalogues phone 0800 980 1517 or email [sales@dentocare.co.uk](mailto:sales@dentocare.co.uk).

## WIN! a children's table and chair set

with *Vital magazine* and Admor Ltd

This novel new children's furniture range from Admor is the ideal practice waiting room addition - a great conversation piece helping your young patients to feel immediately at ease in your practice.

By answering two simple questions, readers of *Vital* magazine can go into the draw to win a table and chair set worth £92.24 for their practice.

In January 2004 Admor launched their new children's furniture range to help waiting rooms to become a fear free zone.

Admor has been supplying dental practices across the UK with a range of administrative and customer-service related products for over 30 years.

The 2004 Admor catalogue features two new ranges of wooden furniture specifically designed to entertain children.



To win this table and chair set answer the following questions:

- **Approximately how long has Admor Ltd been supplying dental practices?**
- **When did Admor Ltd launch their new Children's furniture range?**

Send the answers along with your name, address and a daytime phone number, to: David Mills, Admor Vital competition, Admor Ltd, Kings Close, Yapton, Arundel, West Sussex. BN18 0EX. The winner's name will appear in the summer issue of *Vital* magazine.

### Rules of the competition

1. The closing date for all entries is 30 March 2004.
2. The competition is open to all readers of 'Vital'.
3. Employees or representatives of Admor, the BDA or Nature Publishing or their relatives are not eligible to enter this competition.
4. The winning entry will be drawn on the 15th April. The winner will be notified by phone and post.
5. The prize will be presented at the 2004 BDA Conference in Bournemouth on May 7th 2004.
6. Admor Ltd and 'Vital' reserve the right to publish the names of the winner in the dental media.
7. Entries may be used for publicity purposes.
8. No purchase is necessary to enter this competition.

# market place

## Out of Orbit



Wrigley's Orbit sugarfree chewing gum has been repackaged. The new packs carry the familiar Orbit branding but use bright background colours to highlight the different flavours available in the range - peppermint and spearmint, Ice White sticks and Ice White pellets.

Wrigley's claims chewing sugarfree gum has been proven to help prevent tooth decay by up to 40 per cent. Chewing the gum stimulates saliva by up to 10 times the resting rate, washing away debris, neutralising plaque acid in the mouth and remineralising teeth after an acid attack.

Wrigley's sugarfree brands can be ordered from Dental Health Boutique on 01483 440808 or CTS on 01737 765400. Dental practice merchandising units to display the gum are available free of charge with your first order, upon request.

## Professional Clothing Collection

Di Bianco's new range of workwear for healthcare workers features simple, understated designs and performance fabrics DiBianco claims its Professional Clothing Collection will withstand the demands of the healthcare environment while projecting an image of professional competence.

Catering for both men and women the DiBianco Professional Clothing Collection consists of a selection of tunics, work coats, dresses, polo and T-shirts, tabards, trousers, a skirt, a lightweight fleece jacket and a fleece bodywarmer. Ten classic styles of footwear are also available.

For further information visit [www.dibianco.co.uk](http://www.dibianco.co.uk) or call 01761 402100.



# This is the position of minimum stress to the spine

Great for back pain.  
Hopeless for dentistry.



80% of dentists suffer at some time from back pain and related problems. Reducing stress on your spine is the answer, but try this position in the surgery and you'll only increase stress for your patients.

## New model

Metalor has introduced Polyurock, premium-grade dental modelling material for critical detail and accurate fit.

Polyurock is a polyurethane-based resin modelling material that Metalor claims is ideally suited for the preparation of premium model cases and demonstration models. Polyurock has small particle flow characteristics that make it perfect for showing the smallest detail in a model. Once the resin has set-up, the model is rock hard and expansion or shrinkage is negligible, which Metalor says makes it the most accurate fit possible.

Polyurock comes in an easy-to-use kit including the resin materials, mixing cups and mixing spatulas. Also available are colourants to create an infinite colour spectrum of models, a mixing/pouring device, and premium grade release spray. For further information contact 0121 2363241.



## Flip out

Listerine has updated its popular *From Gingivitis to Periodontitis* flip chart.

The flip chart is a step-by-step review of gum health and plaque formation, using pictures, aimed at assisting dental professionals to motivate their patients to look after their teeth and gums. The flipchart also explains the various stages of periodontitis offering suggestions on how patients can improve their plaque control, including the mechanical and antimicrobial oral health routine.

The chart, along with Listerine's new 'Mouth Motivation' leaflets, is available through the Listerine Professional Forum or can be requested from members of the recently launched Listerine dental detailing team. To request a copy of the flip chart or new leaflets, as well as education posters or Listerine samples, call 01245 454459.



## This is the next best position

Great for back pain.  
Perfect for dentistry.

### The answer to back pain...

Based on years of extensive research, only the Bambach Saddle Seat ensures that your spine naturally adopts its stress-free S-shape when you sit, even when you stretch or lean over a patient. So you maintain the mobility you need for easy working and you **maintain proper posture – without effort.**

### Suffer from headaches?

Only the Bambach Saddle Seat naturally relieves strain on your neck muscles and vertebrae, which can help reduce headaches.

### Pain in your arms or hands?

The natural posture promoted by the Bambach Saddle Seat eases pain here too.

Huge range of colours



Try the answer to back pain

**FREE**  
**FOR A MONTH**  
Call 0800 731 7831

Call today for your no obligation hassle free trial and try the Bambach Saddle Seat in your surgery for one month – completely **FREE OF CHARGE**



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