

NEW PRODUCTS AND FOCUS ON PRACTICE SOFTWARE AND COSMETIC DENTISTRY

Please send product news information and images to David Westgarth at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW. Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

TRIPLE SHOT BURSTS ONTO THE SCENE

The latest addition to the award-winning Philips AirFloss range has been announced. The Philips Sonicare AirFloss Pro is the first flossing device clinically proven to improve gum health.

Trials show the new AirFloss Pro removes 99.9% of plaque biofilm and 89% of patients found it easier to use than string floss. The new design features several new additions to improve ease of use and cleaning performance, particularly for inconsistent flossers.

Despite recommendations dating back 200 years, it is estimated only 22% of the population floss at all. Interdental cleaning with AirFloss Pro only takes 60 seconds once a

day so can be easily built into a daily routine.

The new model features 'triple shot' functionality which delivers three powerful bursts of either water or mouthwash and air to remove plaque at over 110 miles an hour. The newly designed high performance nozzle tip also allows for greater comfort and improved targeting between teeth with less splash back. Patients can choose from three modes to encourage even the most inconsistent of flosser to tailor the product to their needs.

Visit stand B08 at the British Dental Conference to find out more about the AirFloss Pro.

THE ONLY WAY TO WORK

Belmont has challenged the traditional way dentists treat their patients with the equipment resting over the patient by introducing a 'below-the-patient' engineering concept. But what does this mean?

Quite literally it means that the operator console is mounted below the patient so that it can simply be positioned out of site until needed. This allows for all the cleaning and preparation to be done out of the patient's view, and is more efficient in terms of time and space.

By working this way the space in front of the patient is left

unobstructed, eliminating the 'closed in' sensation that may make some patients feel anxious. With the mechanics of the chair 'below-the-patient' the dentist can work from any position, allowing him to retain direct eye contact with both patient and nurse improving communication *and* reassurance. At the touch of one button the chair is in its working position, another touch and the equipment automatically moves away from the patient; a seamless transition.

To find out more visit www.belmontdental.co.uk or call 020 7515 0333.

STAYING AT THE NEC AND EXCEL

BDIA Dental Showcase will be staying at the ExCeL and NEC arenas for the next six years following the signing of three show deals with both venues.

The event alternates between the NEC and ExCeL creating an industry leading event in both the London and Midland regions. This year it will take place at the NEC Birmingham on 22 to 24 October 2015.

NEW WATER FLOSSER UNVEILED

Renowned for the provision of leading oral healthcare products around the globe, Waterpik International, Inc. has launched the most advanced Water Flosser yet.

The Waterpik Ultra Professional combines a new contemporary and compact design to enhance ease of use. The LED information panel and one-minute timer with a 30-second pacer ensure thorough flossing of all areas. On/off water control is now conveniently on the handle, and with the choice of seven tips, it makes maintaining a healthy bright smile easier than ever.

Deborah Lyle, Director of Professional & Clinical Affairs, and Alexandra Booler, UK Professional Sales and Marketing Manager for Waterpik International, Inc., also gave a fascinating speech in the Hygienists & Therapists Symposium.

The session, entitled 'Medical Conditions: Challenges for Dental Treatment Planning', gave delegates a wealth of practical hints and tips to help enhance their dental treatment and care provision.

