

## IMOS contracts awarded to dental corporate group

Dental Care Group have announced that 12 IMOS (Intermediate Minor Oral Surgery Services) Contracts have been awarded to 18 of its practices across East Anglia.

Dental Care Group operates 21 practices in East Anglia and Northamptonshire.

The group, which was formed in 2010, has an ambitious growth plan which focuses on delivering high quality affordable patient care to both NHS and private patients.

Chief Clinical Officer, Mayur Pandya said: ‘This is a fantastic opportunity for our Group and testament to the hard work and commitment of our dedicated teams.

‘To be entrusted by NHS England to be delivering this service is a reflection of the quality of our clinical governance framework and our teams’ commitment to total patient care. We aim to provide an excellent, equitable and patient-centric service for all patients.’

Having already provided IMOS Services at three of DCG’s Essex practices, James Anang, Specialist Oral Surgeon, has been appointed as IMOS Director and is leading the IMOS Surgical Team.

CEO, Sanjay Shah said: ‘We are proud to have been awarded these contracts and look forward to working with NHSE now and in the future to provide more NHS services for patients.’



## Strong teeth make strong kids

Oral-B is working with the dental profession to help them support parents and carers in their efforts to achieve better oral health amongst children. The company says that education and behavioural change go hand in hand, and earlier this year, it launched its #StrongTeethMakeStrongKids campaign. Up to 20,000 educational packs are planned for distribution this year. These packs were developed in conjunction with the University of Leeds.

Combined with the right dental care products, the positive oral health messages contained in the material are intended to encourage parents to lead the way, so they can see that these oral health issues are mostly preventable with simple changes to their families’ daily oral care routine. Maintaining good oral health and establishing the right healthy habits early on will help children progress along the key ‘Strong Teeth’ milestones, said Oral B.

They include the arrival of their first tooth or teeth, their first dental visit, and then the first time they use an electric power toothbrush (from age three onwards). Having good oral health habits results in a healthy smile, which can drive confidence, usually a key contributor to a better future for children.

The materials include a dental professional flow chart (with guidance), oral healthcare leaflets and videos, a waiting room tent card and a motivational laminate.

To order a pack or find out more about the resources available, visit [www.dentalcare.co.uk](http://www.dentalcare.co.uk) or speak with your local representative.

## Premium stability from collagen gel

OsteoBiol TSV Gel has thermo-gelling properties that provide stability to Gen-Os granules and adhesion for membranes, says Trycare.

This viscous TSV collagen gel binds graft particulates, aids placement and resists *in situ* distortion and has putty-like handling and stickiness

At (4 °C) the gel is flowable and easy to mix with graft but becomes more viscous with body temperature.

OsteoBiol TSV Gel is particularly beneficial in cases where there is little bony support around the defect, for example, lateral augmentation, sockets with a compromised buccal wall, dehiscences and periodontal one and two wall defects.

It also contains heterologous type I and III collagen gel with polyunsaturated fat acids diluted in aqueous solution that contains a biocompatible synthetic copolymer that gives it its gelification kinetics. It is rapidly resorbed.

All OsteoBiol products are of Porcine or Equine origin. Clinical results show a clear superiority of natural products over synthetics. Animal bone, particularly porcine, has similar morphologically to human bone unlike synthesised products.

Packages TSV Gel is available only with Gen-Os. Sizes are: 0.5 g Gen-Os with 0.5 cc Syringe of TSV Gel – £101.00 and 1 g Gen-Os with 1.0 cc syringe of TSV Gel – £153.00.

Trycare can be contacted by calling 01274 885544 or by visiting [www.trycare.co.uk/osteobiol](http://www.trycare.co.uk/osteobiol)

## Eliminating risks – maximising returns

Dental products firm MTD says that all precious metal is precious and overall, a lot of value is involved. During its 34 years of trading, MTD has purchased many millions of pounds worth of redundant and scrap precious metal from dentists in the UK alone for recovery and refining.

Actual and perceived transaction risks for dentists have been eliminated by MTD’s use of non-destructive XRF testing to calculate the value of the materials for the dentist who can then decide whether or not to sell to them. Should they choose not to sell, they are able to receive the materials back in exactly their original condition.

The disposal of dental scrap and redundant precious metal inlays, bonded crowns, full crowns, posts, bridges, braces and implant components merits serious consideration by any professional who has materials containing gold, platinum and palladium; this latter element is dentistry’s most used noble metal and importantly is currently at record prices.

