PRODUCT NEWS

Introducing the Young Dentist Committee

At the Association of Dental Implantology (ADI) Team Congress 2023, a new NextGen Young Dentist Committee will be introduced.

Taking to the NextGen stage for a full day of education, there will be a host of passionate speakers delivering presentations and lectures to young and/or prospective implant dentists. Delegates will be guided through discussions by inspiring speakers, alongside their peers from across the UK.

The NextGen Young Dentist Committee represents the ADI's commitment to the next generation of implant dentistry. The ADI recognises the importance of providing the right support, in addition to fantastic education, research and mentoring in the field of dental implants. They engage with younger and/or prospective implant dentists to ensure they can strengthen the foundations of the ADI, propelling them into an exciting future.

Be sure to book your place for the ADI Team Congress 2023! For delegates who are new to the profession, have started their dental implant journey or are hoping to in the near future, the NextGen programme is not to be missed.

ADI Team Congress 2023

Dental Implants: Individual Excellence or Team Triumph

Birmingham, 4–6 May 2023 ADI members can access the event at a heavily discounted rate; to join visit www.adi.org.uk.



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The wisdom of a financial health-check for dentists

A regular financial health check is recommended for all dentists keen to ensure their ongoing profitability. This is the advice of the team at Ross Brooke Dental, the specialist dental business and accountancy service, who offer an annual business review for their dentist clients.

Linda Giles and Nathan Poole, co-founders of Ross Brooke Dental, will sit down for at least an hour, sometimes as much as a day, to review the financial performance of dentist clients. It's an opportunity, says Linda, to carry out a financial analysis as well as setting plans in place for the year ahead.

Her colleague Nathan says there are nearly always ways in which they can help identify changes that will improve profitability. He adds: 'But the aim is not just to look at the bottom line, it's to help improve the well-being of clients, by focusing on what's important to them.'

Linda agrees: 'When you are close to a business, working in it on most days, it's easy to forget to stand back and get some perspective on what is working well for you and what needs adjusting. Our clients leave the meeting feeling much more positive about their work and their plans.'

Their recommendation that all dentists should have an annual financial health check coincides with the second anniversary of their official launch, when the two highly experienced specialist accountants, began working together as a dental arm of UHY Ross Brooke, a large accountancy business in the Thames Valley.

Based in Abingdon, Ross Brooke Dental is now a team of six people whose sole focus is supporting dentists and orthodontists, delivering a highly bespoke service, also including payroll, specialist tax advice and working with clients' financial advisors to deliver a joined-up approach.

To find out more about Ross Brooke Dental, visit their website: https://www. ross-brooke-dental.co.uk or to arrange a phone call or meeting, email: dental@ ross-brooke.co.uk.