

MORE DATES ANNOUNCED

Dentisan is delighted to announce the release of a series of new dates for their City & Guilds accredited one-day course, which takes the programme towards the end of 2015.

This highly popular course provides education for the whole dental team and covers every aspect of infection prevention in practices, qualifying for 5.5 hours of verifiable core CPD in infection control.

The unique blend of theoretical teaching and hands-on practical

learning has been praised by delegates, who have included Helen Hollins from The Riley Dental Studio who was impressed with the 'clear, concise instruction, relevant to my needs and expectations' and Vimal Shah from Rivergreen Dental Practice, who described the course as being 'delivered at a comfortable, easy to follow pace'.

Each one-day course is limited to 12 participants and is taught in Dentisan's dedicated decontamination suite, which is located at their Derby headquarters. The next available course dates are 1st July, 5th August, 2nd September, 14th October, 4th November and 2nd December, all of which can now be booked and paid for online.

For more information or to book your place on the course visit www.dentisan.co.uk, call 01332 268526 or email ly@dentisan.co.uk.

BLACK IS THE NEW WHITE

Curaprox have launched their exciting new 'black' whitening toothpaste.

Stains are removed by active carbon instead of abrasion or chemical bleaching. Instead activated carbon absorbs stain particles and gently eliminates them. Activated carbon gives the toothpaste both its colour and its name, 'Black is White'.

Most whitening toothpastes contain abrasive particles such as chalk, silicates, pumice or bentonite; or they bleach using chemical agents such as peroxide. Given bleaching agents change both gums and tooth enamel and also adversely affect the oral mucosa, Black is White dispenses with bleach.

For further information visit www.curaprox.com

HOW OLD IS YOUR MOUTH?

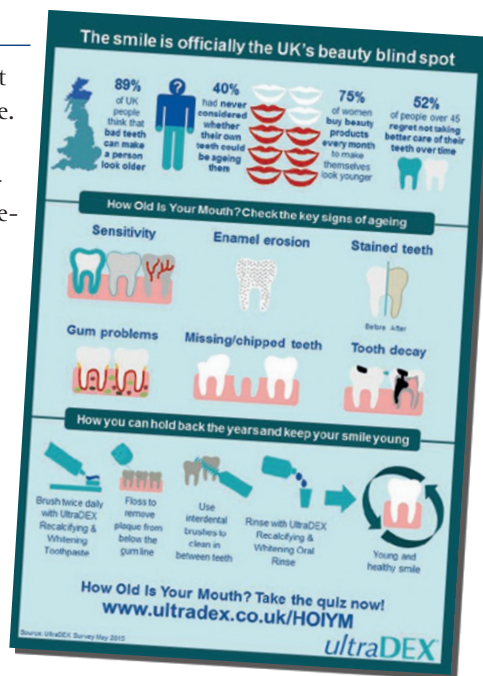
To help age protect your smile it is important to follow a comprehensive oral health regime. The UltraDEX Recalifying & Whitening range is a breakthrough in anti-ageing technology, the first-of-its-kind, a protect-restore-eliminate formula that leaves teeth more resistant, smoother, brighter and younger looking. The British brand is leading the anti-ageing oral care sector and calling for the nation to 'age protect' their mouth.

Developed in conjunction with Barts and the London School of Medicine and Dentistry, the UltraDEX Recalifying & Whitening Toothpaste and Oral Rinse use a patented formulation. They are two of the most advanced products on the market; and the only products that remove unwanted bacteria, stains and odour causing compounds from the mouth and simultaneously recalify tooth enamel.

The powerful combination of stabilised chlorine dioxide, fluoride and hydroxyapatite creates the optimal environment for strong, healthy teeth and remineralisation.

Step 1: The iQ+ ActiveOxi Technology (stabilised chlorine dioxide and fluoride) within UltraDEX instantly eliminates odour-causing compounds and unwanted bacteria to help prevent tooth decay, plaque and gum problems. It also and brings back the natural colour of your teeth by gently oxidising organic stains.

Step 2: The SensiShield technology (with hydroxyapatite – the key building block of teeth) provides a strong and protective enamel shield and recalifies tooth surfaces by filling in the microscopic enamel cracks, blocking exposed dental tubules and restoring the natural whiteness of



teeth. This leaves teeth smoother, brighter, less likely to stain and protects them from acidic food and drink.

Thirty-five percent of people said that a nice smile is the first thing they notice about someone, so considering how much time and money we tend to spend on skin-care, fragrances, and hair products, perhaps an oral care routine upgrade is all that's needed to protect and perfect your smile, taking years off of your appearance.

For further information contact Ann Generlich via email at ag@periproducts.co.uk or by calling 020 8841 5181.

AN IMPOSSIBLE TASK MADE POSSIBLE

As small business owners, dentists encounter key business decisions daily, from day-to-day accounting to making difficult legal or financial changes. Just being able to balance all these aspects alongside the day-to-day provision of excellent healthcare can seem like an impossible task, especially for those without a formal business education or background.

With experts across a range of business specialities, the 4dentists group has all the elements needed to help remove some of the stresses of running a modern dental practice.

Across all its areas of expertise, the specialists at the 4dentists group are highly experienced and mindful of dentists' needs.

Don't let running a dental practice become an impossible task, turn to the experts at the 4dentists group for professional, reliable guidance and advice.

For more information call 0845 345 5060.