

Dental products and services

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Clinically proven to reduce gum problems



Oral-B first introduced stannous fluoride in the 1950s to prevent caries. Since then, Oral-B has invested over a decade of research to evolve the stannous technology to also help patients significantly improve gum health and prevent enamel erosion.

Now, Oral-B is introducing the NEW Oral-B Gum & Enamel Repair Toothpaste to help patients address the increasing prevalence of gum or enamel issues. Featuring unique ActivRepair technology (with two sources of stannous: stannous fluoride and stannous chloride), it is the best clinically-proven toothpaste from Oral-B to help restore gum health and prevent enamel erosion.

NEW Oral-B Gum & Enamel Repair is the best clinically proven toothpaste from Oral-B to help reduce gum problems and prevent enamel erosion. The ActivRepair technology provides 70% more stannous

vs. Oral-B Pro-Expert for better bacterial control through antibacterial action and bacterial growth inhibition of the plaque. Through this, the new Oral-B Gum & Enamel Repair toothpaste can deliver up to 72% greater reduction in gum problems versus ordinary toothpastes.

The ActivRepair Technology actively remineralises weakened enamel and builds a protective smear layer that protects teeth against acid erosion even beyond pH <3.5. With continued use, Oral-B Gum & Enamel Repair Toothpaste makes teeth three times stronger against enamel erosion vs. ordinary toothpastes.

The use of a specialised toothpaste such as Oral-B Gum & Enamel Repair Toothpaste, in combination with Oral-B's iconic round brush head that cleans better than a manual toothbrush, supports your patients by helping them to brush at their best.

Become the leading practice of tomorrow

BioHorizons, one of the UK's biggest providers of dental implants, are delighted to invite dental professionals to consider the future of implant dentistry at their Magic 'I' Symposium, a three-dimensional look at the future of implant dentistry.

Taking place at the Royal College of Physicians in London on 21 September, the Symposium will provide delegates with an insight into how to prepare their practice for the challenges that implant dentistry may bring in the future. In a fast-changing technological age, dental professionals need to be aware of the latest clinical materials and techniques, and how to market their practice to stand out and become the leading practice of tomorrow.

Expert speakers from the world of dentistry will discuss zero bone loss, soft tissue management, the digital revolution and mindfulness practice. In addition to the clinical experts, BioHorizons will host a surprise guest speaker to motivate delegates to take their business to the next level.



The full schedule of presentations, plus lunch, an exhibition and a drinks reception at the event's conclusion, will provide a fantastic opportunity to network with dental colleagues.

Places are limited so visit www.theimplan-thub.com/education to register and secure yours now.