

## NEWS IN BRIEF

■ The BDA has warned that places must be found for the 107 UK final-year students and graduates who have applied for, but not yet been allocated, Dental Foundation Training (DFT) places this year. The Association says that sufficient places must be available by the time a second round of allocations takes place this summer.

■ Dentists across England and Wales are being invited to influence the agenda for debate at the 2014 Annual Conference of Local Dental Committees (LDCs). Dentists can send their suggestions directly to their LDC or forward them to alexandra.cenic@bda.org. Suggestions must be accompanied by the name of the dentist proposing them and their GDC number. Ideas submitted via the BDA must also identify the Local Area Team or Health Board area in which they practise. The deadline for suggestions is 21 April and the LDC conference takes place in Manchester on 13 June.

■ The British Snoring and Sleep Apnoea Association has contacted the *BDJ* requesting to draw readers' attention to National Snoring Week. This year's event takes place on the week commencing 28 April and the Association aims to raise awareness through distributing leaflets, posters and sample products to businesses and charities. To find out more email [stephen@britishsnoring.co.uk](mailto:stephen@britishsnoring.co.uk) or visit [www.britishsnoring.co.uk](http://www.britishsnoring.co.uk).

■ NICE is conducting a public consultation, which runs until 31 March, on its vision for an enhanced British National Formulary (BNF) service. To help shape this vision NICE wants to hear the views of dentists involved in prescribing or handling medicines. To find out more visit <http://nice.org.uk/mpc/NICEBNFconsultation.jsp>.

■ A National Assembly committee is looking at the provision of orthodontic services across Wales. The Health and Social Care Committee has begun a consultation and is asking people to contribute their own experiences from around the country. To contribute email [HSCCommittee@wales.gov.uk](mailto:HSCCommittee@wales.gov.uk) by 4 April 2014.

## BDJ TEAM

The year 2013 marked *Vital* magazine's tenth anniversary, but amidst the celebrations, changes were afoot. After a decade of delivering in both print and online a wealth of information, inspirational stories, CPD and research to the whole dental team, *Vital* is being re-launched this March as online only, monthly magazine *BDJ Team*. Laura Pacey spoke to *Vital* and *BDJ Team* Editor Kate Quinlan to find out more.

#### How will *BDJ Team* be different to *Vital*?

*BDJ Team* will build upon the success and popularity of *Vital*. The main difference is of course that it will be on the Internet rather than printed, but this will mean that articles will be published more often. There will be a monthly issue of *BDJ Team*, rather than four issues a year of *Vital*, and with the new website it will also be possible to publish news and other new content at any time – not just in issue format. Anyone will be able to read *BDJ Team* on a computer, tablet, or on their smartphone, so it will be very accessible.

#### Why is *BDJ Team* online only? What are the benefits of online only?

It's true that *Vital* has always been popular as a print magazine, but there are now well over 60,000 dental care professionals (and counting) registered with the GDC, and we want to reach as many of them as possible. Going online is moving with the times, better for the environment and means that we can publish content more often. Readers will be able to click on to the website anytime. The ten-year archive of *Vital* articles will also still be available.

#### Was it hard to decide on a new name?

We wanted to align *Vital* more closely with the *BDJ*. The *BDJ* is a very strong brand, well known

## BEHIND THE SCENES ON *BDJ TEAM*



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and respected and very well established. *Vital* has always been the *BDJ*'s 'sister publication', but the name *BDJ Team* will reinforce this! I think it was important to retain the word 'team', so we have!

#### Has it been fun choosing the new logo and redesigning the website?

We have all contributed our ideas but it has been fun seeing what Melissa Cassem, the Art Editor, has come up with for the new logo and web banner, although she is working to quite a tight deadline so I am not sure how much fun she has had! Melissa and I have both been working on the *BDJ* portfolio for ten years, so being involved with new projects and redesigns certainly keeps things interesting and challenging.

As we speak, the first building blocks of the new *BDJ Team* website itself are about to be put in place on the new web platform. I will have a lot more direct control