

Charity launches National Smile Month 2018

The British Academy welcomed the Oral Health Foundation on 8 May 2018 by hosting the launch of this year's National Smile Month, the UK's largest and longest running campaign to promote good oral health. The great and the good from the world of dentistry came to support the Oral Health Foundation at Carlton House Terrace in London.

National Smile Month, which started on 14 May 2018, will communicate the importance of a healthy mouth and support people from all around the United Kingdom to adopt an effective oral health routine.

The charity's President, Professor Liz Kay MBE, spoke about the Oral Health Foundation's leading role in driving health policy, not only in the UK but also around Europe.

Oral-B are Platinum sponsors of National Smile Month, with further support from Wrigley, Philips, Regenerate Enamel Science, POLO Sugar Free and Curaprox.

The campaign will deliver three key messages for better oral health:

- Brush your teeth last thing at night and at least one other time during the day, with a fluoride toothpaste
- Cut down on how much and how often you have sugary foods and drinks
- Visit the dentist regularly – as often as they recommend.

Visit www.smilemonth.org to find out more about what the campaign is all about and how you can get involved.



FDI guide addresses the global burden of periodontal disease

FDI World Dental Federation published two resources – a white paper and a practical guide – as part of its Global Periodontal Health Project (GPHP), which aims to bring attention to periodontal health as a priority area for policy worldwide.

'Periodontal disease – or gum disease as it is often better known – is one of the most common diseases affecting up to 50% of the adult population worldwide,' said Dr Kathryn Kell, FDI President. 'This should not be taken lightly, especially since we know it has a significant relationship with other health conditions. We must pursue prevention strategies that are promoted by oral health and general health professionals alike.'

The *White Paper on Prevention and Management of Periodontal Diseases for Oral Health and General Health* provides oral health professionals with a comprehensive – yet concise – summary of the main issues related to the global prevalence and impacts of periodontal disease. *Periodontal Health and Disease – A practical guide to reduce the global burden of periodontal disease* is based on considerations from the white paper and the 2017 FDI World Oral Health Forum, which focused on global periodontal health.

Both the white paper and practical guide are freely available on the FDI website.