

New products and focus on restoratives and digital dentistry

Please send trade news information and illustrations to Arveen Bajaj at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London N1 9XW.

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BESPOKE ENDODONTIC SOLUTION

The Optima MX INT system from Bien-Air provides a complete and reliable solution for your endodontic work.

Bien-Air's philosophy of 'click and work' is a new approach to your endodontic needs. The Optima MX is an interface that enables you to start treatment in a single click. This navigation system is impressively simple, allowing you to change the treatment settings in just a few clicks. You can perform your root treatments safely with a significantly reduced risk of instrument breakage due to the auto reverse function.

With an easy to use, intuitive display, the Optima MX INT converts your air-driven system to an upgraded electric operation; allowing, for example, NiTi endodontics to be covered with a standard 1:1 contra-angled handpiece. Thanks to the unique performance of the motor and control systems most other procedures are covered with just two contra-angles (1:1 and 1:5), reducing the number of conventional instruments used in the surgery saving time, bother and expense. The system can be quickly and easily tailored to your individual requirements, offering a bespoke control system.

Reader response number 50

LIGHT SPEED RESTORATIONS

Straumann have expanded their implant dentistry product portfolio to include digital solutions. Cadent iTero intra-oral scanning system and Straumann CARES CAD/CAM deliver real benefits to the dental team including cost savings, accuracy of impressions and final restorations in an exceptional choice of materials.

Cadent iTero intra-oral scanning system enables you to create an accurate 3D impression of the patient's teeth using a digital scanner, delivering considerable time and cost savings. Coupled with the Cadent iTero, Straumann CARES CAD/CAM produces a range of restorations including inlays, onlays, crowns and bridges in a wide choice of materials including titanium and zirconium.

By using these advanced systems, clinicians and technicians can work more efficiently and provide patients with accurate, well-fitting and aesthetic restorations.

Reader response number 52

MAXIMUM CARIES CONTROL

Colgate invites you to meet with their experts on stand A14 to discuss the unique technology behind Colgate Total at the forthcoming British Dental Conference and Exhibition in Manchester.

The unique formula of triclosan and copolymer in Colgate Total provides superior plaque control for a healthier mouth, and continues to meet the evolving needs of dental professionals and their patients.

The new and improved Colgate Total continues to provide superior plaque reduction for better gingival health. Now in addition, it protects sensitive teeth by sealing opening tubules, is more effective at reducing supra-gingival calculus build up, and has improved stain removal properties. Colgate Total contains 1,450 ppm sodium fluoride providing maximum caries control and protection against erosion.



Now you can protect your patients from the most common and preventable dental problems by recommending new and improved Colgate Total toothpaste reducing plaque, calculus, dental caries, gum problems, sensitive teeth, enamel erosion, bad breath and staining.

Reader response number 51

