

Facial aesthetics: is botulinum toxin treatment effective and safe? A systematic review of randomised controlled trials

K. Gadhia¹ and A. D. Walmsley²

IN BRIEF

- The practice of BTA is effective in the field of facial aesthetics over placebo, and lasts between 4–6 months.
- There are few adverse effects of BTA if injected using careful technique.
- The incidence of blepharoptosis, associated with injecting BTA in glabellar lines, ranges between 0–5.4%.
- Further randomised controlled studies are necessary to establish long term effects of BTA and the effects of repeated injections.

Background The use of botulinum toxin type A (BTA) in facial aesthetics for the treatment of wrinkles has recently become more popular as an alternative to surgical techniques. However, its true efficacy and potential adverse effects are still unclear. **Objectives** The primary objective of this study was to review the efficacy of BTA in facial aesthetics. A secondary objective was to determine whether there are any adverse effects associated with the procedure of using BTA in facial aesthetics. **Search strategy** We conducted literature searches on Medline (1977 to January 2009), Cochrane Controlled Trials Register (CENTRAL), EMBASE (1977 to January 2009) and CINAHL (1977 to January 2009). The search strategy also included reference lists of located articles and hand searching for randomised controlled trials (RCTs). We contacted authors of studies for further information where required. **Selection criteria** Randomised studies comparing BTA with placebo in facial aesthetics in a double-blind and crossover or parallel group design. **Data collection and analysis** Two reviewers independently assessed trial quality and extracted data. The area of face injected, assessment methods, outcome measures, duration of action of BTA and associated adverse effects were reviewed. **Results and discussion** A total of eleven RCTs involving 1,603 subjects were found, of which 1,203 were enrolled for treatment with BTA. The 11 trials were not directly comparable to each other due to differences in the areas of the face injected with BTA, length of study period, concentration of BTA used and outcome measures. The studies showed similar trends. The use of BTA showed improvements in facial wrinkles over placebo, with a peak effect reported at around one month and the effects lasting between 4–6 months. No studies reported any severe adverse effects. The incidence of blepharoptosis in glabellar lines treated with BTA was reported to be between 0–5.4%, and may be related to the technique of injection into the muscles. The incidence of other side-effects such as headache, pain at injection site and mild bruising was similar in both the BTA and placebo groups. **Authors' conclusions** The use of BTA in facial aesthetics is more effective than placebo. The incidence of adverse effects associated with BTA is similar to placebo, with the exception of blepharoptosis which is reported to be 0–5.4% after treatment of glabellar lines with BTA.

BACKGROUND

Botulinum neurotoxin is produced by the gram-negative anaerobic bacterium *Clostridium botulinum*. There are eight serologically distinct botulinum neurotoxins; types A (BTA) and B (BTB) are most commonly used in human medicine for the treatment of conditions such as dystonia, hyperhidrosis, strabismus,

gustatory sweating syndrome, alleviation of pain, overactive bladder, achalasia and anal fissure.^{1,2} The use of BTA in the orofacial region, such as masseteric hypertrophy, Frey's syndrome, sialorrhoea, chronic facial pain and hemifacial spasm has also been reported in literature.³ Other uses of botulinum toxin are being explored including its use in cancer therapy.⁴

A wide range of non-surgical techniques, including BTA, are becoming increasingly popular for the treatment of facial lines (wrinkles).⁵ The wrinkles are a consequence of ageing of the facial tissues, which involves combined changes in skin quality, volume depletion, decreased tissue elasticity, redistribution of subcutaneous fullness, progressive bone resorption and gravitational descent.⁶ The use of BTA allows a low

cost and accessible alternative to surgery. In turn, many health professionals including plastic surgeons, GPs, dentists and beauticians practice facial aesthetics within their profession. The most common applications for BTA in the head and neck area are in the horizontal forehead lines, glabellar (frown) lines, lateral canthal lines (crow's feet), lips and platysma muscle in the neck.⁷

The Independent Healthcare Advisory Service (IHAS) defines cosmetic treatments as non-surgical, non-incisional (although in some cases piercing of the skin may be involved) procedures that revise or change the appearance, colour, texture or structure of bodily features to achieve what patients perceive to be more desirable.⁸ The use of BTA for facial aesthetics is increasing in popularity and this has opened the debate

¹Specialist Registrar in Restorative Dentistry, The Eastman Dental Hospital, 256 Gray's Inn Road, London, WC1X 8LD, ²Professor of Restorative Dentistry, Birmingham Dental Hospital, St Chad's Queensway, Birmingham, B4 6NN

*Correspondence to: Kushal Gadhia
Email: kushalgadhia@nhs.net

on whether this can be considered as part of the practice of dentistry. This article will determine the effectiveness and adverse effects associated with the practice of BTA in facial aesthetics.

OBJECTIVES

The primary objective of this study was to review the efficacy of botulinum toxin A (BTA) in facial aesthetics. A secondary objective was to determine whether there are any adverse effects associated with the procedure of using BTA in facial aesthetics.

CRITERIA FOR CONSIDERING STUDIES FOR THIS REVIEW

Inclusion

The studies included in our review were randomised controlled trials that compare BTA to placebo in facial aesthetics in a double-blind and crossover or parallel group design.

Exclusion

1. Randomised controlled trials using BTA as a therapeutic agent in correcting medical conditions
2. Randomised controlled trials comparing two BTA manufacturers
3. All other studies not classified as RCT, ie case reports, opinions etc.

