

GOOD BRUSHING AT EVERY PORT

2013 saw the launch of the Aquafresh Kids 'Better Brushing Programme', designed to help dental health-care professionals to support community oral health



initiatives through the provision of Aquafresh Kids products and materials.

Rachael Dinsmore, a final year dental student, took Aquafresh Kids educational materials to Peru to support an initiative promoting better oral health in remote villages. Clinics were run onboard an ex-navy ship, stopping at ports along the Amazon to treat patients. Rachael found the materials to be very helpful and said that the children particularly enjoyed receiving an Aquafresh Kids sticker as a reward for good brushing.

Linda Cardona, an oral health promoter from London, engaged with the Aquafresh Kids Better Brushing Programme to sup-

port her initiative promoting oral health in children in the Borough of Ealing, an area in London with a high level of oral health problems among children. Sessions took place throughout June and included activities and sessions for parents and children including a special 'brushathon' event. Linda used Aquafresh Kids toothbrush and toothpaste samples to support the activities and found them to be a great help.

To find out how the Aquafresh Kids Better Brushing Programme could help support your community oral health initiative, contact Sophie Terry from the Aquafresh team by emailing sophie.x.terry@gsk.com.

JUST PEEL, STRETCH AND STICK

Bib-Eze dental bib holders from DUX Dental have been created specifically to optimise hygiene in the dental surgery.

Researchers at Tufts University School of Dental Medicine recently proved dental bib clips to be a common source of bacteria in the practice. In fact, they found that 40% of bib clips tested post-disinfection retained one or more aerobic bacteria, and 70% retained one or more anaerobic bacteria.

DUX Dental designed disposable Bib-Eze bib holders to eliminate the problem, and to ensure the safety of both you and your patients.

Made from lightweight, elasticised fibre, Bib-Eze guarantees patient comfort, while also offering easy handling and application for a smooth and efficient workflow. Just peel, stretch to fit and stick the adhesive edge to any bib, and your patients are protected from

any potential contamination.

For a convenient and cost-effective way of keeping your patients safe, get your free trial Bib-Eze disposable bib holders from DUX Dental today.

For more information or for your free trial pack call 00800 24146121. www.dux-dental.com



PAPER CORRESPONDENCE MADE EASY

AutoPost from Carestream Dental enables dental practices to manage all of their paper correspondence to patients with the speed and convenience of email and text messaging. Compatible with CS R4 practice management software, AutoPost connects your patient database with a specialist supplier that takes care of all of your letters-based communication for you.

Safe and secure, AutoPost uses patient data to automatically produce mail such as appointment reminders or recalls, while an offsite company arranges printing, envelope stuffing and delivery.

Patients receive professionally compiled letters that

reinforce an excellent impression of the practice while you enjoy huge savings in staff time, stationery purchasing, storage, and costs.

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Contact Carestream Dental on 0800 169 9692 or visit www.carestreamdental.co.uk.

AFFORDABLE CHECK-UPS FOR ALL

Genix Healthcare is soon to launch its newest payment scheme that will make regular check-ups affordable, even outside the NHS.

Genix Healthcare's Gencare Payment Plan is a scheme that covers twice-yearly dental check-ups, which include X-rays and a scale and polish. The Gencare Payment Plan's premiums will be priced much lower than the average monthly dues of other payment plans as well.

The Gencare Payment Plan will also offer its members significant discounts on any routine or cosmetic treatments they might require such as root canals, fillings, tooth whitening and more. Families who sign up for the plan will receive free check-ups for children aged six and younger.

For additional information call 0845 838 1122, email advice@genixhealthcare.com or visit the website at www.genixhealthcare.com.