

## A new range of biocidal cleaners

Introducing Steri-7 Xtra – the new range of multi-purpose biocidal cleaners from Initial Medical.

Ideal for almost every surface or material in the dental practice, this product range also works as a high level disinfectant to eradicate 99.9999% of pathogens including bacteria, spores, fungi, yeasts and viruses.

Steri-7 Xtra offers protection for up to 72 hours after application. Using innovative ‘Reactive Barrier Technology’ – a specialised micro emulsion that provides an optional sustained release system – it goes on working even once dry, keeping treated areas contamination-free between cleaning cycles.

As with all solutions available from Initial Medical, you can rest assured that Steri-7 Xtra is fully compliant with all relevant legislation and will help you achieve the very highest standards of hygiene.



For total confidence in the health and safety of your patients, your staff and yourself, discover the new Steri-7 Xtra range from Initial Medical today.

For further information visit [www.initial.co.uk/medical](http://www.initial.co.uk/medical) or call 0870 850 4045.

## New financial services launched

Since launching in November 2013, DE Finance has gone from strength to strength, with the service now one of the leading brokerage agencies in the UK.

Renowned for offering a personalised service, the specialist agency prides itself on its unrivalled support, unique approach to dental finance and commitment to helping customers achieve the best possible results.

It is with great pleasure then, that DE Finance can announce that it is now offering residential mortgages and insurance products to complement its existing services.

The team can work with you from beginning to end on all aspects of residential mortgages, whether it is a stand-alone transaction or one that is being completed alongside a practice acquisition, as well as arrange buildings and contents insurance – finance has never been so easy.

So if you're looking for a one-stop service that could help meet all your finance needs, contact DE Finance now.

For more information visit [www.dentalelite.co.uk](http://www.dentalelite.co.uk), email [finance@dentalelite.co.uk](mailto:finance@dentalelite.co.uk) or call 01788 545 900.

## Consolidated digital expertise



Ivoclar Digital is the name of a strong and focused new brand developed by Ivoclar Vivadent. It provides dentists and dental technicians with state-of-the-art professional expertise throughout the entire digital process chain. The concept behind the brand will be presented at IDS 2017.

Since the successful introduction of IPS e.max more than ten years ago, Ivoclar Vivadent has significantly developed the company's expertise in producing materials for the digital manufacture of aesthetic dental restorations. Over 100 million restorations have been produced with this material to date, making it the most widely used CAD/CAM materials system in the world. The clinical reliability of the system has been proven many times over. The know-how gained by the company over many years will be integrated into digital dentistry workflows and marketed under the brand name of Ivoclar Digital. Particular emphasis will be placed on ensuring easy and comprehensible processes: selecting materials and designing and producing restorations. The product range will be rounded off by a wide selection of services that will be accessible to dentists and dental technicians.

Ivoclar Digital will be presented to the public for the first time at IDS 2017. The international dental show will take place in Cologne, Germany, from 21 to 25 March 2017. More information about this cutting-edge brand for dental laboratories and practices can be obtained in Hall 11.3, at stand A20-D39. Preliminary information is available at [www.ivoclardigital.com](http://www.ivoclardigital.com).

## Super stick, super quick!

Introducing the new Universal Bond Quick (UBQ) from Kuraray. This single bottle, universal bond works almost instantly, taking just 15 seconds to apply. UBQ contains the MDP monomer, which creates a strong chemical bond to hydroxyapatite, alongside new hydrophilic amide monomers, which work together to deliver optimal stability and resistance to moisture for a lasting result. The low film thickness (5–10 µm) gives a precise fit and with 250 applications per 5 ml and a long shelf life, this economic, high strength bond is one that every dental professional should have in their drawer.

For further information visit [www.js-davis.co.uk](http://www.js-davis.co.uk), call 01438 747344 or email [jsdsales@js-davis.co.uk](mailto:jsdsales@js-davis.co.uk).