Types of participants

We included trials recruiting patients of either sex (male or female), and we did not apply any age restrictions. A baseline record of the severity of the wrinkles at the start of trials must be specified in the papers for inclusion.

Types of intervention

Intramuscular injection of BTA or placebo. We allowed all administration schedules, manufacturers and injection techniques, with or without electromyography (EMG) guidance.

Assessment and outcome measures

For each trial, we identified the number of patients originally allocated to each treatment group. For each outcome measure, we tried to determine the numbers improving in the placebo and active BTA treatment groups. A brief description of the assessment of the facial wrinkles and outcome

Table 1 Examples of different methods of assessment of facial wrinkles used in the randomised controlled trials (RCTs) included in our review

Investigator evaluation (either direct clinically or using patient photographs)
(i) Four-point Facial Wrinkle Scale: (0 = none; 1 = mild; 2 = moderate; 3 = severe)
Patient evaluation
(i) Improvement in appearance on a nine-point scale ranging from +4 (complete improvement 100%) to 0 (no change) to -4 (100% worse), with each point change representing a change in appearance of approximately 25%
(ii) Patient satisfaction with appearance. For example scale 0 (not at all satisfied with appearance) to 7 (extremely satisfied). Others include a scale of 0-4, or +4 (100% satisfaction) to -4 (100% worse)
(iii) Facial Line Outcome (FLO) questionnaire: patient-related outcomes relevant to the treatment of hyperfunctional facial lines. Such outcomes include self-perception of age and perception of expression on face at rest (eg anger or stress)
(iv) Facial Lines Treatment Satisfaction (FLTS) questionnaire: subjects rate their satisfaction with treatment effects by rating 11 separate items using a seven-point scale (1 = very dissatisfied to 7 = very satisfied)

Table 2 Examples of different methods of outcome measures used to analyse the data collected during assessment of facial lines at review appointments in the studies included in our review paper

(i) Facial line severity scores (usually represented as mean/median values)
(ii) Severity of facial lines assessed as none or mild at rest
(iii) Severity of facial lines assessed as none or mild at maximum contraction
(iv) Incidence of at least one-grade improvement in the severity of the wrinkles
(v) Proportion of patients that remain relapse-free post-injection
(vi) Patient self-evaluation of severity of facial wrinkles at rest
(vii) Patient self-evaluation of severity of facial wrinkles at maximum contraction
(viii) Percentage of patients with score change ≥ 2

measures that were used in the RCTs is shown in Tables 1 and 2 respectively.

SEARCH METHODS FOR IDENTIFICATION OF STUDIES

We conducted searches from 1977, which was the first year when botulinum toxin was used therapeutically. The search was carried out using the keywords botox and dentistry; botulinum toxin and dentistry; botulinum toxin type A and dentistry; botox and facial aesthetics; botulinum toxin and facial aesthetics; botulinum toxin type A and facial aesthetics; facial aesthetics and dentistry; adverse effects of botox; adverse effects of botulinum toxin; and adverse effects of botulinum toxin type A.

A literature search for the relevant trials was carried out from the following sources:

1. MEDLINE (1977 to January 2009)
2. Cochrane Controlled Trials Register (CENTRAL) (1977 to January 2009)
3. EMBASE (1977 to January 2009)

4. CINAHL (1977 to January 2009).

We screened titles, keywords and abstracts of the citations downloaded from the electronic searches and obtained full copies of reports of potentially relevant trials for further assessment.

The search strategy also included:

1. Reference lists of located trials and botulinum toxin review articles
2. Hand-search for randomised controlled trials comparing botulinum toxin A and placebo
3. Where necessary, we contacted authors of published trials for further information via email.

METHOD OF REVIEW

The studies were appraised by two independent assessors (KG and ADW) using a simple checklist adapted and modified from the Critical Appraisal Skills Program (CASP) available on the NHS Public Health Resource Unit Appraisal Tool website.⁹ We resolved disagreements about inclusion and exclusion by discussion.

Table 3 A summary of the randomised controlled trials (RCTs) included in this review paper according to the area of the face injected. BTA = botulinum toxin A. The columns BTA-1, -2, -3, -4 represent studies where different units, volume, concentration and sample sizes in the active groups were used. Where only one concentration of BTA was compared with placebo, the other columns have been marked with '-' to denote this. The control column gives details of placebo injected. P/F = preservative free. The table also shows percentage (%) females and caucasians in each of the RCTs

