

NEW PRODUCTS AND BRITISH DENTAL CONFERENCE AND EXHIBITION PREVIEW

Please send product news information and images to Kate Quinlan at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW. Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

LATEST STEP IN IMPLANT EVOLUTION LAUNCHED

Some of the UK's leading practitioners of implant dentistry gathered at The Royal College of Physicians in London on 21 February to celebrate the ASTRA TECH Implant System EV.

The ASTRA TECH Implant System EV is the latest step in the continuous evolution of one of the world's

favourite dental implant systems. The system combines surgical flexibility and restorative ease and supports long-term maintenance of marginal bone levels, backed by documented clinical success spanning three decades.

The design philosophy of the ASTRA TECH Implant System EV is based on the natural dentition using a site-specific, crown-down approach supported by an intuitive surgical protocol and a simple prosthetic workflow, for increased confidence and satisfaction for all members of the treatment team:

- Versatile implant designs including straight, conical, sloped, short, narrow and wide, using only one surgical tray

- Flexible drilling protocol allows for preferred primary stability
- Restorative components including round and triangular options supporting soft tissue sculpturing
- Unique interface with one-position-only (patent pending) placement for ATLANTIS patient-specific CAD/CAM abutments and self-guiding (patent pending) impression components that require only one hand for precise seating.

For further information on DENTSPLY Implants in UK and Ireland call 0845 450 0586 or email implants.uk@dentsply.com. www.dentists4implants.com



BIGGEST DENTAL EVENT UNVEILED ON SOUTH BANK

On Valentine's Day this year, the British Dental Industry Association (BDIA) *showed their love* for the UK dental press at the Tate Modern while unveiling the new identity and strapline for this year's BDIA Dental Showcase.

The Tate Modern is the most visited modern art gallery in the world and offers the general public the opportunity to view some of the most iconic and innovative pieces of modern art ever created. Similarly, BDIA Dental Showcase is the

biggest event in the UK dental calendar, regularly attracting around 10,000 members of the dental profession keen to experience the latest dental products, services and innovations. Hence, the exhibition's new strapline: Putting innovation into practice.

Almost 250 leading dental companies have already booked to exhibit at BDIA Dental Showcase. The event takes place from 9-11 October 2014 at ExCeL London. For further information visit www.dentalshowcase.com.

AUTOMATIC MIXING, AFFORDABLE ACCURACY

The 'fastest automatic mixer in the universe' now comes in a more affordable version – the Pentamix Lite automatic mixing unit.

With the touch of a button, it mixes and dispenses a completely void-free, homogenous mix, so you can achieve accurate impressions and precise restorations.

The Pentamix Lite automatic mixing unit is easy and intuitive to use, designed for all techniques and viscosities, and can be stored and carried with ease.

Take the strain and uncertainty out of mixing impression materials – ask your 3M ESPE customer care representative about the affordable accuracy of the Pentamix Lite automatic mixing unit today.

For more information, call 0845 602 5094 or visit www.3Mespe.co.uk.

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