

# Dental products and services

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## Reaping the rewards

Dental professionals in the UK and Ireland who choose COLTENE brands can now benefit from a new loyalty programme, COLTENE Rewards.

To begin with, for each pound/euro spent on COLTENE products, customers earn one COLTENE coin which can be redeemed against a fantastic range of goods (including Fitbit watches and Apple iPads) as well as COLTENE products.

By joining the programme, customers automatically receive a bonus bundle of coins but the more dental customers spend, the greater the rewards. Coin bundles increase in size each time a customer reaches a new tier of spending.

Customers can also earn coins by sharing information about their practice. This enables COLTENE to personalise offers and tailor its communications. To find out more about the programme, visit the website today!

For more information, info. [uk@coltene.com](mailto:uk@coltene.com) and 0800 254 5115. COLTENE loyalty scheme <https://rewards.coltene.com>.



## Get all your products in one place

With over 28,000 individual products in stock, Trycare not only supply all their surgical and general practice specialist products from Adin, Centrix, EVE, Tecnos OsteoBiol, Tokuyama and many more market leading manufacturers, but everything else you need too! This includes everything available from Acteon to Zhermack, including glass ionomers like GC's Fuji II. You can get it all from Trycare!

For further information contact your local Trycare representative, call 01274 885544 or visit [www.trycare.co.uk](http://www.trycare.co.uk).



## Free course launched on how to put prevention into your practice

'Prevention in practice: putting children first' is a new online course available free to all dental professionals and students. With childhood caries remaining the leading cause of hospital admissions, it will be of particular interest to those keen to help address this pressing healthcare matter.

The course, hosted by The Dental Channel Ltd, focuses on the use of brief interventions to implement the recommendations of *Delivering better oral health: an evidence-based toolkit for prevention*. It provides the background, including descriptions of successful prevention initiatives and how these have benefitted dental practices and their teams.

A special product pack is available free on request from TePe Oral Hygiene Products Ltd. Verifiable CPD is awarded, which is updated as additional content is completed. The course is kept current with updates including webinars and a professional networking group.

Implementing prevention is very much a team activity and it is hoped this initiative will appeal to all dental professionals and teams who treat children. Those who would like to share their experiences are warmly encouraged to do so in the networking group.

A webinar introducing the course was due to be held on the evening of 24 January. To find out more visit <https://www.dental-channel.co.uk/prevention-in-practice-putting-children-first>.