RCT	% females	% Caucasians	Area of face injected	BTA-1	BTA-2	BTA-3	BTA-4	Placebo
1. Fagien 2007 ¹⁸	100	97	Glabellar lines	Botox 20U 0.4 ml n = 35	-	-	-	Sterile P/F normal saline Volume not specified n = 35
2. Ascher 2004 ¹⁵	95.8	Unknown	Glabellar lines	Dysport 25U 0.25 ml n = 34	Dysport 50U 0.25 ml n = 34	Dysport 75U 0.25 ml n = 34	-	Lactose + albumin 0.25 ml n = 17
3. Carruthers 2002 ¹²	83.3	84.5	Glabellar lines	Botox 20U 0.5 ml n = 203	-	-	-	Albumin 0.5 mg NaCl 0.9 mg 0.5 ml n = 61
4. Carruthers 2003 ¹³	80.6	83.2	Glabellar lines	Botox 20U 0.5 ml n = 202	-	-	-	Albumin 0.5 mg NaCl 0.9 mg 0.5 ml n = 71
5. Lowe 1996 ¹⁹	Unknown	Unknown	Glabellar lines	Botox 10U 0.1 ml n = 15	-	-	-	Sterile P/F normal saline 0.1 ml n = 15
6. Monheit 2007 ¹⁷	83.9	74.6	Glabellar lines	Dysport 20U 0.25 ml n = 91	Dysport 50U 0.25 ml n = 93	Dysport 75U 0.25 ml n = 95	-	Inactive ingredients without BTA 0.25 ml n = 94
7a. Rzany 2006 ¹⁴	89.9	100	Glabellar lines	Dysport 30U 0.15 ml n = 73	-	-	-	Normal saline 0.15 ml n = 75
7b. Rzany 2006 ¹⁴	90.1	99.1	Glabellar and central forehead	Dysport 50U 0.25 ml n = 73	-	-	-	Normal saline 0.25 ml n = 75
8. Lowe 2002 ¹⁶	85	61.67	Crow's feet	Botox 6U 0.1 ml n = 20	Botox 12U 0.1 ml n = 20	Botox 18U 0.1 ml n = 20	-	Sterile P/F normal saline 0.1 ml n = 60 (contralateral side)
9. Lowe 2005 ¹¹	88.9	98.8	Crow's feet	Botox 3U 0.1 ml n = 33	Botox 6U 0.1 ml n = 31	Botox 12U 0.1 ml n = 33	Botox 18U 0.1 ml n = 33	Sterile P/F normal saline 0.1 ml n = 32
10. Keen 1994 ²⁰	66.67	Unknown	Forehead Crow's feet	Manufacturer unknown Forehead 10U 0.2 ml n = 9	Manufacturer unknown Crow's feet 5U 0.2 ml n = 2	-	-	Normal saline 0.2 ml n = 11 (contralateral side)
11. Beer 2005 ²¹	100	Unknown	Chin	Manufacturer unknown 5U 0.1 ml n = 20	-	-	-	Normal saline 0.1 ml n = 20 (contralateral side)

The two authors independently assessed full papers of all included RCTs for any risk of bias using the Cochrane collaboration tool.¹⁰ The RCTs were assessed for methodological quality by extracting details of randomisation methods, blinding of treatments and assessments, whether or not

intention-to-treat analysis was possible from the published data, definition of outcome, and entry and exclusion criteria. We also looked for any causes of bias in these papers. Both authors discussed the quality of papers and resolved any disagreements by discussion. Where disagreements

occurred due to differences in interpretation, further information was requested from the authors of the trials.

The methodology, assessment tools, outcome measures, and adverse effects of the RCTs were analysed and discussed to allow comparison of the RCTs. Any data

Table 4 A summary of the mean age and standard deviation (SD) of patients enrolled in each of the randomised controlled trials (RCTs). BTA-1, BTA-2, BTA-3, BTA-4 refer to different concentrations of BTA used in the active groups. The symbol '-' is used when BTA was not used. C/L = the study used BTA on one side of the face and control on the contralateral side, and therefore the mean age/SD of the control population remains the same as the active groups. In some RCTs the mean age and/or SD was a collective value for all the subjects (active and placebo) and is recorded in the last column as the average (AV) mean/SD

Study	BTA-1		BTA-2		BTA-3		BTA-4		Placebo		AV mean/SD
	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	
Fagien 2007 ¹⁸	Unknown	Unknown	-	-	-	-	-	-	Unknown	Unknown	Mean 44
Ascher 2004 ¹⁵	48.6	7.9	50.9	7.5	48.8	7.7	-	-	48.3	6.4	
Carruthers 2002 ¹²	44.7	11	-	-	-	-	-	-	44.3	11.3	
Carruthers 2003 ¹³	47.7	11.4	-	-	-	-	-	-	46.4	12	
Lowe 1996 ¹⁹	Unknown	Unknown	-	-	-	-	-	-	Unknown	Unknown	
Monheit 2007 ¹⁷	41.5	9.7	41.9	10.1	42.1	10.3	-	-	42.5	9.9	Mean 42.0 SD 10.0
Rzany 2006 ¹⁴ (glabellar only)	Unknown	Unknown	Unknown	Unknown	-	-	-	-	Unknown	Unknown	Mean 46.6 SD 9.2
Rzany 2006 ¹⁴ (glabellar + central forehead)	Unknown	Unknown	Unknown	Unknown	-	-	-	-	Unknown	Unknown	Mean 46.4 SD 8.1
Lowe 2002 ¹⁶	46.9	10.4	49.5	8.7	46.3	11.5	-	-	C/L application		
Lowe 2005 ¹¹	Unknown	Unknown	Mean 47 (27-64)								
Keen 1994 ²⁰	41.6	Unknown	31	Unknown	-	-	-	-	C/L application	Unknown	
Beer 2005 ²¹	Unknown	Unknown	-	-	-	-	-	-	Unknown	Unknown	

collected in an open-phase period was not included in this review.

Meta-analysis was not carried out to compare the RCTs due to the differences in the manufacturers and concentration of BTA used, the area of face treated and differences in assessment methods and outcome measures.

