

Seasonal dental products and services

Important note to readers

This content has been created for the entertainment of readers in the spirit of seasonal good humour and, on the whole, possesses not an ounce of truth. All persons, products, URLs and email addresses mentioned have been invented by the *BDJ* Editorial Team.

An oral health routine yule love

Christmas' is a time of the year that we traditionally associate with over-indulgence – a period in which patients' adherence to oral healthcare routines may slip. A festive diet that features sugary dishes, such as Christmas pudding and mince pies, combined with frequent snacking between mealtimes on sweets and chocolates, is a recipe for rampant caries.

Now patients no longer have to choose between celebrating the festive season and good oral health thanks to the launch of No-L's new Yuletide range of dental healthcare products.

No-L's unique mouthwash range combines a state of the art formulation containing fluoride and chlorhexidine diacetate with the traditional tastes of Christmas, including Egg-nog, Sherry and Mulled Wine. Combine these with a range of Yule-flavoured toothpastes (available in Christmas Pudding, Mince Pie and Roast Turkey flavours) and limited-edition 'Tinsel' dental floss for the ultimate festive tooth care routine.

If you're concerned about Father Christmas's oral health, why not leave a tube of No-L Mince Pie toothpaste and a glass of Sherry mouthwash by the chimney this year?
www.No-Limits.com



Mouth protection for your 147

Research shows that 1 in 1,200,000 snooker players suffer cue-related mouth injuries every year. Make sure you and your patients aren't *that* person by investing in the protection provided by a Cue Guard.

Cue Guards are specialist mouth guards designed to protect your teeth and gums from nasty injuries caused by errant cueing, slippery snooker balls, or trick shots gone awry. Tests consistently demonstrate that wearing a Cue Guard does not change your cueing action and shows no impact on potting averages. A range of colours and patterns are available and custom Cue Guards can be made to match waistcoats or to feature player nicknames.

No one wants to have to factor in mouth protection when working out the angles but, without Cue Guard, this can be a big concern for all snooker players – amateur and pros alike.¹ Stan Davies, former World Snooker Champion known as the 'Pistol from Bristol', has been using a Cue Guard for the last two



years and has found its made a real difference: 'It's so great. It's really taken the fear and danger out of the game for me. I used to hold back, terrified of knocking a tooth out or damaging my gums but the Cue Guard means I can now cue without constraints. If only I'd had this years ago I think I would've won more championships. I love how cool it looks too. I've had a personal mouth guard made with a giant pistol on it – absolutely terrifies my opponents!'

If you would like your dental practice to partner with Cue Guard so they can help you to deliver safety to your snooker-playing patients, visit the website at www.cueguard.com or contact Sales Executive, Dennis Higgins, by emailing 147protector@cueguard.com.

A version of the Cue Guard, the Rack 'em up Guard, specially designed for pool players, is also in progress; watch this space!

1. Roisentul A, Gilbey P, Pikkel J. Remote penetrating orbital trauma due to a snooker cue through the mouth. *Dent Traumatol* 2011; **27**: 247–249.

Leave your pet feline good this Christmas

Looking for a gift for a moggy who has everything, including bad breath? Then you need feline interdental brushes.

The new Cleaned Up Clawed Off range comes in seven different colours and sizes to effectively clean that huge space between your cat's fangs. Wide enough to drive a double decker bus through yet sharp enough to pierce skin, cat's teeth are notorious for collecting food debris, a sure fire way of gum disease developing.

Designed to poke around in your moggy's mouth, Cleaned Up Clawed Off are clinically proven to reduce gum disease in cats by up to 10%, significantly higher than competing brands. They also come in several different flavours, designed to encourage your cat's compliance. Evidence suggests you should begin to clean your cat's teeth as soon as their first fang appears, so the chicken, salmon, tuna, ham and mac 'n' cheese flavours should bring out the very best in their fangs.



The range also features a line especially for dogs, which comes with an exciting squeaky sound to it.

For further information and to check local stockists visit the Cleaned Up Clawed Off website at www.intermog.com.

A perfect rainbow on your toothbrush

Brush your way to a brighter future by adding a rainbow to your blue sky thinking. New to the HugeHue range from Custompaste comes Pot of Gold, the unique multi-chromic dentifrice that gives you a perfect rainbow on your toothbrush every time you squeeze.



Ideal for encouraging children to brush, Pot of Gold toothpaste has also proven to be a great spirit-lifter for adults as the rainbow landing on the bristles brings a lottery-winning smile even on a grey Monday morning. Innovatively formulated with its ground-breaking gyratory technology, Pot of Gold will produce a perfect rainbow either horizontally for flat head brushes or vertically for smaller, rounded electric toothbrushes. Landing with Red, Orange, Yellow, Green, Blue, Indigo and Violet stripes in perfect sunshine order, Pot of Gold also contains fluoride throughout, melding the colours with prism-like precision to recombine into pure white for the perfect smile.

Pot of Gold joins sister dentifrices Tartan Tooth, available in six different clan tartans including McDonalds and McCloud, and MagnoliaDent suitable for all occasions if colour-matching is an issue when brushing in contrasting bathrooms such as at friends', relatives' or cheap hotels. For further information see www.potofgoldtp.com.

