

VITA Zahnfabrik celebrates 100 years of pioneering innovations for perfect prosthetics

VITA Zahnfabrik has been continually pioneering better solutions for perfect prosthetics since 1924. In 2024, the company celebrates 100 years of innovation with a focus on the future and remaining close to users.

VITA Zahnfabrik H. Rauter GmbH & Co. KG is proud to celebrate its 100th anniversary, a significant milestone in the history of the company. The forward-thinking commitment of this fourth-generation family business, based in Southern Germany, is and remains the pursuit of even better, more efficient solutions for perfect prosthetics, both in functionality and aesthetics, using the VITA PERFECT MATCH.

The VITA PERFECT MATCH experience – Experiencing a vision

VITA Zahnfabrik strives to be closer to users than anyone else and bring the VITA PERFECT MATCH into every area of the company. The centenary celebration encompasses a variety of activities, events and special educational formats, including 100 highlighted educational courses worldwide and 100-minute webinars. The VITA PERFECT MATCH experience will be part of the user, customer and employee experience throughout the anniversary year, bringing innovative prosthetics and user proximity to life.

Dr Emanuel Rauter, Managing Partner of VITA Zahnfabrik, emphasises: ‘2024 is a very special year for VITA. Founded 100 years ago, we have been able to work together with dental technicians and dentists for a long time on ever better prosthetics for patients. So when we celebrate our 100th anniversary, we do so with great gratitude. Grateful for the loyalty of our users and grateful for the commitment of so many employees who have contributed to this success. And we look back on VITA with pride, because we know that many milestones in dentistry are associated with our name. This is both an incentive



and motivation for us to see 2024 as the first year of VITA’s second century. Together with dental technicians and dentists, we want to continue working on ever better solutions for the perfect care of patients in the future.’

Proximity to users

Dental technicians and dentists in more than 150 countries around the world rely on VITA Zahnfabrik’s solutions to provide their patients with the best possible care. An international distribution network grants access to innovative premium products for shade determination, CAD/CAM materials, pressing and veneering materials, as well as denture teeth and solutions for the digital fabrication of dentures. Being close to the user also means sharing knowledge. The VITA ACADEMY lives and breathes continuing education, and as a competent knowledge partner, offers comprehensive and customised professional education programmes. VITA Zahnfabrik proudly reaffirms its role as a reliable, global

partner for dental technicians, dentists and customers, optimistically looking forward to another 100 years of innovative solutions.

Pioneering developments and highest quality standards

Since its foundation in 1924, VITA Zahnfabrik has continuously blended craftsmanship and innovative technology to drive progress in dentistry. Through targeted research, pioneering evolutions and the highest quality standards, the company has significantly shaped the dental technology and dentistry sector. Safety in application, quality and customer-oriented products are at the core of all solutions.

VITA Zahnfabrik extends its heartfelt thanks to all users, customers, partners and employees for their trust over the years. Operating under the motto ‘Bringing Dental Prosthetics to Life – VITA PERFECT MATCH Experience’, the company looks forward to many more years of collaborative innovation and successful cooperation.