

SEE ALL THE LATEST INNOVATIONS



DMG will be exhibiting all their latest innovations including their quick and easy to place latex-free DMG MiniDam,

their handy new silicone shield for isolation of proximal areas. It helps clinicians achieve dry conditions in areas requiring treatment between adjacent teeth while reliably protecting the gingiva against the materials being used.

Easily placed by one person in just a few seconds, it stabilises itself and remains securely in position - without clamps, frames, forceps etc - leaving the entire treatment area freely accessible. DMG MiniDam is comfortable and painless for the patient.

DMG will also be exhibiting their new range of scannable impression materials.

Honigum Pro Scan enables the advantages of their Honigum precision impression materials to be easily and reliably integrated into the digital era. Whilst O-Bite Scan similarly combines precise bite registration with digital convenience. Both materials enable their users to take advantage of a digitized workflow without having to purchase expensive intraoral scanners, using scanning powders or sprays!

For further information visit Stand F210, contact your local dental dealer or DMG Dental Products (UK) Ltd on 01656 789401, fax 01656 360100, email [info@dmg-dental.co.uk](mailto:info@dmg-dental.co.uk) or visit [www.dmg-dental.com](http://www.dmg-dental.com).

PERFORMANCE AND FIDELITY MADE IN FRANCE

From aerospace industry, the new Prodont Holliger's exclusive mirror 'Pure Reflect' demonstrates a +113% reflection rate in comparison with aluminium and allows 100% colour accuracy through all visible light spectrum, perfect for aesthetics and surgery.



Other mirrors distort colours by reflecting a faint blue, grey or pink hue. The metals used in the Pure Reflect technology achieve the true colours and sharp details.

Available for mouth mirrors, micro-mirrors and photographic mirrors. Discover them at BDIA Dental Showcase, on J&S Davis' booth F165.

For further information visit [www.prodont-holliger.com](http://www.prodont-holliger.com). The catalogue is available in French, English, German and Spanish.

TMJ TREATMENT

Cerezen, a first-of-its-kind medical device that is a safe and effective aid in reducing temporomandibular joint disorder (TMJD) pain and associated symptoms such as grinding of teeth and headaches, is available in the UK and Ireland, and will be on display at the BDIA, stand K5. The device consists of two custom-made, hollow ear canal inserts that allow full passage of sound and are practically invisible from the outside. Traditionally, TMJD has been treated with bite splints that are worn at night, and because the Cerezen device is comfortable and discreet, it makes daytime patient compliance easy.

The Cerezen device takes a different approach in treating TMJD. The ear canal is located very close to the temporomandibular joint (TMJ) and the volume of the ear canal increases when the jaw is opened through movements such as chewing, smiling, and speaking. The Cerezen device uses this anatomical change to provide a

unique near field treatment for TMJD.

Patients wearing the device in a three month clinical study experienced a significant reduction in the pain and dysfunction associated with TMJD. In addition to the pain reduction, 100% of subjects indicated excellent (71%) or good (29%) overall satisfaction with the Cerezen device.<sup>1</sup>

During a three month clinical study, patients wearing the Cerezen device did not report any unexpected or serious adverse events and a comparable safety profile to the stabilisation splint was observed. It is not recommended that patients wear the Cerezen device while bathing, swimming or in a moist environment such as a steam bath and sauna. It is recommended that the Cerezen device be removed when participating in contact sports.

For more information about the device, visit [www.cerezen.eu](http://www.cerezen.eu).

1 Tavera A et al. approaching temporomandibular disorders from a new direction: a randomised controlled clinical trial of the TMDes ear system. *J. Craniomandibular Practice* 2012; **30**, 172-181.

TAKING CARE OF EVERYTHING DENTAL

Come and talk to the friendly and knowledgeable team of experts who will be on hand offering advice on all aspects of digital technology, servicing and business support at Henry Schein. Guiding you through the latest developments in surgery design and equipment, you can experience the quality of the NEW Sirona Intego and Belmont Compass treatment centres in addition to your first introduction to the Biolase iPlus laser. Don't forget to take a look at our new range of decontamination equipment, including the Melag 41B autoclave and the SciCan C61 washer disinfectant, that significantly speed up decontamination processing in practice.

For those looking to move to a digital workflow, Connect Dental specialists will be available to help dentists and laboratories with a step-by-step guide to digitisation. There will also be LIVE scanning and demonstrations from Colin Campbell through the day. So drop by to see the latest equipment including the popular Carestream CS8100 3D, Sirona Xg3d, CEREC Omnicam, the new CEREC AF, Sirona Sinus and the MXCL Sirona milling unit.

You can also visit the Business Lounge above the Henry Schein Dental stand for advice on how we can help your practice with our business solutions offering, including a fantastic offer from American Express.

For materials, equipment, new techniques and the latest in digital dentistry, come and have a chat with the experts at Henry Schein Dental on Stand F45.