

Easy to use oral hygiene tools

To help patients maintain good oral hygiene practices between routine appointments, consider recommending easy-to-use tools, like a Waterpik Water Flosser.

This innovative solution is clinically proven to be twice as effective as string floss for reducing gingival bleeding. It is also an effective alternative to subgingival antibiotics for periodontal maintenance.

It need only be used for one minute each day in order to deliver benefits to your patients, making it simple to integrate with an existing oral hygiene routine.

To find out more, why not book a Lunch & Learn session at your practice with one of Waterpik's passionate Professional Educators?

For more information on Waterpik Water Flosser products visit www.waterpik.co.uk. Waterpik products are available from Amazon, Costco UK, Argos, Boots, Superdrug and Tesco online and in stores across the UK and Ireland.

Join the 3,000+ dental teams who have already benefitted from a professional Waterpik Lunch & Learn. Book your free session for one hour of verifiable CPD and a free Waterpik Water Flosser – available either face to face or as a webinar – at <http://www.waterpik.co.uk/professional/lunch-learn/>.



All of your impression materials in one place

With over 28,000 individual products in stock, Trycare not only supply all their surgical and general practice specialist products from Adin, Centrix, EVE, Tecness OsteoBioI, Tokuyama and many more market leading manufacturers, but everything else you need too. This includes everything available from Acteon to Zhermack, including precision impression materials like 3M Impregum. You can get it all from Trycare!

For further information contact your local Trycare representative, call 01274 885544 or visit www.trycare.co.uk.



New and exciting things

The BDIA Dental Showcase in March is the perfect opportunity to unveil what's new for 2024, and COLTENE will be there on stand D49.

There's plenty of new and exciting things to see from top COLTENE brands including HyFlex, CanalPro, BRILLIANT EverGlow, DIATECH, and COLTENE Rewards.

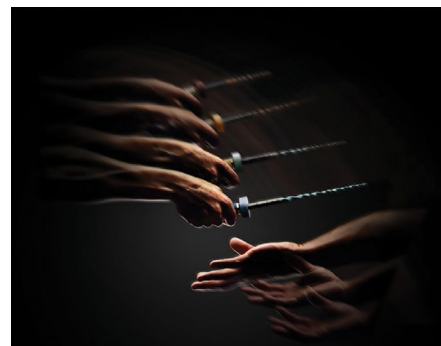
The new OGSF file sequence from HyFlex simplifies your root canal treatment; the CanalPro X-Move endo motor has an integrated Apex locator and OGSF is one of the many programmed file settings; BRILLIANT EverGlow Bulk is your new time saving composite; and the DIATECH Diamond Bur range has been augmented and comes in a new look, blister packaging.

Last but not least is the COLTENE Rewards loyalty programme. Sign up at the

show for extra benefits.

Whatever your needs, the COLTENE team will be on hand to offer support and advice and to show you how COLTENE can upgrade your dentistry.

For more on COLTENE, visit www.coltene.com, email info.uk@coltene.com or call 0800 254 5115.



Be better prepared for the risks of running a practice

Dr Len D'Cruz is the Head of BDA Indemnity, as well as an experienced clinician who runs a seven-surgery practice in London. He will be among the highly anticipated speakers in the Business Theatre at this year's BDIA Dental Showcase. He says:

'A recent GDC case about topping up fees has made the mixing of NHS and private treatment in England and Wales different, and dentists need to know how this relates to the way treatment options are communicated to patients.'

'There are many changes impacting the profession right now and BDIA Dental

Showcase is the best place to find out about these from a range of people who are experts in their fields. I hope delegates attending my session will gain further insight into some of the challenges practice owners face when running their practices and what they can do to mitigate the risks. They'll also better understand the impact legal cases have had on the landscape of dentistry.'

BDIA Dental Showcase 2024 will be held on 22-23 March at ExCeL London. To register visit <https://dentalshowcase.com/register-interest-pr>.