PRODUCT NEWS

Register for the dental events of 2024

CloserStill Media is delighted to announce that registration for the much-anticipated 2024 British Dental Conference & Dentistry Show (BDCDS) co-located with Dental Technology Showcase (DTS) is officially open.

These premier events are set to take place on 17 and 18 May at the NEC in Birmingham. Poised to be an extraordinary gathering for dental professionals, showcasing the latest innovations, research, and developments in dentistry, BDCDS and DTS promise to offer an unparalleled platform for learning, networking, and professional growth. Key features include:

- Expert-led presentations engage in educational sessions conducted by leading experts in the field, covering a wide range of topics from clinical excellence to practice management and patient care
- Exhibition discover the latest dental technologies, equipment, and services from 400+ top suppliers and innovators in dentistry

Unparalleled customer service

The quality of customer service you receive from suppliers is just as important as the quality of equipment or software you work with. When it comes to practice management software, UK-based Aerona provides one of the profession's only truly cloud-based solution. The feature-rich software is designed to save you time and money across your business, enabling simple yet comprehensive data collection and management for effective practice growth.

Aerona is renowned for its exceptional customer service. Its newly expanded leadership team offers many decades of experience in technical and customer support, keeping customers front and centre of the organisation. They are available to help at every stage of the journey from initial enquiry to installation to optimising the solution in practice for years to come. No question is too small.

For more information, visit https://aerona.com/.



• Networking opportunities – connect with like-minded peers, thought leaders, and potential future colleagues, fostering relationships that can lead to new opportunities and advancements in your career and for your practice Interactive demonstrations – get hands-on experience with cutting-edge dental equipment and technologies, enhancing your practical skills.

The extensive conference programme will be taking place across 14 theatres with over 150 hours of CPD to choose from. Confirmed speakers so far include Paul Tipton, Simon Chard, Finlay Sutton, Lisa Bainham, and Maria Lessani.

The Enhanced CPD Theatre is back by popular demand for 2024 and will cover all the relevant updates in dentistry standards alongside essential topics such as consent and dentolegal issues, medical emergencies, and dental radiography.

Registration is free for dental and lab professionals and can be completed online through the official websites. For more information and to register, visit https://birmingham.dentistryshow. co.uk/ for BDCDS or https://www.thedts.co.uk/ for DTS and save the dates in your diary!

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Perio plus+ mouthwashes are so effective, they are only recommended for short-term, guided use.

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