

Take the burden off your reception staff

Is your dental practice online yet? If it isn't, you're missing out.

With more people on the Internet now than ever before, it's never been more important to your business to have online accessibility – and this doesn't just mean having a website.

If people can book a table at their favourite restaurant over the Internet, they should be able to book a dental appointment online too.

And this is exactly what AppointmentMentor from Welltime allows your patients to do. Accessible at any time, from anywhere, this easy-to-use system allows patients to quickly and simply book the next available

appointment that is most convenient for them.

This is obviously incredibly useful for those people who have busy schedules, or work outside of normal 'opening hours' – but it also benefits your practice too. With less burden on your phone systems, your reception staff can concentrate on more pressing administrative issues, improving the overall performance of your practice.

If you are looking for a more effective way to fill your appointment book, get online with Welltime.

For more information, contact the Welltime team on 07999 991 337 or visit www.welltime.co.uk.

Dental sleep medicine course this September

For the first time ever, the British Society of Dental Sleep Medicine (BSDSM) is introducing Temporomandibular Joint Dysfunction (TMD) and Craniofacial Pain (CFP) into the introductory course. The next Introduction to Dental Sleep Medicine will be held on 23 September 2016 at Arbor City Hotel, 12-20 Osborn Street, London, E1 6TE.

TMD and CFP will be introduced by Dr Mayo Patel, Clinical Director of

Nierman Practice Management, one of several sponsors for the event.

Rooms are available at the Arbor City Hotel for those who wish to stay the night or two with specially negotiated rates (quote BSDSM). For more information call 020 7247 3313 or visit www.bsdsd.org.uk.

BSDSM has rebranded and launched a new website with a wealth of information and bookings can be made for the September meeting and the Members' Day.

The ultimate deep clean on demand

Arm & Hammer toothpastes have a one of a kind baking soda formulation that delivers the ultimate deep clean on demand, meaning that experiencing exceptional oral care has never been easier.

Arm & Hammer have been the leading providers of baking soda for over 160 years. Their breakthrough dental technologies are all about giving consumers a therapeutic and enjoyable approach to their everyday oral care.

Arm & Hammer Truly Radiant toothpaste delivers outstanding whitening results whilst strengthening tooth enamel. The Arm & Hammer Truly Radiant formula carries the

highly coveted ingredient of peroxide, which helps gives teeth such radiant, whitening results. The Liquid Calcium technology means that teeth are protected as the Liquid Calcium fills in tooth surfaces to naturally restore lost surface enamel while strengthening teeth.

In just five days Arm & Hammer Truly Radiant smooths surface imperfections and restores lustre, removes stains for whiter teeth, protects teeth from cavities with fluoride, leaves you with a refreshing, fresh mint flavour in your mouth, and provides a deep cleaning experience that feels exceptional.



One minute to transform reluctant flossers

Despite dental professionals recommending flossing for over 200 years, only approximately 22% of the UK population floss at all. Whilst many start full of good intentions, compliance levels are notoriously low because flossing is technique sensitive and takes time to get right.

Philips Sonicare AirFloss Pro is designed specifically to change this. It is the first flossing device which is clinically proven to improve gum health and has evolved from the award winning AirFloss original. The latest model includes several upgraded design features to further improve its interdental cleaning performance and ease of use, with particular benefits for people who floss inconsistently.



Cleaning interdentally with AirFloss Pro takes only 60 seconds once daily, so can easily be built into an oral care routine and even the time-starved will have no excuses. In this short space of time the improved proprietary microburst technology removes up to 99.9% of plaque and is clinically proven to improve gum health in over 90% of users.

The Philips Sonicare AirFloss Pro features new 'Triple Shot' functionality which delivers a powerful, three burst shot of either water or mouthwash and air to remove plaque even more rapidly and effectively than previous models. The newly designed high performance nozzle tip also allows for greater control and improved targeting between teeth with less splash back, whilst three modes mean that users can tailor the experience to their specific flossing needs.

www.philips-tsp.co.uk