

# Dental products and services

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## Market yourself through oral cancer awareness

Evidence shows that directly telling our patients to quit smoking and drink less may not be that impactful. We generally don't have time, or the best environment, to explain everything that they need to know about their oral health or want to know regarding improving their smile and cancer awareness.

The teeth4life app supports all the above with preloaded videos to support your specific health advice. Customise your app in 'My Dentist' to market your preferred services, potentially saving time and enhancing your income. Ultimately, by sharing the teeth4life app, we will save lives as users can follow NICE oral cancer guidelines by an intervention on their mobile phone.



Download Teeth4life, press INFO and see how it works for the user, including the oral cancer videos in 'My Care'. Early diagnosis saves lives.

Users personalise 'My Teeth', enter their risk factors plus their BPE, which indicates through a traffic light system their oral health and a nudge for oral cancer risk, and how to check themselves monthly for this deadly disease.

As our patients trust us, why stop there? The same products that cause tooth decay also cause obesity and diabetes, which like cancer screening and unlike dentistry, have prevention funding.

We don't have to work within the NHS to support its limited resources. Let's lead by example and serve the public with appropriate, trustworthy general health advice through the mobile technology that people have available 24/7. The mouth is the sentinel of the body. Let's educate the public and move dentistry central to preventive health delivery. A dental health plan, like a mobile phone, is best on a monthly contract.

For more background on oral cancer screening and potential future iterations, including teledentistry and teeth4life customisation, go to <https://www.teeth4life.org.uk/oral-cancer-screening.html>.

## A single tool for endo retreatments

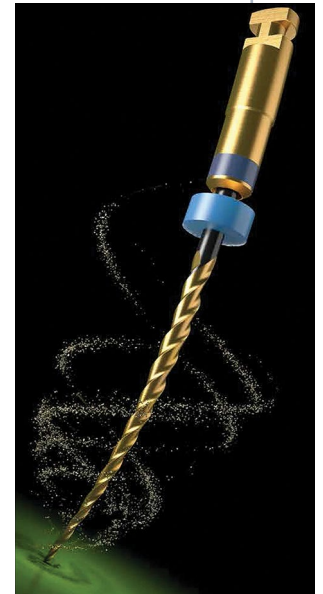
Just ONE file to remove root filling material?

The HyFlex REMOVER from COLTENE is the essential piece of the puzzle for safe, efficient and good value retreatments.

Use the REMOVER to clear away gutta-percha mechanically, no solvent required. An essential yet often tricky part of the process, the file will do the job while respecting anatomy with its non-cutting tip. The wire is very thin, for the kind of non-invasive, conservative endo you want to deliver.

COLTENE will upgrade your dentistry, with products and tools for specialist and general practice. Our customer service is second-to-none too, so get in touch today.

For more on COLTENE, visit [www.coltene.com](http://www.coltene.com), email [info.uk@coltene.com](mailto:info.uk@coltene.com) or call 0800 254 5115.



## Decontamination equipment for every eventuality

In a dental practice, it pays to invest in decontamination equipment that can adapt to every scenario.

With the Little Sister SES 3020B vacuum autoclave from Eschmann, you can rest assured that your system has everything covered.

Able to perform both 'B' and 'N' type cycles, the Little Sister SES 3020B can accommodate every type of instrument and load.

Furthermore, with a 23-litre chamber and rapid cycle capabilities, you can process more instruments faster, reducing the strain on your staff and streamlining your infection control processes.

For more information on the highly effective and affordable range of infection control products from Eschmann, visit [www.eschmann.co.uk](http://www.eschmann.co.uk) or call 01903 875787.

