

## Award-winning Yorkshire-based dental bone graft firm

Synthetic dental bone graft firm, EthOss Regeneration Ltd, has been honoured with a Queen's Award for Enterprise 2021, in the International Trade category.

The company is one of just 205 organisations nationally to be recognised with a prestigious Queen's Award for Enterprise which celebrates outstanding achievement by UK businesses.

Now in its 55th year, the Queen's Awards for Enterprise are the most prestigious business awards in the country, with winning businesses able to use the esteemed Queen's Awards emblem for the next five years.

EthOss was set up in 2013 in West Yorkshire, by world-renowned dental surgeon Dr Peter Fairbairn and highly

experienced biomaterial product development specialist, Dr Paul Harrison.

Together, the pair set out to create a product that would disrupt the dental bone grafting market, with the result being the company's flagship product – EthOss – a synthetic biomaterial used during dental implant surgery to encourage new bone to grow and support the implant.

Until then, this procedure had been done using a material containing animal product - usually bone harvested from cows, pigs and horses. The company's aim is to grow a more ethical approach to dental implantology worldwide.

<https://www.swallowdental.co.uk/dental-products/bone-graft-materials/ethoss-bone-regeneration.html>

## New online catalogue out now

Trycare's NEW 2021 Perfection Plus online catalogue is now available to download and view on Trycare's website, [www.trycare.co.uk](http://www.trycare.co.uk).

Fully priced, it contains all of Perfection Plus's most popular and extremely competitively priced products plus some exciting new additions, including the complete Protect+ infection control range. One hundred percent manufactured in the UK from plant derived and carbon neutral components, this range is not tested on animals, is 100% readily biodegradable, has no adverse effects on water supplies and is delivered in 100% recyclable packaging. It's extremely competitively priced too.

The Protect+ range includes Bio Foam Hand Sanitiser, the naturally derived, alcohol and quat-free foaming hand sanitiser, which is gentle on both your skin and the environment; Bio All Purpose Sanitiser, the environmentally responsible cleaner and disinfectant; and their Medical Face Masks Type IIR.

The Perfection Plus range covers all the everyday needs of the practice, offering a high-quality range of products you can trust, always at competitive prices.

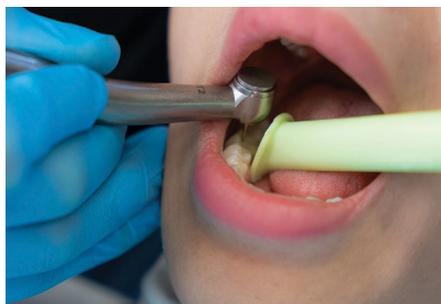
In addition to the complete Protection Plus range, Trycare also supply everything you need from all the major dental brands as well as exclusive specialities from Adin implants, Biomin, Dr Kim, Eve Polishers, 3Dalign, Kerator, OsteoBiol, Sterisil and Tokuyama. Whatever you need, you can get it from Trycare.

For further information visit the Trycare website, [www.trycare.co.uk](http://www.trycare.co.uk), contact your local representative or call 01274 885544.



## New eco-friendly aspirator

Hygotip XL Bio is an environmentally friendly aspirator fitting 16 mm systems. It is manufactured from autoclavable bio-based plastic made of sugar canes. Unlike conventional plastics where fossil raw



materials such as oil and natural gas are used, sugar cane is a completely renewable resource.

The large diameter of 16 mm gives a high suction capacity and is more efficient in absorbing aerosols near the source. The sturdy design works as a tongue holder, enabling the practitioner to retract the cheek and providing good accessibility.

The Hygotip XL Bio is very patient friendly with the specially designed ventilation grooves at the connection point of the aspirator. This prevents it from getting stuck to the soft tissue with discomfort for the patient.

For more information, visit [www.orsing.se](http://www.orsing.se).

## Giving patients the 'heads up'

Worn toothbrushes remove less plaque. With Oral-B power toothbrushes, it is a combination of the head and handle configuration, which work in perfect synergy, to give the user the ultimate clean. The small round head mimics the action used in dental prophylaxis as it gently contours each tooth.

Convincing patients to change their toothbrush head regularly is not an easy task and can be a

sensitive subject. Oral-B has launched a new brush head, called CleanMaximiser, which indicates when users should buy a replacement. Following dental professional recommendation, the bristles



will change colour from green to yellow after three months of use, indicating it is time for a new brush head. The CleanMaximiser refills are compatible with all Oral-B models except the Pulsonic and iO.