

## Gain direct experience of the latest digital products

Straumann and Implants Centres of Excellence (ICE) have collaborated to provide a valuable opportunity to see the full range of digital workflow solutions and educational opportunities currently available.

Straumann CARES Digital Solutions combines interconnected software platforms and open, fully-validated workflows alongside a wide variety of materials to deliver an unrivalled digital solution. On 17 and 18 July, they will be bringing all this technology to the Old Trafford home of Manchester United on their massive 16-metre long Digital Performance Roadshow juggernaut which houses a full digital workflow.

Nearby at the ICE headquarters and hospital, the Straumann CARES Digital Solutions portfolio will also be on display, including leading chairside scanning and milling technology and 3D printing, in the impressive ICE facilities which include training surgeries, an operating theatre, a laboratory and lecture facilities.

For a fully immersive experience, attendees can dive into a virtual reality experience, showcasing Straumann's impressive digital portfolio and centralised manufacturing facilities. The Straumann and ICE team will also be on hand to advise and give a full overview of different product solutions.

For the perfect opportunity to gain direct experience of the latest digital products and an insight into the latest training available, book a free place today at [straumanndigitalperformance.co.uk](http://straumanndigitalperformance.co.uk).

## Dental study tours this autumn



### *Dental cruise along the Danube: 7–15 September 2017*

A river cruise is like no other travel experience. Watch centuries of civilisation and stunning landscape unfold before your eyes as you drift along the Danube aboard the elegant Amadeus Princess. Join tour leader Tony Druttman, Past President of the British Endodontic Society, with CPD lectures and on shore dental visits along the way, as well as a full partner programme and a cultural itinerary.

[www.dentalcruise.co.uk](http://www.dentalcruise.co.uk)

### *Dental Study Tour to Transylvania: 15–21 September 2017*

Join Jon Baines Tours' Dental Study

Tour to Transylvania and visit the unspoilt countryside of Romania with dentist and experienced tour guide, Carman Lakatos. The tour will explore Romania's rustic medieval villages, glorious painted churches and eclectic ethnic mix. Start the tour in the grandeur of Budapest, drive through the Hungarian countryside onto the region of Transylvania, visiting Dracula's castle and finish the tour in iconic Bucharest. Along the way, CPD talks and professional visits will offer an insight into dental education and healthcare in Romania.

[www.jonbainestours.co.uk/romania](http://www.jonbainestours.co.uk/romania)

Contact Jon Baines Tours on +44 (0)20 7223 9485 or email [info@jonbainestours.co.uk](mailto:info@jonbainestours.co.uk).

## Tackle gingival recession head on

According to research, the prevalence of gingival recession can be attributed to tooth brushing – or more accurately, incorrect technique or mechanical trauma.

Over brushing and the use of hard toothbrush bristles are common factors too.

There is also evidence that suggests increasing brushing frequency with a hard toothbrush can increase the amount of surface area affected by gingival recession. As such, it is crucial that patients are encouraged to use toothbrushes with soft heads – research shows that both

powered and manual tools are effective at minimising and reducing recession when used twice-daily long-term.

All toothbrushes from Curaprox use CUREN filaments instead of nylon to prevent damage to patients' gingiva. The gentle filaments are also all extremely fine, which allows more bristles to be densely packed into the brush head for a more efficient clean.

The CS 5460 ultra-soft toothbrush, for instance, has 5,460 bristles. In comparison, a standard toothbrush typically has around 500–800.