RESULTS

Results of the search

Using the search criteria for the keywords described above, all studies using BTA in non-facial areas and in the treatment of medical conditions were excluded. After duplicate studies were removed, the above search resulted in a collection of 64 papers reflecting the use of BTA in the facial area; only seven of these were randomised controlled trials that compared the use of BTA over placebo in

facial aesthetics.¹¹⁻¹⁷ Full-length articles of these 64 papers were obtained and assisted in a hand search to locate any other randomised controlled trials comparing BTA to a placebo in facial aesthetics. The hand search resulted in a further four double-blind RCTs to be included in our study.¹⁸⁻²¹

Description of studies

The 11 RCTs included in our review paper and their backgrounds are summarised in Table 3.

These studies used either Botox (Allergan, Inc, Irvine, CA, USA) or Dysport (Ipsen Ltd, Slough, UK) in the following facial areas:

- Glabellar lines (n = 6)
- Crow's feet (n = 2)
- Chin (n = 1)
- Glabella and central forehead region (n = 1)
- Crow's feet and forehead (n = 1).

The concentration of the BTA in Allergan cannot be compared to or converted into units of BTA in Dysport due to differences in the assays used by the manufacturers. The placebo commonly used was either sterile preservative-free normal saline (n = 7), or all constituents present in the active group without the active ingredient BTA (n = 4). In two papers, the BTA manufacturer used was not specified.^{20,21} The studies were conducted in countries including the USA, Canada, France, UK, Germany and Belgium.

The mean age and standard deviation (sd) of patients in each of the studies included in this review is summarised in Table 4. The mean ages of patients included in this review ranged between 31 and 50.9 years. The sex and race distribution of the participants in the studies is shown in Table 3. Most patients included in this study were females (mean percentage range: 66.67%-

	Adequate sequence generation?	Allocation concealment?	Blinding?	Incomplete outcome data addressed?	Free of other bias?	Free of selective reporting?
Ascher 2004	+	+	+	+	+	
Beer 2005	+		+	-	+	-
Carruthers 2002	+	+	+	+	+	
Carruthers 2003	+	+	+	+	+	
Fagien	+	+	+	+	+	-
Keen 1994	+	+	+	-	-	+
Lowe 1996				+	+	
Lowe 2002	+	+	+	+	+	
Lowe 2005	+	+	+	+	+	
Monheit 2007		+	+	+	+	
Rzany 2006	-		+	+	+	

Fig. 1 An illustration of risk of bias assessment as agreed by the two authors (KG & ADW) of the 11 RCTs included in this review. A green circle marked with '+' sign shows the RCT has mentioned clearly the randomisation process, indicating low risk of bias. A red circle marked with '-' shows the RCT has not mentioned the randomisation protocol, indicating high risk of bias. Where the information is unclear, the box is not marked. Generated by RevMan Version 5.0, Copenhagen: The Nordic Cochrane Centre, The Cochrane Collaboration 2008

100%) and Caucasian (mean percentage range 61.67%–100%). The term 'unknown' is recorded where the mean age, sd or sex is not specified in the papers.

The RCTs included were all short term (4 to 24 weeks). In two studies, patients receiving placebo treatment crossed over to receive the BTA treatment. The results beyond this point were recorded in an

open phase period of the trial, and therefore not included in our review. In none of the studies did patients cross over from the active BTA treatment group to receive placebo. The remaining nine studies were of the parallel-group design. In one study, the injection was EMG guided and in the others they were freehand. The total dose used per participant varied between trials.

Risk of bias in included studies

The risk of bias assessment, as agreed by both authors, is illustrated in Figures 1 and 2. These were generated by using Review Manager, [(RevMan) Version 5.0, Copenhagen: The Nordic Cochrane Centre, The Cochrane Collaboration, 2008].

Further information on the quality of the studies was requested from four studies; response to our email requests was obtained from authors of only one of these.²⁰ Two studies had only enrolled female patients in their study.^{18,21} In one study on forehead and crow's feet, the authors revealed that the sides of the forehead to be injected with the BTA or placebo were randomised; however at one week there was very little blinding since the results of treatment became obvious, with one side of the forehead having little motion while the other had normal motion.²¹

Effects of interventions

a) Glabellar lines

Two formulations of BTA were commonly used in the glabellar area, as seen in Table 3: Botox and Dysport. Four out of the seven studies compared Botox formulations to placebo (Table 5) while three out of the seven compared Dysport formulation to placebo (Table 6).

Reduction in glabellar lines from BTA use occurred within one week post-injection, both at maximum frown and at rest. The magnitude of effect at week one was marginally smaller than the peak effect, which was at around four weeks post-injection. The studies report that the effect of BTA appeared to gradually reduce over 3–6 months. The reduction in glabellar line severity was more pronounced at maximum contraction than the reduction in severity at rest. However, the reduction in glabellar line severity at rest was sustained longer than the reduction in severity at maximum frown. The studies also show a good agreement between investigators' ratings and those of the participants, where both outcome measures were used.

