

Dental products and services

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Normal and prudent research should be exercised before purchase or use of any product mentioned.

Top tips for dentists looking to acquire a dental practice

Buying or selling a practice comes with risks and rewards. Choosing the right financial partner with specialist knowledge of the dental sector can determine whether a dentist is able to enjoy a successful career with financial stability or makes a misinformed decision that they ultimately regret.

- 1. Appoint a specialist practitioner** – To avoid considerable delays, it is highly recommended that the purchaser and the seller engage legal practitioners who are familiar with dental transactions.
- 2. Don't jump to conclusions** – It is important for a purchaser to forget what they may know, or may assume about a practice and instead formally gather information that can then be relied upon in the transaction and also after the transaction has completed.
- 3. Protect valuable assets** – Ensure that the Sales Purchase Agreement (SPA) includes restrictions on the seller to refrain from competing and poaching staff and patients from the practice post-completion.
- 4. Have your say before completion** – Following exchange, but until completion, the seller will continue to run the practice as normal. However, in many cases, the seller will often be obliged to refer decisions affecting the practice to the purchaser.

Wesleyan Bank provides step-by-step support to dentists looking to acquire a dental practice, as well as providing the necessary financial solutions to help them grow long after the initial sale is over. <http://www.wesleyan.co.uk/wesleyan-bank/>

Care and protection for orthodontic appliance wearers

During orthodontic treatment patients will experience difficulty keeping their mouths clean and are prone to high levels of plaque accumulation. This can result in tooth decay, gum disease, bad breath and ulcers.

The VITIS Orthodontic range contains a unique combination of four active ingredients which helps patients achieve exceptional all-round protection:

- 1. Cetylpyridinium chloride (CPC)** is a broad spectrum oral antiseptic which reduces dental biofilm formation by eliminating bacteria. CPC is active against pro-inflammatory toxins released by bacteria, thereby preventing gingivitis
- 2. Fluoride** prevents caries by increasing enamel resistance to demineralisation and by increasing remineralisation of initial lesions. VITIS Orthodontic mouthwash and toothpaste contain the recommended level for adult teeth
- 3. Allantoin** stimulates cell proliferation, helping to produce rapid tissue regeneration of damaged tissues as well as protecting and exerting an anti-irritant effect on oral mucosa
- 4. Aloe vera** soothes inflamed gums and helps to alleviate gum pain associated with moving teeth.



For more information call 0208 459 7550 or email marketing@dentocare.co.uk

Pleasant breath, bright teeth and confidence

Free your patients from the stigma of stained teeth and oral malodour with CB12 White. With a unique patented formula to effectively neutralise oral malodour and brighten the teeth, CB12 will have your patients smiling with confidence.

Unlike many products, CB12 White does not just temporarily cover up unpleasant smelling breath. It has been

developed by dentists to target odorous volatile sulphur compounds (VSCs) and neutralise them into odourless insoluble sulphides. It gets right to the actual cause of oral malodour and lasts for up to 12 hours.

CB12 White has an alcohol-free, non-abrasive solution with advanced technology to lift tooth stains and create an invisible, protective shield to prevent new stains from developing. Used twice a day for just two

weeks, your patients will see the natural brilliance of their teeth shining through.

This clinically proven mouthwash will also help to improve oral hygiene levels. CB12 White contains highly effective anti-plaque agents as well as fluoride to strengthen the teeth and prevent cavities.

For more information about CB12 White and how it could benefit your patients, visit www.cb12.co.uk.