

Aligner treatment heading for high street

As part of a unique collaboration between Dentsply Sirona and Scotland's largest dental group, Clyde Munro, SureSmile Aligner treatment is heading for the high street.

With adult orthodontics an increasingly popular treatment in the UK, Dentsply Sirona has been working closely with Clyde Munro to develop the world's first 'SureSmile Studio' at their Perth dental practice on South Methven Street.

This brand new concept will essentially become a 'shop front' for SureSmile by Dentsply Sirona to offer a unique opportunity for people out and about in Perth to call in and find out more about the benefits of aligner treatment.

There and then, they will have the chance to chat with a Patient Care Coordinator and be invited to have an intraoral scan taken with Primescan so that they can see a simulation of their potential new smile. Once they have been assessed for suitability for treatment, and if they want to go further, they will be directed to the appropriate SureSmile clinician next door in the main dental practice.

Fiona Wood, COO of Clyde Munro said, 'This concept is something we have

never tried before and it's very exciting for everyone involved. Having a walk-in clinic with two treatment rooms dedicated to SureSmile by Dentsply Sirona gives patients a very different view on aligner treatment, especially for those who may not have considered orthodontic treatment before.

'People don't usually head into town and walk into the dentist unless they've got an appointment, so the aim is to make it more of a shopping experience rather than a dental one.'

The SureSmile Studio is due to open in August 2022. To find out more about SureSmile by Dentsply Sirona or to book a no-obligation 1:1 consultation with a SureSmile Specialist, visit: <https://www.dentsplysirona.com/en-gb/categories/orthodontics/suresmile-aligner.html>.



New dental indemnity policy launched

Over the past year, the team at Howden has been working on a new dental indemnity policy, designed to give all dentists protection now and for the future.

The result is a policy that will offer strong, contractual cover in the widest number of situations.

Summary of benefits:

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- Clear and inclusive wording
- Ten years' run off
- FtP cover comes with medicolegal helpline
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Collaboration benefits Ugandan children

Bupa Dental Care's recent 'Super Saturday' initiative raised £7,500 for Dentaid, enabling the dental charity to establish a pilot oral health education scheme in Toowa Primary School, Lugazi, Uganda.

Super Saturday took place earlier this year and saw practices across the UK and Republic of Ireland open their doors for a special day of community engagement, fun and quality dental care.

Thanks to the donation, the pilot scheme is the next step in developing the school's oral health education programme, which ultimately will form a major part of Dentaid's Ugandan dental health care activity.

The scheme has already seen Ugandan public dental health officers visiting the school to screen all the children for any dental issues and establish an oral health programme, supported by Dentaid volunteers.

Children at the school now clean their teeth at the start and end of each school day with toothbrushes and toothpaste provided by Dentaid, with training on proper brushing provided to children and teachers by volunteers. Children identified as having dental issues have received the necessary treatment, ranging from a simple scale to fillings and extractions.

To support the initiative in the long term, Dentaid will replenish supplies of toothbrushes and toothpaste every three months. Public dental health officers and Dentaid volunteers will return to the school in September and December to rescreen the children for any further treatments needed, as well as to quantify the improvement in dental health.

Dentaid's Fundraising Manager, Peter Burch said: 'Thanks to Bupa Dental Care's Super Saturday initiative, we will be able to fund an array of overseas projects that really will change lives. This includes the

oral health programme at Toowa Primary School, where children will learn about the importance of routinely brushing their teeth twice a day. Access to dental services in their community is very difficult so it is important we get this right from the outset to help mitigate problems in the future. Helping us to provide dental equipment and support for our Ugandan associates will enable them to reach more people who struggle to access safe, sustainable dental care.'