The results from one study on glabellar lines show a mean severity score at baseline as 4.0 and this changes to 1.8 at week six following BTA administration.¹⁹ Baseline score for the placebo group was 3.86 and at week six was 3.78. The RCT uses a scale of 0 to 3 for evaluation of wrinkle severity, therefore it was not clear how a baseline

Table 5 Examples of outcome measures used in randomised controlled trials (RCTs) of Botox (Allergan, Inc, Irvine, CA, USA) in glabellar lines. The baseline scores (mean values or %) prior to injection of BTA are also shown. The maximum length of all studies carried out in a double-blind, randomised fashion was 16 weeks. The recall appointments for assessment of wrinkles were carried out at different time intervals and where data was not recorded, this has been shadowed in grey. Any data recorded in an open-phase study is excluded from this table and is also shadowed in grey. Certain values have been approximated from graphs, and have been denoted as '~'

Study	Outcome	Week					
		Baseline	1	4	8	12	16
Fagien 2007 ¹⁸	Glabellar line severity at max contraction (mean) in BTA group	2.8		0.7			
	Glabellar line severity at max contraction (mean) in placebo	2.8		2.8			
	Glabellar line severity at rest (mean) in BTA group	1.7		0.5			
	Glabellar line severity at rest (mean) in placebo	1.7		1.7			
	% severity of none or mild at max contraction in BTA group	0%		85%			
	% severity of none or mild at max contraction in placebo	0%		3%			
	% severity of none or mild at rest in BTA group	46%		91%			
	% severity of none or mild at rest in placebo	49%		46%			
Carruthers 2002 ¹²	Glabellar line severity at max contraction (mean) in BTA group	2.59	0.94	0.84	1.08	1.54	1.89
	Glabellar line severity at max contraction (mean) in placebo	2.56	2.49	2.61	2.57	2.57	2.58
	% severity of none or mild at max contraction in BTA group	0%	82.30%	83.7	74.8	50	26.2
	% severity of none or mild at max contraction in placebo	0%	4.9%	1.6%	0%	0%	0%
Carruthers 2003 ¹³	Glabellar line severity at max contraction (mean) in BTA group	2.59	1.1	0.9	~1.2	~1.6	~2.0
	Glabellar line severity at max contraction (mean) in placebo	2.59	~2.5	~2.5	~2.5	~2.5	~2.5
	Glabellar line severity at rest (mean) in BTA group	1.4	0.6	~0.8	~0.8	~0.8	< 1.4
	Glabellar line severity at rest (mean) in placebo	1.4	~1.4	~1.4	~1.4	~1.4	~1.4
	% severity of none or mild at max contraction in BTA group	0	~65%	76.70%	~65%	~45%	24.4%
	% severity of none or mild at max contraction in placebo	0	<7%	~5%	~5%	~5%	2.9%
Lowe 1996 ¹⁹	Mean severity score at max contraction in BTA group	4.0		1.8			
	Mean severity score at max contraction in placebo	3.86		3.78			

score exceeded the maximum value on the assessment scale. Further correspondence with the author clarified that the scores were a combined severity score at rest and frown, ie, a possible maximum of 6.

b) Lateral canthal lines (crow's feet), forehead and chin

The peak benefit of BTA in crow's feet was seen between weeks four to eight post-injection and the effect lasted up to 4 months. Patients noted an improvement and satisfaction with treatment. The studies noted little difference between 12U and 18U BTA used in crow's feet and recommend 12U application. The 18U BTA can be used in patients with very severe crow's feet for optimum results. However, no additional safety concerns were raised at the higher dose group of 18U. The effect of BTA injection showed greater improvement

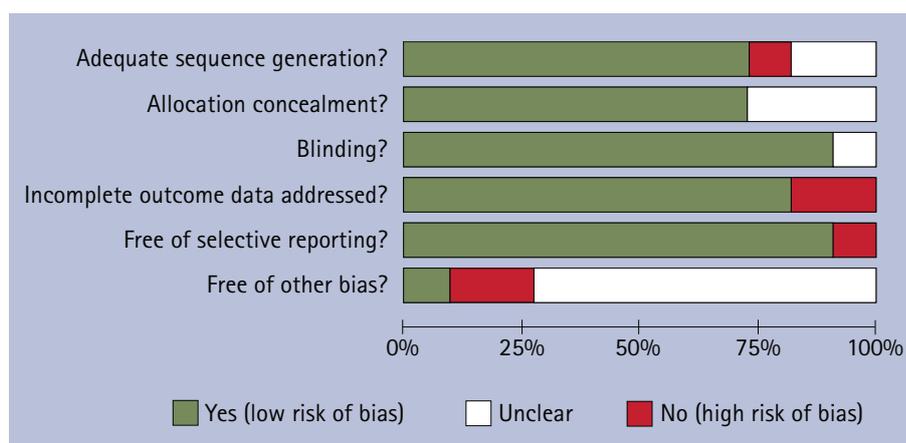


Fig. 2 An illustration of the overall risk of bias as agreed by the two authors (KG & ADW) of the 11 RCTs included in this review. The green bar represents low risk of bias and the red bar represents high risk of bias. The white bar represents the extent of unclear information in the randomisation process. Generated by RevMan Version 5.0, Copenhagen: The Nordic Cochrane Centre, The Cochrane Collaboration 2008

at maximum contraction; however, the effect of BTA is sustained longer at rest compared to maximum contraction.

