

# DIARY

## MARCH

### UCL Eastman CPD: Thinking of Buying or Selling a Practice?

Date: 31 March 2011

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Telephone: 020 7905 1234

## APRIL

### Oral-B Up To Date scientific exchange seminar

Date: 7 April 2011

Venue: St David's Hotel, Cardiff

Email: [julia@ab-communications.com](mailto:julia@ab-communications.com)

Telephone: 07585508550

### BADT Professionalism in Practice workshop

Date: 9 April 2011

Email: [a.mccann@leeds.ac.uk](mailto:a.mccann@leeds.ac.uk)

[www.badt.org.uk/events](http://www.badt.org.uk/events)

### BACD: Pink is the new white – simple and predictable gingival surgery for the general dentist

Date: 13 April 2011

Venue: Liverpool

Email: [suzy@bacd.com](mailto:suzy@bacd.com)

Telephone: 020 8241 8526

### Get the Right Angle on Digital Imaging & IRMER

Date: 13 April 2011

Venue: Leeds

Email: [suzanne.o'rourke@henryschein.com](mailto:suzanne.o'rourke@henryschein.com)

Telephone: 029 2044 2818

### 2011 International Osteology Symposium

Date: 14–16 April 2011

Venue: Cannes, France

Email: [infouk@biohorizons.com](mailto:infouk@biohorizons.com)

Telephone: 01344 752560

[www.biohorizons.com](http://www.biohorizons.com)

### iTOP: Developing proven strategies for more effective patient communication

Date: 15–16 April 2011

Venue: Shrigley Hall, Macclesfield

Email: [info@curaprox.co.uk](mailto:info@curaprox.co.uk)

[www.curaprox.co.uk](http://www.curaprox.co.uk)

### BACD: The world of CEREC CAD/CAM

Date: 21 April 2011

Venue: Belfast

Email: [suzy@bacd.com](mailto:suzy@bacd.com)

Telephone: 020 8241 8526

## COMMUNITIES ENCOURAGED TO HELP SMOKERS QUIT

Despite the circulation of a photograph of Kate Moss sashaying down a Paris catwalk, cigarette in hand, throughout the UK media, on this year's No Smoking Day, Health Secretary Andrew Lansley announced new ambitions to tackle the substantial public health harms from tobacco.

The Government has published *Healthy lives, healthy people: a tobacco control plan for England* which sets out how tobacco control will be delivered over the next five years.

Local communities will take a leading role in reducing smoking rates. The plan confirms action to end eye catching tobacco displays in shops which encourage young people to start smoking.

'Over eight million people in England still smoke and it causes more than 80,000 deaths each year,' said Mr Lansley. 'We want to do everything we can to help people to choose to stop smoking and encourage young people not to

start in the first place. We will help local communities to take a comprehensive approach to reducing smoking so we can change social attitudes to smoking.'

By the end of 2015 the Government hopes to reduce smoking rates from 21.2% to 18.5% or less among adults.

