

## '100% OF DENTISTS WOULD RECOMMEND'

In a poll taken during the BDIA Showcase, 100% of dentists interviewed said they would recommend Wisdom Clean Between Interdental Brushes to their patients.<sup>1</sup>

The Wisdom Clean Between Interdental Brushes feature a super soft rubber design with the flexibility to clean even the smallest interdental spaces with ease. Completely metal-free, patients who have struggled with interdental brushes in the past are likely to find these simple and effective to use.

Available in three different sizes, the Clean Between Interdental Brushes are suitable for every situation.

From September, Dentist Surgery Packs of Wisdom Clean Between Interdental Brushes will be available via dental wholesalers, consisting of dispenser boxes with 100 cello-wrapped sample packs of each colour of brush.



To discover why so many dentists recommend the Wisdom Clean Between Interdental Brushes, contact the team today at [www.wisdomtoothbrushes.com](http://www.wisdomtoothbrushes.com) or call 01440 714800.

1. BDIA 2013/2014, poll carried out by Wisdom during events.

## WORKPLACE PENSIONS ARE COMING... ACT NOW!

After the announcement of the Government initiative to increase private retirement savings within the UK, Frank Taylor & Associates introduces its new low cost workplace pensions scheme.

Workplace pensions are quickly becoming the biggest topic that UK businesses are facing and as a practice owner and employer you have a legal requirement to provide and contribute to a scheme for all eligible staff working within your business. And, with big fines for non-compliance, it is vital you have a plan of action.

Taking some initial steps now will certainly help you along the way. For example:

- Make sure you know your 'staging date' – this is the date on which workplace pensions go live for your business
- Determine which employees

in your practice are eligible to join the scheme

- Benefit from cost savings by putting plans in place early
- Start to tell your staff as much as you can beforehand
- Make sure your systems/processes are in place
- Get the right advice.

Many employers assume this is all being managed by their accountant or payroll provider; however, our experience shows this isn't the case so you need to ACT now as you are the one legally responsible to implement a scheme.

If you are unsure where you stand and want to find out more about workplace pensions and the efficient, low cost solution available via Frank Taylor & Associates, call 0330 088 11 56 or visit [www.ft-associates.com](http://www.ft-associates.com).

## A CUTTING EDGE FIRM

Samera is a cutting edge firm of accountants and we put our clients at the heart of everything we do.

They recognise their clients don't need 'just an accountant', but someone who really gets their business and can advise on a full range of matters from day to day business advice, advanced tax planning as well as someone who will take away the headache of accounts so you can reclaim your weekends and evenings.

They work with dentists throughout their whole life from training to owning your first practice to selling in the future and retirement (and everything in between). Their services allow you to understand how your business is performing online, anytime, anywhere.

As expert Chartered Accountants, at Samera, their focus is your future. For more information contact Arun Mehra on 0800 0147 647 or [arun@samera.co.uk](mailto:arun@samera.co.uk).

## RECRUIT DCP STAFF FOR FREE ONLINE

British Dental Association (BDA) members can now advertise their dental care professional (DCP) roles for free online at [bdjjobs.com](http://bdjjobs.com), the BDJ's dental jobs and classified listings website. Qualifying DCP roles include dental nurses, practice managers, dental technicians, and receptionists, but exclude dental hygienists and dental therapists.

The starting price for DCP advertisements are normally £107.50 + VAT, so this represents a great opportunity to promote your DCP vacancies to the 29,051 (WebTrends data 2014) dental professionals that, each month, visit [bdjjobs.com](http://bdjjobs.com).

To make a booking or for more information, contact the BDJ Jobs sales team at [bdj@nature.com](mailto:bdj@nature.com) or on +44 (0)20 7843 4729.

## ENDO UPDATE

There have been tremendous advancements in technologies which enable us as a profession to provide effective and efficient endodontic treatment for patients which help provide optimal clinical outcomes.

CBCT technology has been a game changer. It means we can tell exactly how many canals are present, where exactly they are located and the length of each canal without intervention. Knowledge is key in endo and once you learn strategies for overcoming the obstacles you face in endodontics, you will actually really start to enjoy the art of endodontics.

Endodonticseminars.co.uk have created a bespoke course for dentists wishing to update their skills. The first two hours are spent discussing issues in practice. This is an open participant-led discussion focusing on what you want to learn. The course then works on extracted teeth under microscopic visualisation. Course participants can get a CBCT scan of the tooth and practise what you want to learn in small groups.

The most popular requests are help in:

- Finding canals
- Maintaining working length
- Dynamic irrigation and heated obturation systems
- Independent advice on rotary or reciprocating NiTi systems.

A new endodontic microsurgery course will also start in January. For more information see [www.endodonticseminars.co.uk](http://www.endodonticseminars.co.uk).