

NEW YEAR, NEW RESOLUTIONS

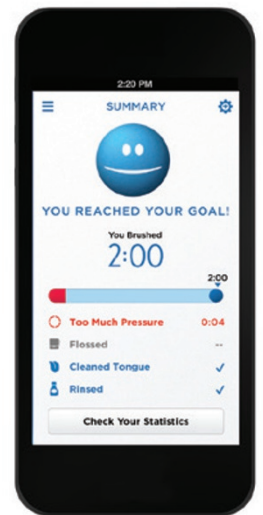
A new year will invariably herald a new set of good intentions, so why not encourage your patients to ensure better oral hygiene is one of them? What people say they do and what they actually do vary widely. The epidemiology of gingivitis and periodontal disease clearly indicates that many people do not brush well, so how might their chances of improving their oral hygiene be increased?

Oral-B's new SmartSeries electric toothbrush is the ideal tool to encourage compliance as it allows dental professionals to programme patients' brushing routines onto their mobile to ensure they follow professional guidance between appointments. Control is firmly passed to the patient, but under the guidance of dental professionals. Brushing duration, mode and problem zones can all be highlighted and the informa-

tion easily retrieved. Moreover, the brush can store up to 20 brushing sessions so you don't need to have your phone in the bathroom: the data will simply be transferred the next time the app is connected to the toothbrush!

With patients' consent, professionals can now access toothbrushing data to gauge the level of compliance and help patients identify areas for improvement. Users need not worry about their battery life draining, as the brush uses a Bluetooth 4.0, which uses significantly less energy than the traditional version.

Oral-B electric toothbrushes have always offered users a great brushing experience. Now they're able to assist patients in keeping up good oral hygiene between appointments. Now there's no excuse for failed resolutions!



A FREE UPGRADE FOR YOU FOR CHRISTMAS

The A-dec 500.three dental chair's slim-profile headrest and ultra-thin backrest provide more leg room, so operators can work in a more comfortable position. The anatomically formed backrest and seat cushion cradle your patients by reducing pressure points, providing exceptional support. The chair offers streamlined access for the dental team and comfortable seating for patients.

This December, you will receive a free upgrade of one of the following items: an A-dec LED light, sewn upholstery, a dentist's stool or a Satalec Newtron scaler for any standard specification A-dec 500.three package ordered.

For more information call 0800 233 285 or visit www.a-dec.co.uk.

FREE upgrade with any standard A-dec 500.three package!

A-dec 500.three
Standard package from
£199 per month

Any A-dec 500.three standard specification chair package invoiced between 1st November - 31st December 2014 will receive a **FREE** upgrade* of your choice.

Choose one of the following upgrades

BEAUTIFULLY BUILT, VIBRANT TREATMENT CENTRES

Henry Schein Dental is delighted to introduce the new INTEGO - the very latest in high quality treatment centres from Sirona.

Beautifully built, compact and available in a range of vibrant colours to suit all surgery configurations and styles, the INTEGO effortlessly combines high quality, hardwearing materials with an award winning design.

INTEGO's innovative features focus on ergonomic operating procedures and total patient comfort. A user-friendly and intuitive EasyPad interface means managing your workflow has never been easier. It also features a flexible compact water unit for optimal use of space and controlled water quality,

giving assurance of hygiene and infection control.

You may think a treatment centre of this quality would come with an extravagant price tag, but the INTEGO is very affordable and provides a flexible, functional and stylish addition to any surgery.

The first 25 Integos purchased (terms and conditions apply) will receive six free Sirona turbines or contra-angles - call 08700 10 20 41 to find out more.

www.henryschein.co.uk

FREE CURING LIGHT

GC UK is offering a free Silverlight cordless, LED curing lamp with Fuji capsules. Choose from Fuji II LC, Fuji IX or a combination.

Silverlight is a cordless, flexible LED curing lamp that can be taken from chair to chair. This extremely lightweight LED curing unit is reliable for curing a 2 mm thick layer in only ten seconds, which offers a choice between two operating modes: 'Fast' and 'Slow'. Thanks to its high performance level and the long-lasting lithium-ion battery, it will run for 320' cycles of ten seconds each in succession; recharging takes only 120 minutes and its output can be checked on the built-in radiometer.

■ Sophisticated optical element focuses the light into the

coherent fibre optics

- 'Fast' mode: ten seconds
- 'Slow' mode: 20 seconds with a progressive increase of the light intensity reaching its peak after three seconds
- Light Intensity: Minimum 1,200 mW/cm² - Maximum 1,500 mW/cm²
- Spectra wavelength comprised between 440 nm and 480 nm with a peak at 460 nm (effective on camphorquinone)
- Lithium-ion battery with no memory effect and a charging time of only 120 minutes with a capacity sufficient for 320 ten-second cycles
- Smooth and compact surface makes the unit easy to disinfect; the rotating (360°) fibreglass light guide and optical protection are sterilisable at 135°C.

Contact GC UK on 01908 218999.

