

# Dental products and services

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## Learn how to wow patients at OHC 2018

Expert speakers will be appearing at this year's Oral Health Conference and Exhibition (OHC) 2018 being held on 23 and 24 November 2018 at the Telford International Centre.

One of the speakers will be Barry Oulton, a dentist, master practitioner of neuro-linguistic programming (NLP), hypnotherapist, lecturer and coach.



Oulton will be delivering a presentation entitled 'Wow your patients with a completely comfortable injection technique – what to do and how to do it' on 23 November at 12 pm.

'Every single day I am able to administer an injection and my patient doesn't even realise that it has been done,' he says. 'Using a combination of my experience in dentistry, NLP and hypnotherapy, I have developed a technique that enables a totally pain-free injection that's supported by science. I would like everyone to be aware of it so they can use it themselves and make it their own.'

'During my session I will cover why the technique works and what the practical steps are. I hope delegates will learn something that will fundamentally change their practising lives and the experiences of their patients.'

A 25% early bird discount is available for those who book a place at the conference before 10 September 2018.

More information is available at [www.bsdht.org.uk/OHC2018](http://www.bsdht.org.uk/OHC2018) or by calling 01788 575050 or emailing to [enquiries@bsdht.org.uk](mailto:enquiries@bsdht.org.uk).

## Composite of choice

A new generation of universal composite called BRILLIANT EverGlow by COLTENE is now available.

Angela Watson, Partner at Discovery Dental Care in Dundee, has praised the product as a highly versatile composite for use in both anterior and posterior teeth.

Watson says: 'It handles exceptionally well, is easy to manipulate, holds its shape and doesn't stick to instruments as with other composites. My favourite feature is how well it seems to blend with the natural tooth shade. It also polishes very well to a high glossy finish providing excellent aesthetics, especially regarding cosmetic anterior work.'

'I am extremely happy with the results achieved using BRILLIANT EverGlow composite, as are my patients. For all of those reasons, BRILLIANT EverGlow is my composite of choice and I would highly recommend it to my colleagues.'

More information about the product is available at [www.coltene.com](http://www.coltene.com) or by calling 01444 235486.



## Specialist knowledge at your fingertips

Radiographs form a core part of treatment planning and diagnostics in a number of cases, so patients should get the best level of care possible with specialist radiology reports via PROPACS from PRO Diagnostics UK.

PROPACS is an innovative online portal that allows dental professionals access to advice from dental radiologists with the touch of a button.

The radiology reports professionals will receive include detailed dental specific and pathological findings that have been interpreted by highly trained dental radiologists. Each of these individuals has extensive experience in the field and is able to share this knowledge in order to maximise patient health outcomes.

Furthermore, this support system is available around the clock meaning professionals can always receive the guidance they need, when they need it.



A GDPR-compliant, cloud-based storage system, PROPACS also provides a storage space for diagnostic images and treatment plans for patients, keeping them safe from the dangers of viruses and hacking with a high-tech security wall of encrypted software.

More information about PROPACS is available by contacting PRO Diagnostics through their website [www.prodentalradiology.com](http://www.prodentalradiology.com) or by emailing: [sales@prodiagnostics.co.uk](mailto:sales@prodiagnostics.co.uk).