

### INCREDIBLY DURABLE TOOTH-COLOURED WIRES

Ortho-Care Ltd, one of the UK's largest independent distributors of orthodontic products, has introduced Woowa – an aesthetically pleasing, high-performance archwire, that is incredibly durable.

Ceramic fixed braces may have revolutionised the world of orthodontics but the challenge has always been how to deal with unsightly wires that ruin the 'invisible' look. In the past, the options have been limited. People with cosmetic braces either had to put up with silver-coloured stainless steel wires or resort to poor quality tooth-coloured wires that were prone to peeling.

Woowa archwires are tooth-coloured and, when combined with aesthetic brackets, create a truly brace-free look. Developed in Korea, this new technology allows orthodontists to give patients the very best aesthetic orthodontic treatments.

The product does not compromise the clinical performance of their treatment as Woowa wires perform like a non-coated archwire, with outstanding low levels of friction, due to the negligible 0.00005" coating that does not change the dimensions of the wire. This unique coating can be applied to stainless steel or nickel titanium wire. The outer polymer coating is resistant to corrosion and staining and won't discolour, crack or peel.

Woowa archwires are now available in all popular sizes in nickel titanium and stainless steel.

**Reader response number 58**



### SEE THE COMPLETE PRODUCT RANGE IN ACTION



When you buy Sirona Equipment from Sident Dental Systems you get the best price, exclusive special offers and access to the best sales support in the UK. Sident Dental Systems, which has been established 28 years, can offer you: comprehensive bespoke project management services for surgery refurbishments; factory trained engineers; product specialists to advise on design, installation and on-site training; and low cost finance packages for all products.

Sirona Specialists, Sident Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital and film based X-ray apparatus – including Galileos 3D digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including SiroLaser, SIROEndo and DAC sterilisation units. To support these items they offer DURR Suction and Dental Art Cabinetry, as well as other essential equipment from similarly tried and trusted manufacturers.

Wherever possible potential clients are invited to visit The Courtyard, Sident's state-of-the-art training and showroom facility, where they will be able see the complete product range in action.

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### HUGE GROWTH IN LASER BUSINESS

Syneron Dental Lasers, inventors of the LiteTouch and Laser-in-Handpiece technology, have been ranked 9th on the prestigious 2011 Deloitte Technology Fast 50 competition in Israel, a global programme that recognises the 50 fastest growing public or private technology companies in each region.

Syneron Dental Lasers have had a 1,244% growth rate over five years. LiteTouch is the world's smallest versatile erbium YAG dental laser for both hard and soft tissue dental

treatments. The unique Laser-in-Handpiece is incorporated in the LiteTouch – a fibre-free laser delivery mechanism, which mimics the feel of the turbine drill, but has all the benefits of the laser. The laser energy is swiftly delivered to the tissue, providing supreme cutting power and precise incisions for hard tissue and bone.

With the LiteTouch dentists achieve better clinical results and their patients benefit from an overall improved experience and shorter healing time.

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### THIS WASHER IS SPECIAL

The Melag Melatherm washer disinfector is specifically designed for dental practices, combining large load capacity, bespoke loading capabilities, small outer dimensions and accurate data collection throughout the cycle.

This washer is special, with the actual washer and the process agents

storage facility all in one housing.

Many features come as standard: water softener, active drying, built in steam condenser, HEPA air filter, integrated data logger, integrated process chemicals storage, cold water feed, RO connection, and integrated process monitoring of the spray arm and spray pressure.

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