

Corrigendum: The nature of viral altruism and how to make it stick

Sander van der Linden

Nature Human Behaviour **1**, 0041 (2017); published 13 February 2017; corrected 17 February 2017.

In the version of this Comment originally published, the sentence beginning ‘The No-Shave Movember movement...’ named the wrong campaign and should have read ‘The Movember movement...’. This error has been corrected in all versions of the Comment.