

# Align Technology launches Invisalign Smile Architect at European online event

**I**nvisalign Smile Architect is a facially driven ortho-restorative treatment planning software that allows general dentists to integrate clear aligner therapy into their comprehensive treatment plans. It combines teeth alignment and restorative planning in a single platform. On 22 February, Align welcomed dentists from across Europe at the Invisalign Smile Architect online launch event which provided a full overview of the new solution.

Invisalign Smile Architect combines facially driven and ortho-restorative treatment planning within the ClinCheck 3D software platform, providing flexibility to address a variety of patient needs. It assists dentists in designing an end-to-end approach for their patients, with minimally invasive treatment plans that preserve the healthy, natural structure of the tooth. With the ClinCheck In-Face Visualization tool, dentists receive a facial rendering that they can use for treatment planning and help patients visualise their smile after both Invisalign treatment and restorative dental treatment. It includes several new features: restorative specific 3D modifications, a multi-layer visualisation – ortho and restorative, real-time treatment planning, and tooth mass analysis.

General dentists from across Europe were invited to an online launch event on 22 February for a 1.5-hour session that provided a full overview of the new software. Participants had the opportunity to learn from speakers about strategies and advantages of incorporating tooth alignment in multidisciplinary and aesthetic treatment plans. Dr Kristina Baumgarten from Germany detailed her experience with Invisalign Smile Architect as part of the Invisalign Go portfolio and Dr Christian Bitar from France delved into Invisalign Smile Architect as a tool of the Invisalign System comprehensive portfolio.

The new software can transform digital treatment planning by providing dentists with greater flexibility, consistency of treatment preferences, and real-time treatment plan access and modification

capabilities. This enables dentists to plan the case with the end treatment goal in mind, in harmony with the patient's face, and enable excellent outcomes while preserving healthy tooth structure.

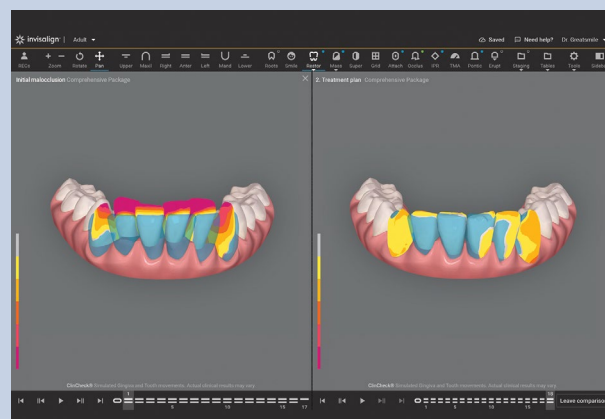
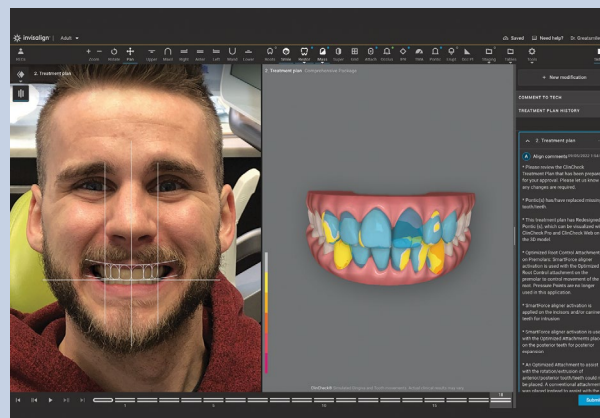
Ortho-restorative treatment represents a growing opportunity for general dentists, as it provides them with a single ecosystem for combined visual orthodontic treatment planning plus restorative dental care. Integrating tooth movement as part of restorative treatments can deliver healthier and longer lasting outcomes. In fact, 45% of all prosthodontic procedures could benefit from pre-treatment alignment\*.

To find out more about the Invisalign system please visit [www.invisalign.com](http://www.invisalign.com).

\*Data on File at Align Technology as of 20 September 2017. Based on survey data of current Dental Practitioners in the USA, dentists (n = 251) were asked 'What percent of the patient cases for prosthodontic procedures (ie veneers, implants, bridges, partials) would have benefited from a better initial position of the teeth?' (n = 251). An average of 45% was developed from the dentists' responses.

## About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign system, the most advanced clear aligner system in the world, iTero intraoral scanners and services, and exocad CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 239 thousand doctor customers and are key to accessing Align's 500 million consumer market opportunity worldwide. Over the past 25 years, Align has helped doctors treat over 14.5 million patients with the Invisalign



system and is driving the evolution in digital dentistry through the Align Digital Platform, our integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and dentists, and lab/partners. Visit [www.aligntech.com](http://www.aligntech.com) for more information.

For additional information about the Invisalign system or to find an Invisalign dentist in your area, please visit [www.invisalign.com](http://www.invisalign.com). For additional information about the iTero digital scanning system, please visit [www.itero.com](http://www.itero.com). For additional information about exocad dental CAD/CAM offerings and a list of exocad reseller partners, please visit [www.exocad.com](http://www.exocad.com).

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