Diamante filling material

Now you can give your patients the sparkle they always ask for in a filling material. New from SequinDent is Diamante Restorative Solution (DRS) the all in one ompomer-compomer ionomet super composite that twinkles every time your patient smiles, giving them that toothpaste-commercial look they crave.

Ideal for use in both anterior (smile zone) and posterior situations, Diamante Restorative Solution is the all-round cosmetic and functional system-assisted answer to a multitude of conservative dentistry questions. Containing innovate RefractoryRecombitant technology, the diffusion of photon energy across the surface characteristics means that your patients' restorations catch and reflect the maximum available light. Operative in both natural and artificial light DRS bounces



light back out of your patients' mouths for optimum aesthetic appeal and guaranteed conversational impact.

Patients report incredible responses including improved self-confidence, better dating and success in job interviews.*

Also, watch out in 2017 for soon to the market Rhinestone Restorative Solution, the value variant for use within managed healthcare provision providers. For further information, please ask your SequinDent representative or visit Stand A1 at Bling2017 at the NEC; 1 April 2017.

*Data on file.

Watch this space to top up your CPD

Keep your knowledge and skills up to date and earn CPD credits in 2016/2017 with Nell Armstrong Intergalactic Study Tours. The tours are fully escorted and combine a once-in-a-lifetime travel experience with all of the core CPD topics recommended by the General Dental Council (GDC).

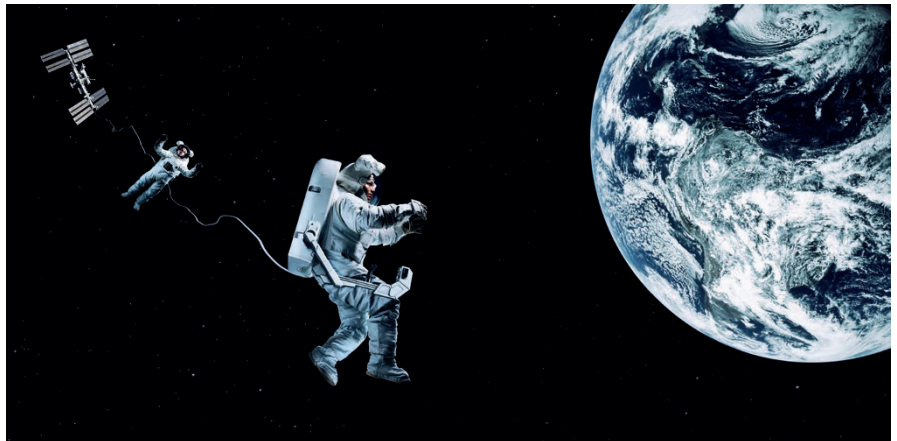
Preparation – weekend workshop

To prepare for your interplanetary voyage, you will spend two days training at Slough Astronaut Training Station (SATS), running laps of the adjoining field to improve your fitness, being tested for dizziness in the spinning sphere, and being plunged into a large pool while strapped into a mock spaceship in scuba gear, to simulate space travel.

The voyage

Having completed your training you will join other graduates of SATS and your tour guide at the recently-opened offshoot of NASA, the British Rocket Launch terminal at Heathrow.

The first leg of your space expedition will take you into orbit around the Earth, where lectures on Medical Emergencies, Disinfection and Decontamination, and



Ethical and Legal issues will be delivered by satellite webinar from guest speakers based at Duke's College London Dental Institute (DCL). You will enjoy freeze-dried three-course meals with no added sugar and be able to Skype family and colleagues back home.

Tier 1 delegates will then be dispatched to the International Space Station where they can catch up on CPD and specialist dental topics of their choice. Tier 2 delegates will continue on a fieldtrip to the Moon, where activities will include bouncing on the surface and having your photo taken with the American

flag. Tier 2 delegates will then return to Earth, collecting Tier 1 delegates en route. All participants will be presented with their CPD certificates by Professor Mark Wilfred, Interim Executive Dean of DCL Dental Institute, along with a scale model of our solar system engraved with your name.

The Tier 1 Intergalactic Study Tour costs £1.5 million and Tier 2, £3 million per person, inclusive of all training and refreshments. Book two places and bring your dental nurse along for free.

www.nellarmstrongIST-dentistry.co.uk

Go wild with these dental chairs

Distract your anxious patients by whisking them away from the surgery with the brand new Safari 3000 range of exotic dental chairs. After the success and popularity of the leopard print dental chair, Safari has expanded its faux animal range:

The Cheetah – RRP £6,000

Imagine yourself bounding across the African plains on the back of the fastest land animal. The built in headrest speakers on this dental chair will play a continual loop of a cheetah's purr. If this doesn't distract patients from root canal treatment, nothing will.

The Blue Whale – RRP £7,500

The largest in this collection of chairs – suitable for bariatric patients – will take you to the depths of the world's oceans. The Blue Whale's rubber cushions are filled with water for extra comfort and whale calls emanate from the speakers to help relax the patient.

The Golden Eagle – RRP £9,800

Soar through mountain ranges on this majestic faux-feathered chair. The attached fan will help your patient feel the wind beneath their wings and the call of the eagle will calm them while you fix their **beak** teeth.

All of the Safari 3000 dental chairs are available now. Order all three for your dental practice before 31 December 2016 and receive 10% off your purchase.



For more information speak to your Safari sales rep or email dentalenquiries@fakeproducts.com.