

New products and focus on restoratives and orthodontics

Please send product news information and images to Kate Maynard at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW.

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BONDING PERFECTLY IN A WET FIELD

Fuji Ortho LC is available in GC's automix delivery system. This means that as well as the convenience of light-curing, you can enjoy the freedom of choice of quantity, but always with guaranteed correct mixing ratios.

Fuji Ortho LC is the first light-cured, resin reinforced glass ionomer for bracket bonding. Now you can work faster and easier, whilst securing the full strength needed without decalcification at debonding. Fuji Ortho LC delivers benefits that composites cannot claim. It is moisture friendly so it bonds perfectly in a wet field. It can be used with either a non-

etch or etch technique and no separate bonding agent is needed. As it is less technique sensitive you can dramatically reduce chairside time.

Fuji Ortho LC light cures in 20-40 seconds with instant strength and the material will even set chemically in the absence of light. You can insert levelling wire during the same visit.

Advanced glass ionomer technology bonds brackets with ample strength for even the most aggressive treatment, yet is easy to remove at case completion without damaging the enamel.

Call 01908 218999.

A NEW TREND IN LINGUAL ORTHODONTICS

The British Lingual Orthodontic Society (BLOS) has produced a new leaflet highlighting why lingual braces are such an attractive method of teeth straightening, for both patients and professionals.

The models pictured on the leaflet are a mother and daughter who are receiving lingual orthodontic treatment at the same practice.

According to BLOS, many members are seeing the same trend of parents and children going into treatment together. Research has shown that lingual braces are better for the health of the teeth and are able to deliver more precise results when set-ups are used. A recent study analysed for white spot lesions and the number that developed or progressed on lingual surfaces. Decalcification was nearly five times more likely and over ten times worse with a labial appliance than a lingual one.

For more information, visit the BLOS website www.blos.co.uk.

PROMOTE ORAL HEALTH THEN HEAD TO THE BIG APPLE

This month, September 2012, is Colgate Oral Health Month (COHM), a partnership between the British Dental Association (BDA) and Colgate, now in its tenth year, aimed at raising awareness of oral health as part of overall health.

The 2012 campaign is promoting the messages to brush your teeth twice a day with fluoride toothpaste; avoid sugary snacks and drinks between meals; and visit the dentist regularly.

To help engage with the entire population, Colgate is running a national radio advertising campaign and hosting a Q&A event on their Facebook page during September inviting the general public to have their oral care questions answered by a dentist.

Colgate has provided all registered dental practices with COHM practice packs containing educational materials to help dental teams create a practice display. A national COHM roadshow is providing oral health information to the general public.

Colgate is also running a competition as part of COHM to win a week-long trip for two to New York to take in the Greater New York Dental Meeting, one of the largest dental congresses in the world, which runs from 24-27 November 2012.

A verifiable CPD programme on delivering better oral health is available at www.colgateprofessional.co.uk. Visit the same website to enter the competition by midnight on 30 September 2012.

