

# Dental products and services

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Normal and prudent research should be exercised before purchase or use of any product mentioned.

## It's all in the fine details

Every mouth is different: it's all in the fine details. When you need to reproduce those details, use Imprint 4 impression material from 3M Oral Care.

Due to its enhanced hydrophilicity, this material can provide excellent flow and will capture the all-important details needed to create an accurately fitting restoration. Being so accurate will, therefore, reduce the number of retakes needed – which is great news for you and the patient!

What's more, Imprint 4 impression material has a pleasant minty taste, to enhance patient comfort, as well as its active self-warming feature.

For an impression material that provides you with the detail you require while being patient friendly, try Imprint 4 impression material from 3M Oral Care today.

For more information, call 0845 602 5094 or visit [www.3Mespe.co.uk](http://www.3Mespe.co.uk)

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## Imagine a universal solution

G-Cem LinkForce is the latest addition to GC's comprehensive luting portfolio. Building on the success of the G-Cem brand, G-Cem LinkForce is their new dual cure universal luting cement.

From inlays/onlays, overlays, veneers and crowns to CAD/CAM prosthetics, the choice between different types of restorations has become wider. Add the introduction of new substrates such as zirconia, lithium disilicate and hybrid ceramics and mastering all the cementation procedures for all indications is a difficult challenge.

Is there one solution that can adapt to all situations? Imagine a universal solution that offers predictable results and allows dentists to work in a standardised way. GC has developed a universal adhesive resin cement that ensures a strong bond to all substrates – in all indications, without compromises.

Available in four shades, accompanied by try-in pastes, and tooth-like fluorescence,

G-Cem LinkForce combines high bond strength with ease of use, stress-free clean-up of any excess, superb colour stability, very low 3 µm film thickness and superior wear resistance. It also offers dual-curing convenience – efficient self-curing, particularly useful when luting opaque or thick restorations, and optimal light-curing, ideal for veneers.

For further information contact GC UK Ltd on 01908 218999, email [info@gcukltd.co.uk](mailto:info@gcukltd.co.uk) or visit [www.gceurope.com](http://www.gceurope.com).



## New aesthetic treatment visualisation service

Patient education website [www.comparetreatment.com](http://www.comparetreatment.com) has launched a new service for any consumer who wonders what they would look like if they chose to have a cosmetic or aesthetic treatment. Whether it's a straight-white smile or a wrinkle-free face, they can now 'try before they buy' thanks to a pioneering new simulator tool which is only available in the UK from the site.

The new simulator tool shows potential patients what the results of any treatment could look like – before they've even set foot inside a

clinic. Whatever the aesthetic procedure they desire, the 'before and after' images can be created from the comfort of their own home on a laptop, tablet or smartphone.

For potential patients who are cosmetic-treatment curious – but not quite ready to commit to a consultation with a cosmetic dentist – the new-to-the-UK Visualisers may just help them to make up their minds.

More than just a bit of fun, the Visualisers are the first and only technology in the UK that can simulate cosmetic surgical and non-surgical

treatment outcomes with or without clothes. Users simply select treatment options, upload a current photo, enter their contact information and they receive a free digitally created 'before and after' photo by email within 24 hours.

The creators believe the technology educates patients about aesthetic options by enabling them to virtually 'try' surgical and non-surgical treatments for face, breast, body, skin, teeth and hair.

The simulator is available exclusively on [www.comparetreatment.com](http://www.comparetreatment.com).