When BTA was used in the forehead the mean reduction of wrinkles in the forehead at rest and maximum contraction was

Table 6 Examples of outcome measures used in randomised controlled trials (RCTs) of Dysport (Ipsen Ltd, Slough, UK) in glabellar lines. Four RCTs were found measuring the effect of Dysport in glabellar lines compared to placebo. The baseline scores prior to injection of BTA are also shown. The maximum length of the studies carried out in a double-blind, randomised fashion was 24 weeks. Data from three studies are reported below. Results from the fourth study (Monheit 2007¹⁷) were not reported in their paper and were unavailable on email request from the authors

Study	Outcome	Treatment	Week					
			Baseline	2	4	8	12	24
Ascher 2004 ¹⁵	Severity (%) of none or mild at max contraction using photographs	25U	0	43.3	51.7	53.8	32.1	13.8
		50U	0	65.5	75.9	55.2	48.3	13.8
		75U	0	66.7	75.9	62.1	51.7	10.3
		Placebo	0	6.7	6.7	0	0	0
	Severity (%) of none or mild at rest using photographs	25U	11.8	60.0	72.4	80.8	64.3	34.6
		50U	14.7	75.9	93.1	79.3	76.9	31.0
		75U	11.8	73.3	75.9	75.9	72.4	37.9
		Placebo	11.8	6.7	13.3	7.1	6.7	6.7
Study	Outcome	Treatment	Baseline	2	4	12	16	
Rzany 2006 ¹⁴ (glabellar only)	Mean score of wrinkles at max frown	30U	2.72	1.33	1.29	1.68	2.12	
		Placebo	2.70	2.69	2.57	2.58	2.69	
	Mean score of wrinkles at rest	30U	1.29	0.97	0.94	1.01	1.00	
		Placebo	1.49	1.37	1.46	1.39	1.43	
Study	Outcome	Treatment	Baseline	2	4	12	16	
Rzany 2006 ¹⁴ (glabellar + central forehead)	Mean score of wrinkles at max frown	50U	2.55	1.31	1.34	1.73	1.99	
		Placebo	2.61	2.70	2.66	2.55	2.61	
	Mean score of wrinkles at rest	50U	1.36	1.03	1.00	1.03	1.07	
		Placebo	1.29	1.32	1.29	1.21	1.29	

higher than placebo. The data on the scores as recorded by the blinded assessors was requested from the authors; however they did not have access to the data as the study was over 15 years old.²⁰

The maximum improvement in chin wrinkles also occurred four weeks post-injection of BTA. The effect of BTA over placebo was prominent when assessment was carried out at maximum contraction, but this effect diminished slowly over the 12-week recall period.

c) Adverse effects

The incidence of any adverse event was monitored and recorded in both the active and placebo groups. An adverse effect was classified as 'serious' if it was life threatening or resulted in death, hospitalisation, or a persistent or significant disability or incapacity considered to be related to BTA treatment. The patients were asked about any symptoms or unexpected occurrences. Of the 11 studies included in this review,

one paper had not recorded or reported any adverse effects.²¹ In some studies, the relationship of the adverse effect to the study was assessed as probable, possible, not related or not assessable. The intensity was assessed as mild, moderate, severe or not assessable. Some of the vital signs, such as blood pressure, heart rate, haematology and blood biochemistry were also recorded.

The incidence of the adverse effects reported is shown in Table 7. The results of any statistical analysis to compare the incidence of adverse effects in active *vs* placebo groups were noted. The reported adverse effects in all the included studies appeared to occur without any statistically significant difference between the active (BTA) group and placebo, with the exception of blepharoptosis in glabellar lines as discussed below.

Four out of the seven papers studying the effect of BTA in glabellar lines reported incidences of blepharoptosis (drooping of the upper eyelid) of between 0% and 5.4%.^{12-14,17}

In the first paper, blepharoptosis was resolved with an average duration of 20-40 days.¹² In the second paper, the incidence of blepharoptosis was 1% and classified as mild, but there was no mention of how soon it was resolved.¹³ The third paper had a very low incidence of blepharoptosis affecting 1 in 73 patients (0.01%) that started 13 days after injections, was considered mild, had improved by week four and was not visible by week 12.¹⁴ The fourth paper reported an incidence of 0.8% and classified it as mild. There was no indication of the length of resolution period.¹⁷ A fifth paper also reported blepharoptosis, however this occurred in an open-phase study following the period of the double-blind randomised study and hence was not reported here.¹⁴

DISCUSSION

Quality of evidence

This review found that there is a low number of randomised controlled trials of

Table 7 Adverse effects reported in the randomised controlled trials, together with any statistical analysis

Study	BTA group	Placebo	Statistical analysis
Fagien 2007 ¹⁸	Mild bruising	Not specified	Not specified
Ascher 2004 ¹⁵	Headache, migraine, forehead rigidity, vertigo, rosacea, forehead ecchymosis	Forehead ecchymosis	No statistically significant difference between BTA and placebo group ($p = 1.0$)
Carruthers 2002 ¹²	Headache, respiratory tract infection, blepharoptosis (5.4%), back pain, acne	Headache, respiratory tract infection, back pain, acne	No statistically significant difference between BTA and placebo group using fisher's exact test (p value not specified)
Carruthers 2003 ¹³	Headache, erythema, oedema at injection site, nausea, dizziness, pain in face, pain at injection site, paraesthesia, infection, blepharoptosis (1%)	Headache, erythema, oedema at injection site, nausea, dizziness, pain in face, pain at injection site, paraesthesia, infection	No statistically significant difference between BTA and placebo group ($p > 0.05$)
Lowe 1996 ¹⁹	Injection pain	Injection pain	Not specified
Monheit 2007 ¹⁷	Headache, nasopharyngitis, blood cholesterol increased, back pain, ptosis (0.8%)	Headache, nasopharyngitis, blood cholesterol increased, back pain	Incidence of ptosis higher in BTA group compared to placebo. All other adverse events in BTA group were similar to placebo (p value not specified)
Rzany 2006 ¹⁴ (glabellar only)	Hypoesthesia, injection site discomfort, subjectively heavy eyelids, spock eyebrow	Headache, pyrexia	Not Specified
Rzany 2006 ¹⁴ (glabellar + central forehead)	Headache, spock eyebrow, hoarseness, dizziness, ptosis (0.01%)	Headache, dizziness, blepharochalasis, swollen face	Not specified
Lowe 2002 ¹⁶	Mild/moderate bruising	Mild/moderate bruising	Not specified
Lowe 2005 ¹¹	Injection site bruising, headache, infection, digestive system, periodontal abscess, diarrhoea, respiratory system, sinusitis, pharyngitis	Injection site bruising, headache, infection, digestive system, periodontal abscess, diarrhoea, respiratory system, sinusitis, pharyngitis	No statistically significant difference between BTA and placebo group ($p < 1.0$)
Keen 1994 ²⁰	Painful injection, eyebrow ptosis, heavy forehead, eyebrow changes slightly	Not specified	Not specified
Beer 2005 ²¹	Not specified	Not specified	Not specified

