

Dental products and services

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Oral health set to improve in Powys



The oral health of the population of Powys is set to improve, thanks to a partnership between a local dental practice and Brushlink, a dental coaching device and app developed by dentists.

Yvonne Wood Dental Hygiene has become a certified Brushlink dental practice. The Brushlink device is the first that can track and coach people on brushing frequency, duration and angles while making this data available to dentists if consented – and it works with any toothbrush, manual or electric.

Brushlink has also been built to provide a brushing score each time it is used, which makes it great for families – parents and kids can compete with each other to see who is the ‘best brusher’. The score is displayed along with ‘in-brush’ coaching tips and hints via a Bluetooth connection to a smartphone app; however, it also stores data for up to three months in case the user does not have a phone in the bathroom.

Patients at Yvonne Wood Dental Hygiene can purchase the Brushlink experience for £29.99 direct from the practice and the app comes free with the device – a fraction of the cost of leading smart brush brands.

The data collected by the device are used by their dentist to create a bespoke dental hygiene plan based on their brushing habits. The care plan is automatically uploaded to the device, helping to make brushing even more effective and efficient and thereby improving oral health.

They will also receive over £100 a year in discounts from their dentist.

Yvonne Wood Dental Hygiene promotes dental disease prevention and uses minimally-invasive dental techniques. It is unique in the area because it is owned and led by a dental hygienist, Yvonne Wood, who has worked in the area for 30 years. Yvonne has recently been joined by Rhian Lewis, a dentist who shares the practice’s philosophy.

Find out more about Yvonne Wood Dental Hygiene and Brushlink by visiting www.yvonnewood.dental and www.brushlink.com.