

New products and focus on cosmetic dentistry and financial & legal services

Please send product news information and images to Kate Maynard at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4–6 Crinan Street, London, N1 9XW.

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ACHIEVE TIGHT CONTACT POINTS WITH EASE

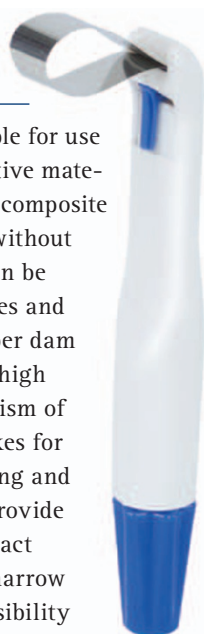
Plandent now supplies the revolutionary Pro-Matrix matrix system from Aztec Ltd. Pro-Matrix is a simple disposable device which makes contouring interproximal contacts quick and easy, with no assembly required.

The commonly used Sique-land matrix band system is often awkward to assemble and place, with the risk of catching the patient's lip in the placement and tightening process. These traditional matrix bands and retainers are also difficult to decontaminate successfully after use. Pro-Matrix is easy to place: simply fit the band around the tooth and tighten by turning the thumbscrew. It also reduces cross-infection risks.

Pro-Matrix can be used successfully for MO/OD/MOD and cusp replacements in all quadrants providing a tight contact

point. It's suitable for use with all restorative materials, including composite and amalgam, without sticking, and can be used with wedges and even when rubber dam is in place. The high tension mechanism of Pro-Matrix makes for better compacting and burnishing to provide good, tight contact points. With a narrow front section visibility is better and your patient will certainly appreciate this more comfortable matrix system.

Pro-Matrix is supplied in either 4.5 mm narrow (green) or 6 mm wide (blue) in packs of 50. For further information or to request your free catalogue contact Plandent on Freecall 0500 500 322.



WHITER, SMOOTHER, LUSTROUS TEETH

The Philips ZOOM DayWhite and NiteWhite formula has an increased level of potassium nitrate, an ingredient which has been shown to help reduce tooth sensitivity. ZOOM DayWhite and NiteWhite are also the only take-home whitening gels available that contain amorphous calcium phosphate (ACP), which helps improve the smoothness and lustre of teeth.

Philips ZOOM DayWhite and NiteWhite with ACP are designed to be dispensed by dental professionals in the form of custom fit trays. The whitening gel is delivered by a patented dual barrel syringe which provides guaranteed gel stability throughout its shelf life without the need for refrigeration.

Philips' whitening solutions are compliant with the European Commission directive which prohibits the commercialisation of any whitening products in the European Union containing more than 6% hydrogen peroxide.

For more information about ZOOM DayWhite ACP and other ZOOM whitening products, visit www.philipsoralhealthcare.com.

PERFECT IN LARGE CAVITIES

GC everX Posterior is a fibre-reinforced composite designed to be used as dentine replacement, in conjunction with a conventional composite such as G-aenial Posterior used as enamel replacement. The short fibres of GC everX Posterior make it a perfect sub-structure to reinforce any composite restoration in large cavities. Fibres also prevent and stop crack propagation through the filling. GC everX Posterior opens new possibilities for restorations of extensive cavities at chairside and is the answer to the growing demand for an economic restorative alternative for big size cavities.

For further information call 01908 218 999.

IMMERSE YOUR PATIENTS IN A CINEMA EXPERIENCE

ZEISS has launched an eyeshield accessory for the cinemizer OLED head-mounted display. The eyeshield obscures light and other distractions from the personal video screen. Using the eyeshield means that the visual experience while sitting in the dental chair is more immersive.

Using the cinemizer OLED for patient calming means that patients are shielded from viewing drills and bright lights.

The materials used to make the eyeshield are soft and flexible so

that it comfortably moulds to the user's face, for an almost entirely light-free seal. The eyeshield weighs just 13 g and is compatible with the cinemizer OLED as well as the previous model, the cinemizer plus.

The cinemizer eyeshield is now available for purchase with an RRP of £39.