the use of BTA in facial aesthetics, which is the gold-standard evaluation method for evidence-based medicine and dentistry. We found a total of 11 RCTs that we considered suitable for this review. In general, the quality of included trial was good as assessed by the Jadad Score.²² Two of the studies may be criticised for enrolling only female subjects.^{18,21} Three studies may also be criticised for using the same patients to receive active BTA on one side of the midline and the placebo on the other side; this reduces blinding and increases the bias during assessment of facial wrinkles when one side responds more than the other.^{16,20,21} Four of the included studies can be criticised for providing inadequate data on sequence generation, allocation concealment, blinding process or variable reporting of data on a per-protocol or intention-to-treat basis.^{14,17,20,21}

The mean age of patients included in this review ranged between 31 and 50.9 years. Most patients included in this study were females (mean percentage range: 66.67%-

100%) and Caucasian (mean percentage range 61.67%-100%). This reflects the aesthetic nature of the procedure and may bias results, as it is a self-selecting group and not a reflection of the population at large.

Methodology

The literature search was carried out using four different English-speaking databases. Studies relevant to the keywords were also hand-searched to improve chances of finding more randomised controlled trials. The included studies were all short term (4-24 weeks), double-blind, parallel studies performed in a randomised control fashion. Any results from a cross-over design or second injection of BTA were from an open phase study, and therefore excluded from our review. The RCTs were not directly comparable to each other due to different areas of the face being injected with BTA, different lengths of study period, different manufacturers and concentrations of BTA, and different outcome measures. Therefore no meta-analysis was performed.

In clinical practice, the concentration of Dysport (Ipsen) cannot be compared to Botox (Allergan) due to differences in the assays used by the manufacturers.²³

Findings

The use of BTA in glabellar lines, crow's feet, forehead and chin showed similar and consistent results. The effect of BTA was seen immediately within one or two weeks of injection, with a peak effect at an average four weeks. The effect of BTA was sustained for between 4-6 months; this effect was higher when the facial wrinkles were assessed at rest compared to at maximum contraction. We did not find any studies that looked at the effects of repeated injection with BTA in a double-blind randomised fashion.

Adverse events associated with the use of BTA were low in the studies included in our review when compared with placebo. Blepharoptosis, which was often associated with use of BTA in glabellar lines, was reported in four out of the seven

papers, ranging between 0% and 5.4% of patients. There was no report of permanent ptosis; one paper showed resolution after between 20–40 days. The dose levels used, the low injection volume and the anatomic location of the injections may have minimised the effects of diffusion to the nearby levator muscles of the upper eyelids, thus avoiding ptosis. This, however, remains a risk factor if the BTA is not administered appropriately. Following all the other adverse effects reported in the studies, the patients recovered without sequelae. The use of BTA treatment had few or no side-effects in the immediate vicinity of the injections and no systemic effects. One of the papers suggested injecting into the corrugator muscle 1 cm above the supraorbital ridge and avoiding injecting near the levator palpebrae superioris as precautions to reduce the incidence of blepharoptosis.¹² Headaches and other adverse effects seemed to occur in both the treatment groups and are therefore more likely to be related to the overall effect of the injection procedure than to BTA treatment or other factors.

AUTHORS' CONCLUSION

The use of BTA in non-surgical facial cosmetic procedures produces high rates of improvement with rapid onset and long duration of action (longer than four months for some patients) when compared to placebo. The effects of BTA were sustained for longer at rest than at maximum muscle contraction. The incidence of adverse effects associated with BTA is similar to placebo, with the exception of blepharoptosis which is reported to be 0–5.4% after treatment of glabellar lines

with BTA. Further studies are necessary to fully understand the long-term duration of effect of botulinum toxin and any effects associated with repeated injections. This will also help clinicians determine a suitable inter-injection interval.

The authors wish to acknowledge the help and assistance of the British Dental Association Library, in particular Helen Nield and Danyanti Raghvani, and the editors and reviewers of the British Dental Journal for their encouragement and review of the work that was undertaken. Both authors had full access to all the data in the study and the final responsibility for the decision to submit for publication rested with the corresponding author. Mr Gadhia is employed as a Senior House Officer at Birmingham Dental Hospital and Professor Walmsley is Professor of Restorative Dentistry and is employed by the University of Birmingham. He is also Scientific Advisor to the British Dental Journal and British Dental Association. Neither author has any financial or personal relationships with the products mentioned in this article and has no conflict of interests.

