## WIN JOHN LEWIS VOUCHERS

Mr Graham Browning of South Coast Dental Specialists,



Wimbourne, won £100 of John Lewis vouchers in a monthly prize draw held by Braemar Finance as part of its 20th anniversary celebrations.

Mr Browning will go through to a main draw in November to win £2.000.

All dental professionals have the opportunity to enter Braemar Finance's monthly prize draw to win £100 of John Lewis vouchers and receive an automatic entry into the main draw.

To enter visit www. braemarfinance.co.uk.

#### **CREATE INSTANT NAME BADGES**

Badgemaster, the UK's leading manufacturer of engraved, ready-to-wear employee name badges, has launched a new product range to fulfil the needs of the re-usable name badge market. 'InstaBadge', as its name suggests, enables employers themselves to create instant name badges for new starters.

The wearer's name is held within the badge rather than engraved onto it, so employers can control costs by reusing the badge frames when staff leave. The design of the badge frames means that customers who prefer the re-usable option needn't sacrifice either choice or visual appeal for economy. The new range includes nine different styles, all available in any base colour and with plenty of space for company logos and corporate designs to be accurately reproduced.

For more information about InstaBadge and other Badgemaster products call 01623 723112 or visit www.badgemaster.co.uk.

### A BLAST THAT LASTS

Beverly Hills Formula's NEW Total Breath Whitening Mouthwash has been developed to fight plaque, harden enamel and freshen breath.

By recommending Total
Breath Whitening Mouthwash
after brushing (with Beverly
Hills Formula whitening
toothpaste), your patients will
experience a great, fresh, minty
flavour. Furthermore, a study
conducted at Bristol University
Dental School has proved
that Total Breath Whitening
Mouthwash removes stains in
just one minute, with over 90%
of staining removed during a

five-minute period, restoring patients' smiles to a natural white colour.

formula.com

Give your patients
a 'blast that lasts'
with Beverly Hills
Formula Total
Breath Whitening
Mouthwash, the
one-minute aid
to a fresh breath
experience after
brushing.
www.beverlyhills

## ALIGNMENT FOR MINOR TOOTH MOVEMENT

From 10 June 2012 dental professionals and patients in the UK will have more to smile about with the introduction of Invisalign i7, a new addition to the virtually invisible aligner products within the Align Technology family. Invisalign i7, which will be available from the Invisalign Doctor Site, offers an easy and convenient solution that is specifically designed for minor tooth movement, providing results in as little as three months.

Invisalign i7 uses the superior proprietary technology of the Invisalign system to provide a virtually invisible solution specifically designed to treat minor tooth movements. It is a convenient and effective treatment for patients with minor crowding, spacing or orthodontic relapse and it requires just seven or fewer stages of aligners per arch. By treating from first

premolar to first premolar, Invisalign i7 is a simple option, with a shorter treatment time for minor orthodontic treatments.

Like all other Invisalign treatments, Invisalign i7 includes a ClinCheck treatment plan and SmartForce features, including Optimized Attachments and Power Ridge features, designed for more predictable results. Additional benefits include the option to switch to Invisalign Lite, Full or Teen prior to ClinCheck treatment acceptance.

Visit www.invisalign.co.uk/i7 for more information.

# A SELECT RANGE OF SCANDINAVIAN CHAIRS

Plinth 2000 of Suffolk has sourced a select range of Scandinavian-designed, ergonomically-engineered work chairs to complement its clinical grade treatment couches and dental chairs. The Activ, with a backrest that adapts automatically to movement, is ideal for clinicians, consultants and reception staff; the saddle-seated Sup-

portiv is especially suited to dentists and others requiring flexible seating; while the Alternativ serves as a sit-stand stool or chest support, for those who work standing up or leaning close to the patient.

Offered with a ten-year guarantee and, for an introductory period, free delivery in mainland UK, Plinth's work chairs come in a wide variety of upholstery colours and textures or can be fitted with its latest washable vinyl to match the company's own treatment couches and chairs.

For further information visit www.plinth2000. com or telephone 01449 767 887.