

## EASY HANDLING AND PRECISE IMAGING

The new digital impressioning system APOLLO DI from Sirona features easy handling coupled with precise imaging at a low cost.

The APOLLO DI impression system is based on Sirona's 28 years of CAD/CAM experience and makes getting started with digital impressions more economical than ever before. The reasonably priced APOLLO DI features easy handling, precise imaging, and the proven Sirona Connect workflow. The system includes an imaging unit, APOLLO Connect software, and the APOLLO DI intraoral camera, with which users can make digital impressions of the clinical situation in a seamless workflow. To do this, a moisture-insensitive high-contrast spray is sprayed on the teeth very finely.

Fine particles in the spray ensure high contrast and thus very precise images.

The Sirona product line now includes the CEREC Bluecam, the CEREC Omnicam, and the APOLLO DI – three high-quality intraoral cameras. Although these three cameras with their different imaging methods are tailored to the different needs of various dental practices, the interaction between the practice and the lab is the same – the digital model data can be quickly and easily transmitted to the dental laboratory via Sirona Connect and processed there with the inLab system or with third-party systems using open interfaces.

For further information call Sirona Dental Systems on 0845 071 5040 or email [info@sironadental.co.uk](mailto:info@sironadental.co.uk).

## BABY-PROOF JEWELLERY FOR MUMS

Gumigem is a line of award-winning, baby-proof jewellery aimed at women with babies.

Babies love to grab, pull and chew on jewellery and Gumigem jewellery accommodates this, without damaging the jewellery or harming the baby. Gumigem bangles, bracelets, pendants and necklaces are stylish but practical and baby-friendly.

The jewellery is made from silicone – as with dummy teats, teething toys and baby spoons – so is soft and flexible. It is BPA, PVA, lead, latex and phthalate free, can withstand high temperatures and be easily washed in hot water or placed in the dishwasher. The necklaces come on a long cord, so

there is plenty of reach for baby; for extra comfort and safety, each necklace has a breakaway clasp.

The jewellery was created by a Dundee-based entrepreneur, Jenny McLaughlan, while on maternity leave with her second child, and has been backed by David MacPherson BDS, Scottish Dentist of Year 2013, who says that Gumigem helps with the discomfort of teething and aids the eruption of baby teeth.

For more information and prices visit [www.gumigem.co.uk](http://www.gumigem.co.uk).



## A LEADING LENDER FOR 20 YEARS

Over the last 20 years, Braemar Finance has become one of the leading lenders to the professions with more than 60% of its business from dentists and dental suppliers.

One of the UK's largest providers of finance direct to the professions, Braemar serves around 30,000

individuals and their businesses. The company's reputation for rapid decision-making and competitive rates makes it popular with suppliers and with professional advisors who also recommend their loan services.

For more information go to [www.braemarfinance.co.uk](http://www.braemarfinance.co.uk).