1. Truong D D, Jost W H. Botulinum toxin: clinical use. *Parkinsonism Relat Disord* 2006; **12**: 331–355.
2. Kostrzewa R M, Segura-Aguilar J. Botulinum neurotoxin: evolution from poison, to research tool – onto medicinal therapeutic and future pharmaceutical panacea. *Neurotox Res* 2007; **12**: 275–290.
3. Bhogal P S, Hutton A, Monaghan A. A review of the current uses of botox for dentally-related procedures. *Dent Update* 2006; **33**: 165–168.
4. Ansiaux R, Gallez B. Use of botulinum toxins in cancer therapy. *Expert Opin Investig Drugs* 2007; **16**: 209–218.
5. Wise J B, Greco T. Injectable treatments for the aging face. *Facial Plast Surg* 2006; **22**: 140–146.
6. Coleman S R, Grover R. The anatomy of the aging face: volume loss and changes in 3-dimensional topography. *Aesthet Surg J* 2006; **26(15)**: S4–S9.
7. Fedok F G. Advances in minimally invasive facial rejuvenation. *Curr Opin Otolaryngol Head Neck Surg* 2008; **16**: 359–368.
8. Independent Healthcare Advisory Services. *Standards for injectable cosmetic treatments*. London: Independent Healthcare Advisory Services, 2008. Available online at www.independenthealthcare.org.uk (accessed 1 January 2009).
9. NHS Public Health Resource Unit. Appraisal tools webpage. <http://www.phru.nhs.uk/Pages/PHD/resources.htm> (accessed 10 January 2009).
10. Higgins J P T, Green S (eds). *Cochrane handbook for systematic reviews of interventions*. <http://www.cochrane-handbook.org/> (accessed 10 January 2009).
11. Lowe N J, Ascher B, Heckmann M, Kumar C, Fraczej S, Eadie N; Botox Facial Aesthetics Study Team. Double-blind, randomized, placebo-controlled, dose-response study of the safety and efficacy of botulinum toxin type A in subjects with crow's feet. *Dermatol Surg* 2005; **31**: 257–262.
12. Carruthers J A, Lowe N J, Menter M A *et al.*; BOTOX Glabellar Lines I Study Group. A multicenter, double-blind, randomized, placebo-controlled study of the efficacy and safety of botulinum toxin type A in the treatment of glabellar lines. *J Am Acad Dermatol* 2002; **46**: 840–849.
13. Carruthers J D, Lowe N J, Menter M A *et al.* Double-blind, placebo controlled study of the safety and efficacy of botulinum toxin type A for patients with glabellar lines. *Plast Reconstr Surg* 2003; **112**: 1089–1098.
14. Rzany B, Ascher B, Fratila A, Monheit G, Talarico S, Sterry W. Efficacy and safety of 3- and 5-injection patterns (30 and 50 U) of botulinum toxin A (Dysport) for the treatment of wrinkles in the glabella and the central forehead region. *Arch Dermatol* 2006; **142**: 320–326.
15. Ascher B, Zakine B, Kestemont P *et al.* A multicenter, randomized, double-blind, placebo controlled study of efficacy and safety of 3 doses of botulinum toxin A in the treatment of glabellar lines. *J Am Acad Dermatol* 2004; **51**: 223–233.
16. Lowe N J, Lask G, Yamauchi P, Moore D. Bilateral, double-blind, randomized, comparison of 3 doses of botulinum toxin type A and placebo in patients with crow's feet. *J Am Acad Dermatol* 2002; **47**: 834–840.
17. Monheit G, Carruthers A, Brandt F, Rand R. A randomized, double-blind, placebo-controlled study of botulinum toxin type A for the treatment of glabellar lines: determination of optimal dose. *Dermatol Surg* 2007; **33(1 Spec No.)**: S51–S59.
18. Fagien S, Cox S E, Finn J C, Werschler P, Kowalski J W. Patient reported outcomes with botulinum toxin type A treatment of glabellar rhytids. A double blind, randomised, placebo-controlled study. *Dermatol Surg* 2007; **33(1 Spec No.)**: S2–S9.
19. Lowe N J, Maxwell A, Harper H. Botulinum A exotoxin for glabellar folds: a double-blind, placebo-controlled study with an electromyographic injection technique. *J Am Acad Dermatol* 1996; **35**: 569–572.
20. Keen M, Blitzer A, Aviv J *et al.* Botulinum toxin A for hyperkinetic facial lines: results of a double blind, placebo controlled study. *Plast Reconstr Surg* 1994; **94**: 94–99.
21. Beer K, Yohn M, Closter J. A double-blinded, placebo-controlled study of Botox for the treatment of subjects with chin rhytids. *J Drugs Dermatol* 2005; **4**: 417–422.
22. Jadad A R, Moore R A, Carroll D *et al.* Assessing the quality of reports of randomized clinical trials: is blinding necessary? *Control Clin Trials* 1996; **17**: 1–12.
23. Sampaio C, Costa J, Ferreira J J. Clinical comparability of marketed formulations of botulinum toxin. *Mov Disord* 2004; **19(Suppl 8)**: S129–S136.